

RAJAR DATA RELEASE



Quarter 4, 2019 – February 6th 2020

LONDON STATIONS – PAGE 1

LONDON STATIONS - page 1

SAMPLE SIZE:
 Survey period - Q4 2019
 Code Q (Quarter): 3,298 Adults 15+
 Code H (Half year): 6,966 Adults 15+

TERMS
WEEKLY REACH: The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.
SHARE OF LISTENING: The percentage of total listening time accounted for by a station in the area (TSA) in an average week.

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q4 18	Q3 19	Q4 19	Q4 19 vs. Q4 18	Q4 19 vs. Q3 19	Q4 18	Q3 19	Q4 19
BBC Radio London	Q	565	469	425	-24.8%	-9.4%	1.2	1.4	0.9
Absolute Radio (London)	Q	726	821	715	-1.5%	-12.9%	2.4	2.2	2.7
Capital London	Q	1866	1571	1780	-4.6%	13.3%	3.7	3.1	3.7
Capital XTRA (London)	Q	816	708	729	-10.7%	3.0%	1.6	1.6	1.2
Gold London	Q	296	273	331	11.8%	21.2%	1.2	0.8	0.9
Heart London	Q	1523	1423	1384	-9.1%	-2.7%	4.6	4.0	3.6
Kiss (London)	Q	1631	1272	1472	-9.7%	15.7%	3.7	2.5	3.9
LBC London	Q	1147	1341	1377	20.1%	2.7%	5.5	6.7	6.2
LBC News (London)	Q	462	612	598	29.4%	-2.3%	1.4	1.7	1.3
Magic (London)	Q	1606	1567	1462	-9.0%	-6.7%	4.0	4.1	4.4
Premier Christian Radio	Q	227	136	102	-55.1%	-25.0%	1.0	1.2	0.1
Smooth Radio London	Q	818	713	864	5.6%	21.2%	3.0	2.5	2.3
Radio X London	Q	480	446	361	-24.8%	-19.1%	1.7	1.3	1.5

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LONDON STATIONS– PAGE 2

NATIONAL STATIONS ON LONDON TSA

NATIONAL STATIONS ON LONDON TSA

	SURVEY	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
	PERIOD	'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q4 18	Q3 19	Q4 19	Q4 19 vs. Q4 18	Q4 19 vs. Q3 19	Q4 18	Q3 19	Q4 19
BBC Radio 1	Q	1461	1492	1402	-4.0%	-6.0%	3.8	3.9	3.2
BBC Radio 2	Q	2259	2186	2076	-8.1%	-5.0%	12.3	10.1	11.5
BBC Radio 3	Q	473	427	596	26.0%	39.6%	1.8	2.0	2.1
BBC Radio 4	Q	2483	2592	2714	9.3%	4.7%	13.7	14.4	14.9
BBC Radio 5 live	Q	1055	1076	1056	0.1%	-1.9%	3.2	3.4	3.1
Classic FM	Q	1249	1214	1354	8.4%	11.5%	3.8	4.5	4.4