

RAJAR DATA RELEASE



Quarter 2, 2018 – August 1st 2018

	Q2 2017	Q1 2018	Q2 2018
All Radio Listening			
Weekly Reach ('000)	49,206	49,153	48,826
Weekly Reach (%)	90.3	90.2	89.2
Average hours per head	19.0	18.8	18.5
Average hours per listener	21.0	20.8	20.8
Total hours (millions)	1,033	1,025	1,016

All Radio Listening - Share Via Platform (%)			
AM/FM	51.3	49.1	49.8
All Digital	48.7	50.9	50.2
DAB	34.5	36.8	36.3
DTV	5.4	4.8	4.6
Online/Apps	8.8	9.3	9.3