

RAJAR DATA RELEASE



Quarter 4, 2019 – February 6th 2020

	Q4 2018	Q3 2019	Q4 2019
All Radio Listening			
Weekly Reach ('000)	48,401	48,537	48,136
Weekly Reach (%)	88.4	88.2	87.5
Average hours per head	18.3	18.0	17.7
Average hours per listener	20.7	20.4	20.3
Total hours (millions)	1,002	989	976

All Radio Listening - Share Via Platform (%)			
AM/FM	47.4	43.2	41.5
All Digital	52.6	56.8	58.5
DAB	38.3	39.7	41.0
DTV	5.0	4.2	5.0
Online/Apps	9.4	13.0	12.5