

RAJAR DATA RELEASE



Quarter 2, 2019 – August 1st 2019

ALL RADIO LISTENING CHARTS

1. All Radio Listening including share via platform
2. All Digital Radio listening
3. BBC Radio / Commercial Radio – weekly reach and share
4. BBC Radio / Commercial Radio – platform share
5. DAB set ownership
6. Listening to radio via a mobile phone and/or tablet

"Please note that the information contained within this quarterly data release has yet to be announced or otherwise made public and as such could constitute relevant information for the purposes of section 118 of FSMA and non-public price sensitive information for the purposes of the Criminal Justice Act 1993. Failure to comply with this embargo could result in prosecution".

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	Q2 2018	Q1 2019	Q2 2019
All Radio Listening			
Weekly Reach ('000)	48,826	48,945	48,788
Weekly Reach (%)	89.2	89.4	88.7
Average hours per head	18.5	18.7	18.4
Average hours per listener	20.8	20.9	20.8
Total hours (millions)	1,016	1,023	1,015

All Radio Listening - Share Via Platform (%)			
AM/FM	49.8	43.6	44.0
All Digital	50.2	56.4	56.0
DAB	36.3	40.4	38.6
DTV	4.6	5.0	4.9
Online/Apps	9.3	11.0	12.5

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All Digital Radio Listening

	Weekly Reach %			Total Hours (millions)			Share %		
	Q2 18	Q1 19	Q2 19	Q2 18	Q1 19	Q2 19	Q2 18	Q1 19	Q2 19
All Radio	89.2	89.4	88.7	1,016	1,023	1,015	100	100	100
All Digital	61.4	66.3	66.0	510	577	569	50.2	56.4	56.0
DAB	49.1	52.9	52.0	368	413	392	36.3	40.4	38.6
DTV	13.3	13.9	13.6	47	51	50	4.6	5.0	4.9
Online/Apps	19.6	23.0	24.5	94	113	127	9.3	11.0	12.5

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Weekly Reach (000s)

BBC Radio Listening				Commercial Radio Listening			
	Q2 18	Q1 19	Q2 19		Q2 18	Q1 19	Q2 19
All BBC Radio	34,468	34,436	34,080	All Commercial Radio	35,507	36,130	36,147
All BBC Network Radio	31,613	31,846	31,474	All National Commercial	20,574	22,032	22,656
All BBC Local / Regional Radio	7,874	7,857	7,593	All Local Commercial	26,591	25,790	25,762

Share of Hours (%)

BBC Radio Listening				Commercial Radio Listening			
	Q2 18	Q1 19	Q2 19		Q2 18	Q1 19	Q2 19
All BBC Radio	51.7	51.4	49.3	All Commercial Radio	45.7	45.7	48.0
All BBC Network Radio	45.0	44.8	43.4	All National Commercial	18.1	19.9	20.9
All BBC Local / Regional Radio	6.7	6.6	5.9	All Local Commercial	27.6	25.9	27.1

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Platform Share

All BBC Radio

	Q2 18	Q1 19	Q2 19
AM/FM	51.0	46.1	46.4
All Digital	49.0	53.9	53.6
DAB	37.2	40.4	39.1
DTV	4.0	4.5	4.2
Online/App	7.7	8.9	10.3

All Commercial Radio

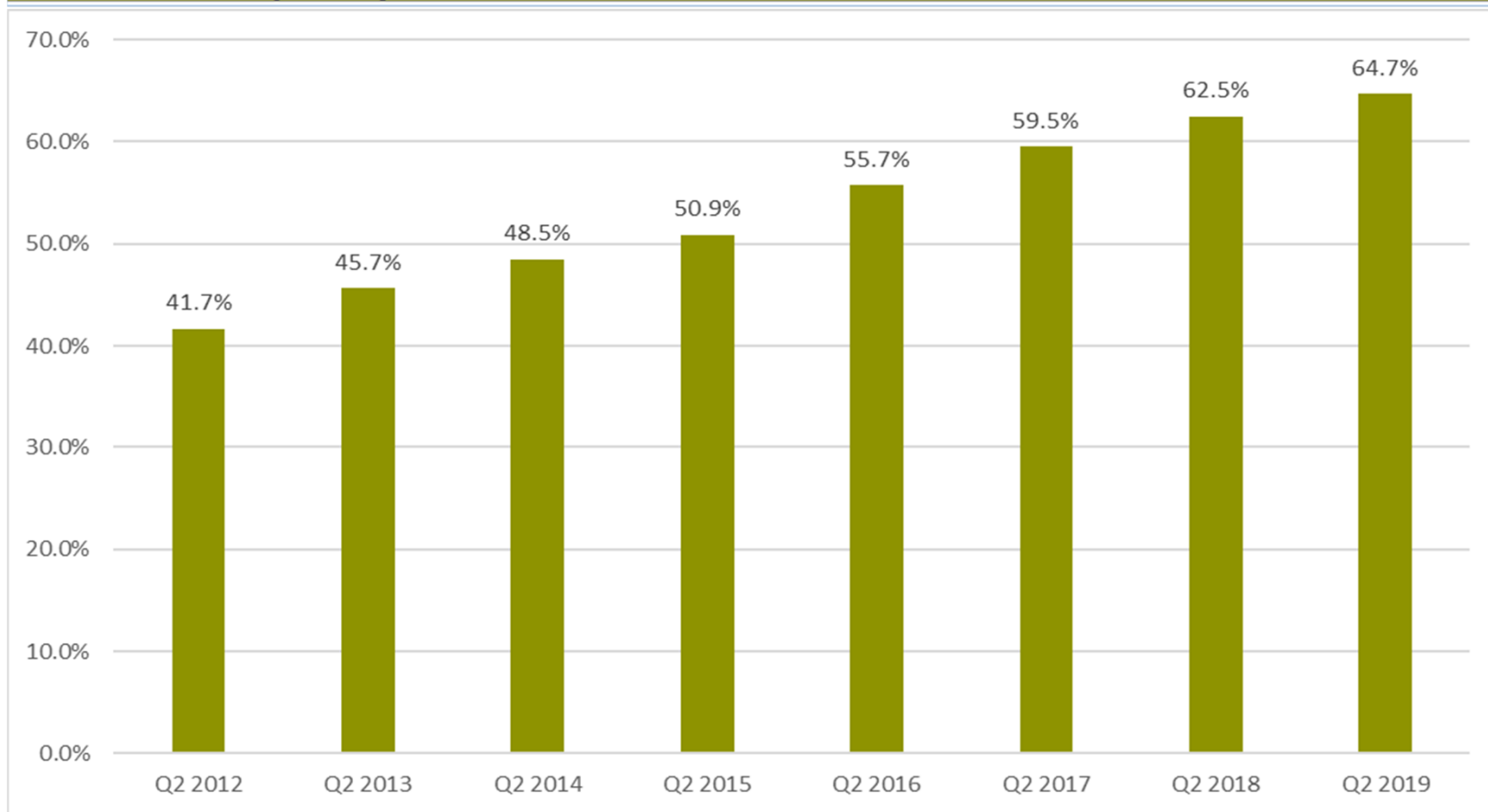
	Q2 18	Q1 19	Q2 19
AM/FM	48.5	40.3	41.5
All Digital	51.5	59.7	58.5
DAB	36.2	41.7	39.3
DTV	5.4	5.7	5.6
Online/App	9.9	12.3	13.6

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% Adults (15+) who claim to own a DAB set at home



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% who claim to listen via a mobile phone or tablet at least once per month

