

RAJAR DATA RELEASE



Quarter 4, 2019 – February 6th 2020

Weekly Reach (000s)

| BBC Radio Listening | | | | Commercial Radio Listening | | | |
|--------------------------------|--------|--------|--------|----------------------------|--------|--------|--------|
| | Q4 18 | Q3 19 | Q4 19 | | Q4 18 | Q3 19 | Q4 19 |
| All BBC Radio | 33,966 | 33,451 | 33,584 | All Commercial Radio | 35,577 | 35,930 | 35,157 |
| All BBC Network Radio | 31,146 | 30,828 | 31,081 | All National Commercial | 20,800 | 22,361 | 22,416 |
| All BBC Local / Regional Radio | 7,799 | 7,430 | 7,500 | All Local Commercial | 26,281 | 25,988 | 24,348 |

Share of Hours (%)

| BBC Radio Listening | | | | Commercial Radio Listening | | | |
|--------------------------------|-------|-------|-------|----------------------------|-------|-------|-------|
| | Q4 18 | Q3 19 | Q4 19 | | Q4 18 | Q3 19 | Q4 19 |
| All BBC Radio | 50.9 | 49.4 | 51.0 | All Commercial Radio | 46.5 | 48.1 | 46.6 |
| All BBC Network Radio | 44.6 | 43.0 | 45.0 | All National Commercial | 18.6 | 21.4 | 22.0 |
| All BBC Local / Regional Radio | 6.3 | 6.3 | 6.0 | All Local Commercial | 27.9 | 26.7 | 24.6 |