

# RAJAR DATA RELEASE



Quarter 3, 2019 – October 24<sup>th</sup> 2019

## NATIONAL STATIONS

STATIONS	SURVEY	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
	PERIOD	'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q3 18	Q2 19	Q3 19	Q3 19 vs. Q3 18	Q3 19 vs. Q2 19	Q3 18	Q2 19	Q3 19
<b>ALL RADIO</b>	Q	48617	48788	48537	-0.2%	-0.5%	100.0	100.0	100.0
<b>ALL BBC</b>	Q	34285	34080	33451	-2.4%	-1.8%	51.7	49.3	49.4
15-44	Q	13681	13333	12966	-5.2%	-2.8%	35.2	34.2	33.9
45+	Q	20603	20748	20485	-0.6%	-1.3%	60.8	57.5	57.5
<b>ALL BBC NETWORK RADIO</b>	Q	31464	31474	30828	-2.0%	-2.1%	45.0	43.4	43.0
BBC RADIO 1	Q	9600	9563	9352	-2.6%	-2.2%	6.0	5.9	5.8
BBC RADIO 2	Q	14637	14593	14181	-3.1%	-2.8%	17.1	16.4	15.9
BBC RADIO 3	Q	1934	2028	1932	-0.1%	-4.7%	1.2	1.3	1.3
BBC RADIO 4 (INCLUDING 4 EXTRA)	Q	11015	11107	10793	-2.0%	-2.8%	12.9	12.4	12.2
BBC RADIO 4	Q	10642	10572	10342	-2.8%	-2.2%	11.6	11.1	11.0
BBC RADIO 4 EXTRA	Q	2010	2223	1987	-1.1%	-10.6%	1.3	1.3	1.2
BBC RADIO 5 LIVE (INC. SPORTS EXTRA)	Q	5585	5691	5869	5.1%	3.1%	4.1	3.9	4.5
BBC RADIO 5 LIVE	Q	5031	5242	4983	-1.0%	-4.9%	3.4	3.2	3.2
BBC RADIO 5 LIVE SPORTS EXTRA	Q	1672	1484	2195	31.3%	47.9%	0.7	0.7	1.3
BBC 6 MUSIC	Q	2518	2285	2414	-4.1%	5.6%	2.2	2.1	2.1
1XTRA FROM THE BBC	H	1036	1102	1066	2.9%	-3.3%	0.4	0.4	0.4
BBC ASIAN NETWORK UK	H	631	614	602	-4.6%	-2.0%	0.4	0.2	0.2
BBC WORLD SERVICE	Q	1477	1452	1205	-18.4%	-17.0%	0.7	0.6	0.6
<b>BBC LOCAL/REGIONAL</b>	Q	7840	7593	7430	-5.2%	-2.1%	6.7	5.9	6.3

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		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q3 18	Q2 19	Q3 19	Q3 19 vs. Q3 18	Q3 19 vs. Q2 19	Q3 18	Q2 19	Q3 19
<b>ALL COMMERCIAL</b>	Q	35813	36147	35930	0.3%	-0.6%	45.7	48.0	48.1
15-44	Q	18241	17965	17884	-2.0%	-0.5%	61.2	62.0	62.7
45+	Q	17572	18182	18046	2.7%	-0.7%	37.0	40.4	40.3
<b>ALL NATIONAL COMMERCIAL</b>	Q	21087	22656	22361	6.0%	-1.3%	18.5	20.9	21.4
ABSOLUTE RADIO NETWORK	H	4854	4743	4921	1.4%	3.8%	3.4	3.5	3.6
ABSOLUTE RADIO	Q	2426	2151	2447	0.9%	13.8%	1.9	1.6	1.8
ABSOLUTE RADIO 60S	Q			125					*
ABSOLUTE RADIO 70S	H	250	206	208	-16.8%	1.0%	0.1	0.1	0.1
ABSOLUTE 80S	Q	1762	1779	1824	3.5%	2.5%	0.8	0.9	1.0
ABSOLUTE RADIO 90S	H	913	907	856	-6.2%	-5.6%	0.4	0.4	0.4
ABSOLUTE RADIO 00S	Q			209					0.1
ABSOLUTE CLASSIC ROCK	H	716	741	721	0.7%	-2.7%	0.3	0.3	0.4
THE ARROW	Q	47	84	32	-31.9%	-61.9%	*	*	*
CAPITAL BRAND (UK)	H	8412	8233	8103	-3.7%	-1.6%	4.3	4.3	4.4
CAPITAL NETWORK (UK)	H	7434	7197	7071	-4.9%	-1.8%	3.6	3.6	3.6
CAPITAL XTRA (UK)	H	1840	1931	1879	2.1%	-2.7%	0.7	0.7	0.8
CLASSIC FM	Q	5183	5627	5137	-0.9%	-8.7%	3.5	3.7	4.0
COUNTRY HITS RADIO <sup>1</sup>	H			234					0.1
GOLD NETWORK (UK)	H	1332	1302	1288	-3.3%	-1.1%	1.0	1.0	1.0
GREATEST HITS NETWORK	H		1103	1209				0.8	0.8
GREATEST HITS RADIO	H		715	818				0.5	0.6
HEART BRAND (UK)	H	9662	9717	9810	1.5%	1.0%	6.4	6.5	6.4
HEART 80S	Q	1357	1495	1672	23.2%	11.8%	0.5	0.7	0.7
HEART EXTRA	Q	681	503	466	-31.6%	-7.4%	0.3	0.2	0.1
HEART NETWORK (UK)	H	8479	8536	8564	1.0%	0.3%	5.6	5.6	5.5
HEAT	H	638	522	538	-15.7%	3.1%	0.2	0.2	0.2
HITS RADIO BRAND	H	6438	6491	6684	3.8%	3.0%	5.3	5.2	5.5
HITS RADIO NETWORK	H	5823	5789	5914	1.6%	2.2%	4.4	4.4	4.6
HITS RADIO	H	801	781	810	1.1%	3.7%	0.3	0.4	0.3
JACK RADIO	H		125	145				0.1	*
JAZZ FM	H	657	548	548	-16.6%	0.0%	0.3	0.2	0.2

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		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q3 18	Q2 19	Q3 19	Q3 19 vs. Q3 18	Q3 19 vs. Q2 19	Q3 18	Q2 19	Q3 19
KERRANG!	H	650	490	504	-22.5%	2.9%	0.3	0.2	0.2
KISS NETWORK	H	5759	5379	5558	-3.5%	3.3%	3.1	2.6	2.9
KISS FRESH	H	568	573	562	-1.1%	-1.9%	0.2	0.2	0.1
KISSTORY	Q	2158	2323	2554	18.4%	9.9%	1.0	1.1	1.3
LBC NETWORK (UK)	H	2090	2352	2574	23.2%	9.4%	2.0	2.2	2.5
MAGIC NETWORK	H	4055	4120	4203	3.6%	2.0%	2.3	2.3	2.3
MAGIC CHILLED	H	336	355	377	12.2%	6.2%	0.1	0.1	0.1
MAGIC SOUL	H	355	347	311	-12.4%	-10.4%	0.2	0.2	0.2
MELLOW MAGIC	H	537	593	664	23.6%	12.0%	0.3	0.3	0.2
PLANET ROCK	Q	1057	1213	1067	0.9%	-12.0%	0.7	1.0	0.8
SCALA RADIO <sup>1</sup>	H			231					0.1
SMOOTH BRAND (UK)	H	5814	5748	5753	-1.0%	0.1%	4.1	4.3	4.2
SMOOTH EXTRA	Q	1162	995	936	-19.4%	-5.9%	0.6	0.5	0.4
SMOOTH RADIO NETWORK (UK)	H	5004	5069	5133	2.6%	1.3%	3.5	3.8	3.7
SUNRISE RADIO NATIONAL	H	315	372	383	21.6%	3.0%	0.2	0.1	0.2
TALKRADIO	H	261	386	409	56.7%	6.0%	0.1	0.2	0.2
TALKSPORT	H	2959	3112	2948	-0.4%	-5.3%	1.9	1.9	1.8
TALKSPORT2	H	279	439	326	16.8%	-25.7%	0.1	0.1	0.1
UNION JACK <sup>1</sup>	H		155	184		18.7%		0.1	0.1
VIRGIN ANTHEMS	Q		145	208		43.4%		0.1	0.1
VIRGIN CHILLED	Q		83	148		78.3%		*	*
VIRGIN RADIO <sup>1</sup>	Q		1545	1417		-8.3%		1.0	0.8
RADIO X NETWORK (UK)	H	1717	1621	1737	1.2%	7.2%	1.4	1.3	1.4
ALL LOCAL COMMERCIAL	Q	26468	25762	25988	-1.8%	0.9%	27.2	27.1	26.7
OTHER LISTENING	Q	3692	3927	4035	9.3%	2.8%	2.7	2.7	2.6