

# RAJAR DATA RELEASE



Quarter 4, 2018 – February 6<sup>th</sup> 2019

## Platform Share

### All BBC Radio

|                    | Q4 17 | Q3 18 | Q4 18 |
|--------------------|-------|-------|-------|
| <b>AM/FM</b>       | 51.7  | 48.6  | 48.5  |
| <b>All Digital</b> | 48.3  | 51.4  | 51.5  |
| <b>DAB</b>         | 37.2  | 39.1  | 39.2  |
| <b>DTV</b>         | 4.2   | 3.9   | 4.5   |
| <b>Online/App</b>  | 6.8   | 8.4   | 7.8   |

### All Commercial Radio

|                    | Q4 17 | Q3 18 | Q4 18 |
|--------------------|-------|-------|-------|
| <b>AM/FM</b>       | 48.4  | 46.3  | 46.1  |
| <b>All Digital</b> | 51.6  | 53.7  | 53.9  |
| <b>DAB</b>         | 36.2  | 38.0  | 38.1  |
| <b>DTV</b>         | 6.1   | 5.7   | 5.6   |
| <b>Online/App</b>  | 9.3   | 10.1  | 10.2  |