

# RAJAR DATA RELEASE



Quarter 4, 2018 – February 6<sup>th</sup> 2019

## All Digital Radio Listening

	Weekly Reach %			Total Hours (millions)			Share %		
	Q4 17	Q3 18	Q4 18	Q4 17	Q3 18	Q4 18	Q4 17	Q3 18	Q4 18
<b>All Radio</b>	89.7	88.8	88.4	1,039	1,026	1,002	100	100	100
<b>All Digital</b>	61.7	62.9	63.0	518	538	527	49.9	52.4	52.6
<b>DAB</b>	49.2	50.5	50.6	377	391	384	36.3	38.1	38.3
<b>DTV</b>	14.1	13.7	13.1	53	49	50	5.1	4.7	5.0
<b>Online/Apps</b>	18.9	20.3	19.8	88	99	94	8.5	9.6	9.4