

RAJAR DATA RELEASE



Quarter 1, 2018 – May 17th 2018

Weekly Reach (000s)

BBC Radio Listening				Commercial Radio Listening			
	Q1 17	Q4 17	Q1 18		Q1 17	Q4 17	Q1 18
All BBC Radio	34,182	35,019	35,007	All Commercial Radio	34,534	35,466	35,968
All BBC Network Radio	31,405	32,242	32,148	All National Commercial	18,709	20,254	20,656
All BBC Local / Regional Radio	8,264	8,297	8,573	All Local Commercial	26,662	26,532	26,871

Share of Hours (%)

BBC Radio Listening				Commercial Radio Listening			
	Q1 17	Q4 17	Q1 18		Q1 17	Q4 17	Q1 18
All BBC Radio	52.8	52.8	51.9	All Commercial Radio	44.6	44.2	44.9
All BBC Network Radio	46.1	45.5	44.6	All National Commercial	16.0	17.1	17.5
All BBC Local / Regional Radio	6.7	7.3	7.3	All Local Commercial	28.6	27.1	27.4