

RAJAR DATA RELEASE



Quarter 3, 2018 – October 24th 2018

COMPARATIVE CHARTS

1. National Stations
2. Scottish Stations
3. London Stations
4. Breakfast Shows – National and London stations

"Please note that the information contained within this quarterly data release has yet to be announced or otherwise made public and as such could constitute relevant information for the purposes of section 118 of FSMA and non-public price sensitive information for the purposes of the Criminal Justice Act 1993. Failure to comply with this embargo could result in prosecution".

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NATIONAL STATIONS

STATIONS	SURVEY	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
	PERIOD	'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q3 17	Q2 18	Q3 18	Q3 18 vs. Q3 17	Q3 18 vs. Q2 18	Q3 17	Q2 18	Q3 18
ALL RADIO	Q	49076	48826	48617	-0.9%	-0.4%	100.0	100.0	100.0
ALL BBC	Q	34853	34468	34285	-1.6%	-0.5%	52.1	51.7	51.7
15-44	Q	14102	13800	13681	-3.0%	-0.9%	35.9	37.8	35.2
45+	Q	20751	20668	20603	-0.7%	-0.3%	61.5	59.4	60.8
ALL BBC NETWORK RADIO	Q	32110	31613	31464	-2.0%	-0.5%	45.2	45.0	45.0
BBC RADIO 1	Q	9697	9236	9600	-1.0%	3.9%	5.9	5.9	6.0
BBC RADIO 2	Q	15357	14935	14637	-4.7%	-2.0%	17.5	17.9	17.1
BBC RADIO 3	Q	1963	1908	1934	-1.5%	1.4%	1.1	1.1	1.2
BBC RADIO 4 (INCLUDING 4 EXTRA)	Q	11656	10998	11015	-5.5%	0.2%	13.0	12.9	12.9
BBC RADIO 4	Q	11217	10598	10642	-5.1%	0.4%	11.8	11.7	11.6
BBC RADIO 4 EXTRA	Q	2153	1965	2010	-6.6%	2.3%	1.2	1.1	1.3
BBC RADIO 5 LIVE (INC. SPORTS EXTRA)	Q	5578	5086	5585	0.1%	9.8%	4.1	3.4	4.1
BBC RADIO 5 LIVE	Q	5067	4733	5031	-0.7%	6.3%	3.4	3.1	3.4
BBC RADIO 5 LIVE SPORTS EXTRA	Q	1643	1173	1672	1.8%	42.5%	0.8	0.3	0.7
BBC 6 MUSIC	Q	2430	2444	2518	3.6%	3.0%	2.0	2.4	2.2
1XTRA FROM THE BBC	H	1082	1033	1036	-4.3%	0.3%	0.5	0.4	0.4
BBC ASIAN NETWORK UK	H	662	672	631	-4.7%	-6.1%	0.3	0.3	0.4
BBC WORLD SERVICE	Q	1492	1514	1477	-1.0%	-2.4%	0.7	0.7	0.7
BBC LOCAL/REGIONAL	Q	8249	7874	7840	-5.0%	-0.4%	6.8	6.7	6.7

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NATIONAL STATIONS PAGE 2

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q3 17	Q2 18	Q3 18	Q3 18 vs. Q3 17	Q3 18 vs. Q2 18	Q3 17	Q2 18	Q3 18
ALL COMMERCIAL	Q	35559	35507	35813	0.7%	0.9%	45.3	45.7	45.7
15-44	Q	18367	17940	18241	-0.7%	1.7%	60.5	59.1	61.2
45+	Q	17193	17567	17572	2.2%	0.0%	36.5	38.3	37.0
ALL NATIONAL COMMERCIAL	Q	20231	20574	21087	4.2%	2.5%	17.2	18.1	18.5
ABSOLUTE RADIO	Q	2460	2544	2426	-1.4%	-4.6%	1.9	1.7	1.9
ABSOLUTE RADIO 70S	H	259	260	250	-3.5%	-3.8%	0.1	0.1	0.1
ABSOLUTE 80S	Q	1532	1536	1762	15.0%	14.7%	0.7	0.8	0.8
ABSOLUTE RADIO 90S	H	756	822	913	20.8%	11.1%	0.3	0.4	0.4
ABSOLUTE RADIO CLASSIC ROCK	H	637	691	716	12.4%	3.6%	0.3	0.3	0.3
THE ARROW	Q	68	77	47	-30.9%	-39.0%	*	*	*
CAPITAL BRAND	H	8572	8344	8412	-1.9%	0.8%	4.7	4.1	4.3
CAPITAL NETWORK (UK)	H	7760	7416	7434	-4.2%	0.2%	4.2	3.6	3.6
CAPITAL XTRA (UK)	H	1464	1759	1840	25.7%	4.6%	0.5	0.6	0.7
CLASSIC FM	Q	5433	5153	5183	-4.6%	0.6%	3.5	3.5	3.5
GOLD NETWORK (UK)	H	1108	1204	1332	20.2%	10.6%	0.8	0.9	1.0
HEART BRAND (UK)	H	9487	9760	9662	1.8%	-1.0%	6.3	6.7	6.4
HEART 80S	Q	1086	1171	1357	25.0%	15.9%	0.5	0.6	0.5
HEART EXTRA	Q	456	579	681	49.3%	17.6%	0.2	0.2	0.3
HEART NETWORK (UK)	H	8644	8661	8479	-1.9%	-2.1%	5.7	5.9	5.6
HEAT	H	616	579	638	3.6%	10.2%	0.2	0.2	0.2
HITS RADIO (WAS THE HITS)	H	600	804	801	33.5%	-0.4%	0.2	0.4	0.3
JAZZ FM ¹	H			657					0.3
KERRANG!	H	615	692	650	5.7%	-6.1%	0.2	0.3	0.3
KISS NETWORK	H	5686	5629	5759	1.3%	2.3%	3.2	2.8	3.1
KISS FRESH	H	519	515	568	9.4%	10.3%	0.2	0.1	0.2
KISSTORY	Q	1823	2024	2158	18.4%	6.6%	0.8	0.8	1.0
LBC NETWORK (UK)	H	2084	2100	2090	0.3%	-0.5%	2.2	2.0	2.0

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STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q3 17	Q2 18	Q3 18	Q3 18 vs. Q3 17	Q3 18 vs. Q2 18	Q3 17	Q2 18	Q3 18
MAGIC NETWORK	H	3747	3876	4055	8.2%	4.6%	1.9	2.0	2.3
MAGIC CHILLED	H	270	304	336	24.4%	10.5%	0.1	0.1	0.1
MAGIC SOUL	H	237	319	355	49.8%	11.3%	0.1	0.1	0.2
MELLOW MAGIC	H	519	488	537	3.5%	10.0%	0.3	0.2	0.3
PANJAB RADIO	Q		213	191		-10.3%		0.1	0.1
PLANET ROCK	Q	1050	1046	1057	0.7%	1.1%	0.8	0.8	0.7
SMOOTH BRAND (UK)	H	5674	5616	5814	2.5%	3.5%	4.0	3.9	4.1
SMOOTH EXTRA	Q	894	1104	1162	30.0%	5.3%	0.5	0.6	0.6
SMOOTH RADIO NETWORK (UK)	H	5104	4949	5004	-2.0%	1.1%	3.5	3.3	3.5
SUNRISE RADIO NATIONAL ¹	H		330	315		-4.5%		0.2	0.2
TALKRADIO ¹	H		294	261		-11.2%		0.1	0.1
TALKSPORT ¹	H			2959					1.9
TALKSPORT ²	H			279					0.1
UNION JACK	Q	101	116	111	9.9%	-4.3%	*	*	*
VIRGIN RADIO ¹	H		413	414		0.2%		0.2	0.1
RADIO X NETWORK (UK)	H	1523	1679	1717	12.7%	2.3%	1.0	1.3	1.4
ALL LOCAL COMMERCIAL	Q	26952	26591	26468	-1.8%	-0.5%	28.1	27.6	27.2
OTHER LISTENING	Q	3922	3880	3692	-5.9%	-4.8%	2.6	2.5	2.7

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SCOTTISH STATIONS

STATIONS	SURVEY PERIOD	TSA SIZE	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
			'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
			Q3 17	Q2 18	Q3 18	Q3 18 vs. Q3 17	Q3 18 vs. Q2 18	Q3 17	Q2 18	Q3 18
BBC RADIO SCOTLAND	H	4580	870	950	854	-1.8%	-10.1%	6.4	8.2	8.0
Radio Borders (Bauer Borders)	Y	110	55	52	50	-9.1%	-3.8%	32.6	28.5	32.1
Capital Scotland	H	2863	510	495	573	12.4%	15.8%	6.9	5.7	7.3
Central FM	Y	217	43	42	43	0.0%	2.4%	7.6	6.2	7.0
Clyde 1	H	1925	543	535	553	1.8%	3.4%	11.8	15.3	17.4
Clyde 2	H	1925	131	128	135	3.1%	5.5%	2.9	3.4	4.3
Forth 1	H	1163	380	311	331	-12.9%	6.4%	16.2	14.1	16.2
Forth 2	H	1163	77	67	62	-19.5%	-7.5%	2.5	3.7	4.0
Heart Scotland	H	2863	369	432	397	7.6%	-8.1%	4.8	5.9	5.0
Kingdom FM	Y	293	61	52	48	-21.3%	-7.7%	9.6	6.0	5.5
Moray Firth Radio (Bauer Inverness)	Y	253	119	121	117	-1.7%	-3.3%	25.8	26.9	25.4
Northsound 1	Y	350	129	134	138	7.0%	3.0%	17.3	18.3	16.5
Northsound 2	Y	350	23	26	28	21.7%	7.7%	2.1	3.4	2.8
Original 106 (Aberdeen)	Y	350	71	81	79	11.3%	-2.5%	10.3	8.2	10.0
Scottish Sun 80s	H	2863		11	23		109.1%		0.1	0.3
Scottish Sun Greatest Hits	H	2863		2	5		150.0%	*	*	
Scottish Sun Hits	H	2863		6	6		0.0%		0.1	0.1
Smooth Radio Scotland	H	1846	415	397	350	-15.7%	-11.8%	14.6	8.0	7.9
Tay FM	Y	395	139	136	134	-3.6%	-1.5%	16.0	16.2	16.6
Tay 2	Y	395	39	39	42	7.7%	7.7%	5.3	5.7	5.5
Wave FM	Y	234	28	27	27	-3.6%	0.0%	7.1	3.9	4.1
West Sound (inc. West FM)(Bauer Southwest Scotland)**	Y	394	166	180	179	7.8%	-0.6%	25.6	26.9	26.4

*PLEASE NOTE: CAPITAL SCOTLAND INCLUDES LISTENING TO CAPITAL UK AND CANNOT BE USED FOR COMPARISONS

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LONDON STATIONS – PAGE 1

STATIONS	SURVEY	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
	PERIOD	'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q3 17	Q2 18	Q3 18	Q3 18 vs. Q3 17	Q3 18 vs. Q2 18	Q3 17	Q2 18	Q3 18
BBC Radio London	Q	454	452	443	-2.4%	-2.0%	1.3	1.4	1.5
Absolute Radio (London)	Q	874	868	859	-1.7%	-1.0%	3.0	3.0	3.1
Capital London	Q	2125	2063	2073	-2.4%	0.5%	5.2	3.6	3.8
Capital XTRA (London)	Q	635	925	809	27.4%	-12.5%	1.8	1.7	1.6
Gold London	Q	271	276	312	15.1%	13.0%	1.1	1.0	1.1
Heart London	Q	1515	1404	1419	-6.3%	1.1%	3.5	3.7	3.7
Kiss (London)	Q	1869	2087	1958	4.8%	-6.2%	5.5	4.3	4.2
LBC 97.3	Q	1110	1280	1301	17.2%	1.6%	5.8	6.4	6.6
LBC London News	Q	488	450	495	1.4%	10.0%	1.7	0.9	0.9
Magic (London)	Q	1541	1667	1561	1.3%	-6.4%	3.6	4.2	4.4
Premier Christian Radio	Q	127	109	156	22.8%	43.1%	0.4	0.4	0.4
Smooth Radio London	Q	775	703	936	20.8%	33.1%	1.8	2.2	2.4
Radio X London	Q	478	474	358	-25.1%	-24.5%	1.2	1.2	1.2

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LONDON STATIONS– PAGE 2

NATIONAL STATIONS ON LONDON TSA

NATIONAL STATIONS ON LONDON TSA

	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q3 17	Q2 18	Q3 18	Q3 18 vs. Q3 17	Q3 18 vs. Q2 18	Q3 17	Q2 18	Q3 18
BBC Radio 1	Q	1410	1491	1598	13.3%	7.2%	3.4	3.7	3.4
BBC Radio 2	Q	2316	2420	2334	0.8%	-3.6%	10.9	13.4	12.4
BBC Radio 3	Q	541	513	474	-12.4%	-7.6%	1.8	1.4	1.8
BBC Radio 4	Q	2860	2460	2421	-15.3%	-1.6%	14.4	12.6	13.6
BBC Radio 5 live	Q	1101	1079	1113	1.1%	3.2%	3.4	3.9	3.1
Classic FM	Q	1272	1116	1209	-5.0%	8.3%	4.1	3.3	3.4

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BREAKFAST SHOWS (WEEKDAYS) – PAGE 1 NATIONAL STATIONS

STATIONS	SURVEY PERIOD	WEEKLY REACH	WEEKLY REACH	WEEKLY REACH
		'000s	'000s	'000s
<i>Time period varies per station</i>		Q3 2017	Q2 2018	Q3 2018
NATIONAL STATIONS - MON-THU				
BBC Radio 1 - 06.30 - 10.00am	Q			4880
NATIONAL STATIONS - MON-FRI				
BBC Radio 2 - 06.30 - 09.30am	Q	9354	9038	8824
BBC Radio 3 - 06.30 - 09.00am	Q	566	636	579
BBC Radio 4 - 06.00 - 09.00am	Q	7061	6816	6789
BBC Radio 5 live - 06.00 - 10.00am	Q	2196	1937	2191
Absolute Radio Network - 06.00 - 10.00am	H	1944	2151	2212
Classic FM - 06.00 - 09.00am	Q	1732	1660	1694
Hits Radio (was The Hits) - 06.00 - 10.00am	H			349
Kiss - 06.00 - 10.00am	Q	2013	2079	1987
Magic - 06.00 - 10.00am	Q	1293	1240	1276
talkSPORT ¹ - 06.00 - 10.00am	H			1349
Radio X Network (UK) - 06.30 - 10.00am	H	823	859	921

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BREAKFAST SHOWS (WEEKDAYS) – PAGE 2

LONDON STATIONS

STATIONS	SURVEY PERIOD	WEEKLY REACH '000s	WEEKLY REACH '000s	WEEKLY REACH '000s
<i>Time period varies per station</i>		Q3 2017	Q2 2018	Q3 2018
LONDON STATIONS - MON-FRI				
BBC Radio London - 07.00 - 10.00am	Q	235	188	238
Absolute Radio (London) - 06.00 - 10.00am	Q	436	416	473
Capital London - 06.00 - 10.00am	Q	1115	1033	928
Capital XTRA (London) - 06.00 - 10.00am	Q	284	351	390
Gold London - 06.00 - 10.00am	Q	153	143	120
Heart London - 06.00 - 09.00am	Q	490	537	652
Kiss (London) - 06.00 - 10.00am	Q	900	986	900
LBC 97.3 - 07.00 - 10.00am	Q	716	715	856
LBC London News - 07.00 - 10.00am	Q	275	227	192
Magic (London) - 06.00 - 10.00am	Q	659	665	692
Premier Christian Radio - 07.00 - 09.00am	Q	46	22	64
Smooth Radio London - 06.00 - 10.00am	Q	303	295	378
Radio X London - 06.30 - 10.00am	Q	242	174	174