

RAJAR DATA RELEASE



Quarter 2, 2018 – August 1st 2018

Weekly Reach (000s)							
BBC Radio Listening				Commercial Radio Listening			
	Q2 17	Q1 18	Q2 18		Q2 17	Q1 18	Q2 18
All BBC Radio	34,945	35,007	34,468	All Commercial Radio	35,881	35,968	35,507
All BBC Network Radio	32,136	32,148	31,613	All National Commercial	19,905	20,656	20,574
All BBC Local / Regional Radio	8,632	8,573	7,874	All Local Commercial	27,277	26,871	26,591

Share of Hours (%)							
BBC Radio Listening				Commercial Radio Listening			
	Q2 17	Q1 18	Q2 18		Q2 17	Q1 18	Q2 18
All BBC Radio	52.3	51.9	51.7	All Commercial Radio	45.0	44.9	45.7
All BBC Network Radio	45.0	44.6	45.0	All National Commercial	16.7	17.5	18.1
All BBC Local / Regional Radio	7.3	7.3	6.7	All Local Commercial	28.3	27.4	27.6