

# RAJAR DATA RELEASE



Quarter 4, 2018 – February 6<sup>th</sup> 2019

	Q4 2017	Q3 2018	Q4 2018
<b>All Radio Listening</b>			
Weekly Reach ('000)	48,860	48,617	48,401
Weekly Reach (%)	89.7	88.8	88.4
Average hours per head	19.1	18.7	18.3
Average hours per listener	21.3	21.1	20.7
Total hours (millions)	1,039	1,026	1,002

<b>All Radio Listening - Share Via Platform (%)</b>			
AM/FM	50.1	47.6	47.4
All Digital	49.9	52.4	52.6
DAB	36.3	38.1	38.3
DTV	5.1	4.7	5.0
Online/Apps	8.5	9.6	9.4