

RAJAR DATA RELEASE



Quarter 3, 2019 – October 24th 2019

COMPARATIVE CHARTS

1. National Stations
2. Scottish Stations
3. London Stations
4. Breakfast Shows – National and London stations

"Please note that the information contained within this quarterly data release has yet to be announced or otherwise made public and as such could constitute relevant information for the purposes of section 118 of FSMA and non-public price sensitive information for the purposes of the Criminal Justice Act 1993. Failure to comply with this embargo could result in prosecution".

RAJAR DATA RELEASE



Quarter 3, 2019 – October 24th 2019

NATIONAL STATIONS

STATIONS	SURVEY	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
	PERIOD	'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q3 18	Q2 19	Q3 19	Q3 19 vs. Q3 18	Q3 19 vs. Q2 19	Q3 18	Q2 19	Q3 19
ALL RADIO	Q	48617	48788	48537	-0.2%	-0.5%	100.0	100.0	100.0
ALL BBC	Q	34285	34080	33451	-2.4%	-1.8%	51.7	49.3	49.4
15-44	Q	13681	13333	12966	-5.2%	-2.8%	35.2	34.2	33.9
45+	Q	20603	20748	20485	-0.6%	-1.3%	60.8	57.5	57.5
ALL BBC NETWORK RADIO	Q	31464	31474	30828	-2.0%	-2.1%	45.0	43.4	43.0
BBC RADIO 1	Q	9600	9563	9352	-2.6%	-2.2%	6.0	5.9	5.8
BBC RADIO 2	Q	14637	14593	14181	-3.1%	-2.8%	17.1	16.4	15.9
BBC RADIO 3	Q	1934	2028	1932	-0.1%	-4.7%	1.2	1.3	1.3
BBC RADIO 4 (INCLUDING 4 EXTRA)	Q	11015	11107	10793	-2.0%	-2.8%	12.9	12.4	12.2
BBC RADIO 4	Q	10642	10572	10342	-2.8%	-2.2%	11.6	11.1	11.0
BBC RADIO 4 EXTRA	Q	2010	2223	1987	-1.1%	-10.6%	1.3	1.3	1.2
BBC RADIO 5 LIVE (INC. SPORTS EXTRA)	Q	5585	5691	5869	5.1%	3.1%	4.1	3.9	4.5
BBC RADIO 5 LIVE	Q	5031	5242	4983	-1.0%	-4.9%	3.4	3.2	3.2
BBC RADIO 5 LIVE SPORTS EXTRA	Q	1672	1484	2195	31.3%	47.9%	0.7	0.7	1.3
BBC 6 MUSIC	Q	2518	2285	2414	-4.1%	5.6%	2.2	2.1	2.1
1XTRA FROM THE BBC	H	1036	1102	1066	2.9%	-3.3%	0.4	0.4	0.4
BBC ASIAN NETWORK UK	H	631	614	602	-4.6%	-2.0%	0.4	0.2	0.2
BBC WORLD SERVICE	Q	1477	1452	1205	-18.4%	-17.0%	0.7	0.6	0.6
BBC LOCAL/REGIONAL	Q	7840	7593	7430	-5.2%	-2.1%	6.7	5.9	6.3

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STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q3 18	Q2 19	Q3 19	Q3 19 vs. Q3 18	Q3 19 vs. Q2 19	Q3 18	Q2 19	Q3 19
ALL COMMERCIAL	Q	35813	36147	35930	0.3%	-0.6%	45.7	48.0	48.1
15-44	Q	18241	17965	17884	-2.0%	-0.5%	61.2	62.0	62.7
45+	Q	17572	18182	18046	2.7%	-0.7%	37.0	40.4	40.3
ALL NATIONAL COMMERCIAL	Q	21087	22656	22361	6.0%	-1.3%	18.5	20.9	21.4
ABSOLUTE RADIO NETWORK	H	4854	4743	4921	1.4%	3.8%	3.4	3.5	3.6
ABSOLUTE RADIO	Q	2426	2151	2447	0.9%	13.8%	1.9	1.6	1.8
ABSOLUTE RADIO 60S	Q			125					*
ABSOLUTE RADIO 70S	H	250	206	208	-16.8%	1.0%	0.1	0.1	0.1
ABSOLUTE 80S	Q	1762	1779	1824	3.5%	2.5%	0.8	0.9	1.0
ABSOLUTE RADIO 90S	H	913	907	856	-6.2%	-5.6%	0.4	0.4	0.4
ABSOLUTE RADIO 00S	Q			209					0.1
ABSOLUTE CLASSIC ROCK	H	716	741	721	0.7%	-2.7%	0.3	0.3	0.4
THE ARROW	Q	47	84	32	-31.9%	-61.9%	*	*	*
CAPITAL BRAND (UK)	H	8412	8233	8103	-3.7%	-1.6%	4.3	4.3	4.4
CAPITAL NETWORK (UK)	H	7434	7197	7071	-4.9%	-1.8%	3.6	3.6	3.6
CAPITAL XTRA (UK)	H	1840	1931	1879	2.1%	-2.7%	0.7	0.7	0.8
CLASSIC FM	Q	5183	5627	5137	-0.9%	-8.7%	3.5	3.7	4.0
COUNTRY HITS RADIO ¹	H			234					0.1
GOLD NETWORK (UK)	H	1332	1302	1288	-3.3%	-1.1%	1.0	1.0	1.0
GREATEST HITS NETWORK	H		1103	1209				0.8	0.8
GREATEST HITS RADIO	H		715	818				0.5	0.6
HEART BRAND (UK)	H	9662	9717	9810	1.5%	1.0%	6.4	6.5	6.4
HEART 80S	Q	1357	1495	1672	23.2%	11.8%	0.5	0.7	0.7
HEART EXTRA	Q	681	503	466	-31.6%	-7.4%	0.3	0.2	0.1
HEART NETWORK (UK)	H	8479	8536	8564	1.0%	0.3%	5.6	5.6	5.5
HEAT	H	638	522	538	-15.7%	3.1%	0.2	0.2	0.2
HITS RADIO BRAND	H	6438	6491	6684	3.8%	3.0%	5.3	5.2	5.5
HITS RADIO NETWORK	H	5823	5789	5914	1.6%	2.2%	4.4	4.4	4.6
HITS RADIO	H	801	781	810	1.1%	3.7%	0.3	0.4	0.3
JACK RADIO	H		125	145				0.1	*
JAZZ FM	H	657	548	548	-16.6%	0.0%	0.3	0.2	0.2

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NATIONAL STATIONS PAGE 3

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q3 18	Q2 19	Q3 19	Q3 19 vs. Q3 18	Q3 19 vs. Q2 19	Q3 18	Q2 19	Q3 19
KERRANG!	H	650	490	504	-22.5%	2.9%	0.3	0.2	0.2
KISS NETWORK	H	5759	5379	5558	-3.5%	3.3%	3.1	2.6	2.9
KISS FRESH	H	568	573	562	-1.1%	-1.9%	0.2	0.2	0.1
KISSTORY	Q	2158	2323	2554	18.4%	9.9%	1.0	1.1	1.3
LBC NETWORK (UK)	H	2090	2352	2574	23.2%	9.4%	2.0	2.2	2.5
MAGIC NETWORK	H	4055	4120	4203	3.6%	2.0%	2.3	2.3	2.3
MAGIC CHILLED	H	336	355	377	12.2%	6.2%	0.1	0.1	0.1
MAGIC SOUL	H	355	347	311	-12.4%	-10.4%	0.2	0.2	0.2
MELLOW MAGIC	H	537	593	664	23.6%	12.0%	0.3	0.3	0.2
PLANET ROCK	Q	1057	1213	1067	0.9%	-12.0%	0.7	1.0	0.8
SCALA RADIO ¹	H			231					0.1
SMOOTH BRAND (UK)	H	5814	5748	5753	-1.0%	0.1%	4.1	4.3	4.2
SMOOTH EXTRA	Q	1162	995	936	-19.4%	-5.9%	0.6	0.5	0.4
SMOOTH RADIO NETWORK (UK)	H	5004	5069	5133	2.6%	1.3%	3.5	3.8	3.7
SUNRISE RADIO NATIONAL	H	315	372	383	21.6%	3.0%	0.2	0.1	0.2
TALKRADIO	H	261	386	409	56.7%	6.0%	0.1	0.2	0.2
TALKSPORT	H	2959	3112	2948	-0.4%	-5.3%	1.9	1.9	1.8
TALKSPORT2	H	279	439	326	16.8%	-25.7%	0.1	0.1	0.1
UNION JACK ¹	H		155	184		18.7%		0.1	0.1
VIRGIN ANTHEMS	Q		145	208		43.4%		0.1	0.1
VIRGIN CHILLED	Q		83	148		78.3%		*	*
VIRGIN RADIO ¹	Q		1545	1417		-8.3%		1.0	0.8
RADIO X NETWORK (UK)	H	1717	1621	1737	1.2%	7.2%	1.4	1.3	1.4
ALL LOCAL COMMERCIAL	Q	26468	25762	25988	-1.8%	0.9%	27.2	27.1	26.7
OTHER LISTENING	Q	3692	3927	4035	9.3%	2.8%	2.7	2.7	2.6

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SCOTTISH STATIONS

STATIONS	SURVEY PERIOD	TSA SIZE	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
			'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
			Q3 18	Q2 19	Q3 19	Q3 19 vs. Q3 18	Q3 19 vs. Q2 19	Q3 18	Q2 19	Q3 19
BBC RADIO SCOTLAND	H	4592	854	794	776	-9.1%	-2.3%	8.0	6.4	5.9
Radio Borders	Y	111	50	47	49	-2.0%	4.3%	32.1	30.9	31.8
Capital Scotland	H	2879	573	558	513	-10.5%	-8.1%	7.3	6.6	5.7
Central FM	Y	218	43	46	46	7.0%	0.0%	7.0	12.4	11.5
Clyde 1	H	1933	553	593	601	8.7%	1.3%	17.4	14.7	15.3
Clyde 2	H	1933	135	148	154	14.1%	4.1%	4.3	3.3	2.9
Forth 1	H	1171	331	327	327	-1.2%	0.0%	16.2	15.0	16.1
Forth 2	H	1171	62	52	52	-16.1%	0.0%	4.0	1.7	1.8
Heart Scotland	H	2879	397	404	423	6.5%	4.7%	5.0	5.4	4.8
Kingdom FM	Y	293	48	55	55	14.6%	0.0%	5.5	5.4	5.9
MFR	Y	254	117	118	121	3.4%	2.5%	25.4	24.4	27.2
Northsound 1	Y	346	138	125	126	-8.7%	0.8%	16.5	16.4	18.1
Northsound 2	Y	346	28	24	24	-14.3%	0.0%	2.8	4.2	4.4
Original 106 (Aberdeen)	Y	346	79	82	82	3.8%	0.0%	10.0	12.3	12.4
Scottish Sun 80s	H	4592		19	23		21.1%		0.1	0.1
Scottish Sun Greatest Hits	H	4592		8	10		25.0%		0.1	0.1
Scottish Sun Hits	H	4592		9	16		77.8%	*		*
Smooth Radio Scotland	H	1856	350	420	422	20.6%	0.5%	7.9	10.6	9.6
Tay FM	Y	394	134	140	137	2.2%	-2.1%	16.6	16.1	15.5
Tay 2	Y	394	42	46	43	2.4%	-6.5%	5.5	5.8	6.7
Wave FM (Dundee)	Y	144		17	16		-5.9%		4.9	4.3
Wave FM (Perth)	Y	89		4	4		0.0%		0.9	0.8
West Sound (inc. West FM)**	Y	395	179	173	170	-5.0%	-1.7%	26.4	25.5	23.5

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LONDON STATIONS – PAGE 1

STATIONS	SURVEY	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
	PERIOD	'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q3 18	Q2 19	Q3 19	Q3 19 vs. Q3 18	Q3 19 vs. Q2 19	Q3 18	Q2 19	Q3 19
BBC Radio London	Q	443	454	469	5.9%	3.3%	1.5	1.3	1.4
Absolute Radio (London)	Q	859	729	821	-4.4%	12.6%	3.1	2.1	2.2
Capital London	Q	2073	1834	1571	-24.2%	-14.3%	3.8	4.4	3.1
Capital XTRA (London)	Q	809	837	708	-12.5%	-15.4%	1.6	2.2	1.6
Gold London	Q	312	327	273	-12.5%	-16.5%	1.1	1.0	0.8
Heart London	Q	1419	1428	1423	0.3%	-0.4%	3.7	4.5	4.0
Kiss (London)	Q	1958	1583	1272	-35.0%	-19.6%	4.2	2.8	2.5
LBC 97.3	Q	1301	1228	1341	3.1%	9.2%	6.6	6.4	6.7
LBC London News	Q	495	598	612	23.6%	2.3%	0.9	1.3	1.7
Magic (London)	Q	1561	1456	1567	0.4%	7.6%	4.4	3.8	4.1
Panjab	Q		92	83		-9.8%		0.2	0.2
Premier Christian Radio	Q	156	131	136	-12.8%	3.8%	0.4	0.4	1.2
Smooth Radio London	Q	936	790	713	-23.8%	-9.7%	2.4	2.2	2.5
Radio X London	Q	358	426	446	24.6%	4.7%	1.2	2.1	1.3

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LONDON STATIONS– PAGE 2

NATIONAL STATIONS ON LONDON TSA

NATIONAL STATIONS ON LONDON TSA

	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q3 18	Q2 19	Q3 19	Q3 19 vs. Q3 18	Q3 19 vs. Q2 19	Q3 18	Q2 19	Q3 19
BBC Radio 1	Q	1598	1549	1492	-6.6%	-3.7%	3.4	4.1	3.9
BBC Radio 2	Q	2334	2088	2186	-6.3%	4.7%	12.4	10.3	10.1
BBC Radio 3	Q	474	587	427	-9.9%	-27.3%	1.8	2.5	2.0
BBC Radio 4	Q	2421	2479	2592	7.1%	4.6%	13.6	13.2	14.4
BBC Radio 5 live	Q	1113	1058	1076	-3.3%	1.7%	3.1	3.4	3.4
Classic FM	Q	1209	1352	1214	0.4%	-10.2%	3.4	4.5	4.5

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BREAKFAST SHOWS (WEEKDAYS) – PAGE 1

NATIONAL STATIONS

STATIONS	SURVEY	WEEKLY REACH	WEEKLY REACH	WEEKLY REACH
	PERIOD	'000s	'000s	'000s
<i>Time period varies per station</i>		Q3 2018	Q2 2019	Q3 2019
NATIONAL STATIONS - MON-THU				
BBC Radio 1 - 06.30 - 10.00am	Q	4880	5187	5049
NATIONAL STATIONS - MON-FRI				
BBC Radio 2 - 06.30 - 09.30am	Q	8824	8266	7902
BBC Radio 3 - 06.30 - 09.00am	Q	579	743	599
BBC Radio 4 - 06.00 - 09.00am	Q	6789	6850	6601
BBC Radio 5 live - 06.00 - 10.00am	Q	2191	2166	1961
Absolute Radio Network - 06.00 - 10.00am	H	2212	2150	2239
Capital Network (UK) - 06.00 - 10.00am	H	3776	3796	3653
Classic FM - 06.00 - 09.00am	Q	1694	1909	1681
Greatest Hits Radio - 06.00 - 10.00am	H		361	397
Heart Network - 6.30 - 10.00am	H			4559
Hits Radio - 06.00 - 10.00am	H	349	318	345
Kiss - 06.00 - 10.00am	Q	1987	1896	1564
Magic - 06.00 - 10.00am	Q	1276	1348	1501
Planet Rock - 06.00 - 10.00am	Q	339	577	504
talkSPORT - 06.00 - 10.00am	H	1349	1434	1352
Virgin Network - 06.30 - 10.00am	Q		1111	1114
Radio X Network (UK) - 06.30 - 10.00am	H	921	931	975

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BREAKFAST SHOWS (WEEKDAYS) – PAGE 2

LONDON STATIONS

Please note: the table below does not list national radio stations which are listened to in the London area

STATIONS	SURVEY PERIOD	WEEKLY REACH	WEEKLY REACH	WEEKLY REACH
		'000s	'000s	'000s
<i>Time period varies per station</i>		Q3 2018	Q2 2019	Q3 2019
LONDON STATIONS - MON-FRI				
BBC Radio London - 07.00 - 10.00am	Q	238	223	210
Absolute Radio (London) - 06.00 - 10.00am	Q	473	394	403
Capital London - 06.00 - 10.00am	Q	928	1006	708
Capital XTRA (London) - 06.00 - 10.00am	Q	390	352	310
Gold London - 06.00 - 10.00am	Q	120	135	148
Heart London - 06.30 - 10.00am	Q	752	714	647
Kiss (London) - 06.00 - 10.00am	Q	900	764	527
LBC 97.3 - 07.00 - 10.00am	Q	856	755	813
LBC London News - 07.00 - 10.00am	Q	192	292	339
Magic (London) - 06.00 - 10.00am	Q	692	600	695
Premier Christian Radio - 07.00 - 09.00am	Q	64	45	74
Smooth Radio London - 06.00 - 10.00am	Q	378	380	273
Radio X London - 06.30 - 10.00am	Q	174	258	195