

# RAJAR DATA RELEASE



Quarter 3, 2019 – October 24<sup>th</sup> 2019

## SCOTTISH STATIONS

STATIONS	SURVEY PERIOD	TSA SIZE	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
			'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
			Q3 18	Q2 19	Q3 19	Q3 19 vs. Q3 18	Q3 19 vs. Q2 19	Q3 18	Q2 19	Q3 19
<b>BBC RADIO SCOTLAND</b>	H	4592	854	794	776	-9.1%	-2.3%	8.0	6.4	5.9
Radio Borders	Y	111	50	47	49	-2.0%	4.3%	32.1	30.9	31.8
Capital Scotland	H	2879	573	558	513	-10.5%	-8.1%	7.3	6.6	5.7
Central FM	Y	218	43	46	46	7.0%	0.0%	7.0	12.4	11.5
Clyde 1	H	1933	553	593	601	8.7%	1.3%	17.4	14.7	15.3
Clyde 2	H	1933	135	148	154	14.1%	4.1%	4.3	3.3	2.9
Forth 1	H	1171	331	327	327	-1.2%	0.0%	16.2	15.0	16.1
Forth 2	H	1171	62	52	52	-16.1%	0.0%	4.0	1.7	1.8
Heart Scotland	H	2879	397	404	423	6.5%	4.7%	5.0	5.4	4.8
Kingdom FM	Y	293	48	55	55	14.6%	0.0%	5.5	5.4	5.9
MFR	Y	254	117	118	121	3.4%	2.5%	25.4	24.4	27.2
Northsound 1	Y	346	138	125	126	-8.7%	0.8%	16.5	16.4	18.1
Northsound 2	Y	346	28	24	24	-14.3%	0.0%	2.8	4.2	4.4
Original 106 (Aberdeen)	Y	346	79	82	82	3.8%	0.0%	10.0	12.3	12.4
Scottish Sun 80s	H	4592		19	23		21.1%		0.1	0.1
Scottish Sun Greatest Hits	H	4592		8	10		25.0%		0.1	0.1
Scottish Sun Hits	H	4592		9	16		77.8%	*		*
Smooth Radio Scotland	H	1856	350	420	422	20.6%	0.5%	7.9	10.6	9.6
Tay FM	Y	394	134	140	137	2.2%	-2.1%	16.6	16.1	15.5
Tay 2	Y	394	42	46	43	2.4%	-6.5%	5.5	5.8	6.7
Wave FM (Dundee)	Y	144		17	16		-5.9%		4.9	4.3
Wave FM (Perth)	Y	89		4	4		0.0%		0.9	0.8
West Sound (inc. West FM)**	Y	395	179	173	170	-5.0%	-1.7%	26.4	25.5	23.5