

# RAJAR DATA RELEASE



Quarter 2, 2018 – August 1<sup>st</sup> 2018

## Platform Share

### All BBC Radio

	Q2 17	Q1 18	Q2 18
<b>AM/FM</b>	52.0	50.0	51.0
<b>All Digital</b>	48.0	50.0	49.0
<b>DAB</b>	36.6	37.6	37.2
<b>DTV</b>	4.5	4.3	4.0
<b>Online/App</b>	6.9	8.2	7.7

### All Commercial Radio

	Q2 17	Q1 18	Q2 18
<b>AM/FM</b>	50.6	47.8	48.5
<b>All Digital</b>	49.4	52.2	51.5
<b>DAB</b>	33.4	36.9	36.2
<b>DTV</b>	6.6	5.5	5.4
<b>Online/App</b>	9.5	9.8	9.9