

RAJAR DATA RELEASE



Quarter 3, 2018 – October 24th 2018

	Q3 2017	Q2 2018	Q3 2018
All Radio Listening			
Weekly Reach ('000)	49,076	48,826	48,617
Weekly Reach (%)	90.1	89.2	88.8
Average hours per head	19.2	18.5	18.7
Average hours per listener	21.3	20.8	21.1
Total hours (millions)	1,046	1,016	1,026

All Radio Listening - Share Via Platform (%)			
AM/FM	51.2	49.8	47.6
All Digital	48.8	50.2	52.4
DAB	35.9	36.3	38.1
DTV	4.9	4.6	4.7
Online/Apps	8.0	9.3	9.6