

RAJAR DATA RELEASE



Quarter 4, 2018 – February 6th 2019

LONDON STATIONS – PAGE 1

STATIONS	SURVEY	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
	PERIOD	'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q4 17	Q3 18	Q4 18	Q4 18 vs. Q4 17	Q4 18 vs. Q3 18	Q4 17	Q3 18	Q4 18
BBC Radio London	Q	574	443	565	-1.6%	27.5%	2.0	1.5	1.2
Absolute Radio (London)	Q	918	859	726	-20.9%	-15.5%	2.3	3.1	2.4
Capital London	Q	2108	2073	1866	-11.5%	-10.0%	4.6	3.8	3.7
Capital XTRA (London)	Q	777	809	816	5.0%	0.9%	1.4	1.6	1.6
Gold London	Q	280	312	296	5.7%	-5.1%	1.2	1.1	1.2
Heart London	Q	1559	1419	1523	-2.3%	7.3%	4.2	3.7	4.6
Kiss (London)	Q	2023	1958	1631	-19.4%	-16.7%	5.0	4.2	3.7
LBC 97.3	Q	1215	1301	1147	-5.6%	-11.8%	5.2	6.6	5.5
LBC London News	Q	502	495	462	-8.0%	-6.7%	1.4	0.9	1.4
Magic (London)	Q	1564	1561	1606	2.7%	2.9%	4.0	4.4	4.0
Premier Christian Radio	Q	142	156	227	59.9%	45.5%	0.5	0.4	1.0
Smooth Radio London	Q	751	936	818	8.9%	-12.6%	1.9	2.4	3.0
Radio X London	Q	509	358	480	-5.7%	34.1%	1.5	1.2	1.7

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NATIONAL STATIONS ON LONDON TSA

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	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q4 17	Q3 18	Q4 18	Q4 18 vs. Q4 17	Q4 18 vs. Q3 18	Q4 17	Q3 18	Q4 18
BBC Radio 1	Q	1602	1598	1461	-8.8%	-8.6%	4.2	3.4	3.8
BBC Radio 2	Q	2460	2334	2259	-8.2%	-3.2%	12.2	12.4	12.3
BBC Radio 3	Q	543	474	473	-12.9%	-0.2%	1.3	1.8	1.8
BBC Radio 4	Q	2772	2421	2483	-10.4%	2.6%	13.8	13.6	13.7
BBC Radio 5 live	Q	1208	1113	1055	-12.7%	-5.2%	3.3	3.1	3.2
Classic FM	Q	1400	1209	1249	-10.8%	3.3%	4.6	3.4	3.8