

RAJAR DATA RELEASE



Quarter 2, 2019 – August 1st 2019

Weekly Reach (000s)

BBC Radio Listening				Commercial Radio Listening			
	Q2 18	Q1 19	Q2 19		Q2 18	Q1 19	Q2 19
All BBC Radio	34,468	34,436	34,080	All Commercial Radio	35,507	36,130	36,147
All BBC Network Radio	31,613	31,846	31,474	All National Commercial	20,574	22,032	22,656
All BBC Local / Regional Radio	7,874	7,857	7,593	All Local Commercial	26,591	25,790	25,762

Share of Hours (%)

BBC Radio Listening				Commercial Radio Listening			
	Q2 18	Q1 19	Q2 19		Q2 18	Q1 19	Q2 19
All BBC Radio	51.7	51.4	49.3	All Commercial Radio	45.7	45.7	48.0
All BBC Network Radio	45.0	44.8	43.4	All National Commercial	18.1	19.9	20.9
All BBC Local / Regional Radio	6.7	6.6	5.9	All Local Commercial	27.6	25.9	27.1