

RAJAR DATA RELEASE



Quarter 1, 2019 – May 16th 2019

SCOTTISH STATIONS

STATIONS	SURVEY PERIOD	TSA SIZE	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
			'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
			Q1 18	Q4 18	Q1 19	Q1 19 vs. Q1 18	Q1 19 vs. Q4 18	Q1 18	Q4 18	Q1 19
BBC RADIO SCOTLAND	H	4581	910	749	785	-13.7%	4.8%	7.4	6.7	6.4
Radio Borders	Y	110	52	48	48	-7.7%	0.0%	27.2	32.1	32.9
Capital Scotland	H	2863	488	567	528	8.2%	-6.9%	6.0	7.9	6.9
Central FM	Y	217	38	45	48	26.3%	6.7%	5.7	11.6	11.6
Clyde 1	H	1926	486	535	541	11.3%	1.1%	12.8	14.4	11.6
Clyde 2	H	1926	111	140	145	30.6%	3.6%	3.9	3.8	3.0
Forth 1	H	1163	326	315	274	-16.0%	-13.0%	13.5	16.5	13.4
Forth 2	H	1163	79	70	64	-19.0%	-8.6%	3.9	4.2	2.7
Heart Scotland	H	2863	420	400	371	-11.7%	-7.3%	5.6	4.5	5.3
Kingdom FM	Y	292	53	49	53	0.0%	8.2%	7.4	6.3	6.7
MFR	Y	254	116	121	123	6.0%	1.7%	23.5	25.4	26.3
Northsound 1	Y	351	138	138	132	-4.3%	-4.3%	18.3	15.0	17.2
Northsound 2	Y	351	21	28	26	23.8%	-7.1%	3.0	3.7	3.6
Original 106 (Aberdeen)	Y	351	71	85	88	23.9%	3.5%	6.7	10.5	13.2
Scottish Sun 80s	Y	2863		11	15		36.4%		0.1	0.2
Scottish Sun Greatest Hits	Y	2863		7	9		28.6%		0.1	0.1
Scottish Sun Hits	Y	2863		5	8		60.0%	*		0.1
Smooth Radio Scotland	H	1847	399	337	357	-10.5%	5.9%	10.3	8.9	9.9
Tay FM	Y	396	128	147	147	14.8%	0.0%	14.4	17.2	17.1
Tay 2	Y	396	41	45	44	7.3%	-2.2%	5.1	5.2	6.0
Wave FM	Y	234	26	28	25	-3.8%	-10.7%	7.6	4.7	3.6
West Sound (inc. West FM)**	Y	396	175	179	175	0.0%	-2.2%	27.6	25.9	24.6