

RAJAR DATA RELEASE



Quarter 2, 2019 – August 1st 2019

	Q2 2018	Q1 2019	Q2 2019
All Radio Listening			
Weekly Reach ('000)	48,826	48,945	48,788
Weekly Reach (%)	89.2	89.4	88.7
Average hours per head	18.5	18.7	18.4
Average hours per listener	20.8	20.9	20.8
Total hours (millions)	1,016	1,023	1,015

All Radio Listening - Share Via Platform (%)			
AM/FM	49.8	43.6	44.0
All Digital	50.2	56.4	56.0
DAB	36.3	40.4	38.6
DTV	4.6	5.0	4.9
Online/Apps	9.3	11.0	12.5