

# RAJAR DATA RELEASE



Quarter 1, 2020 – May 14<sup>th</sup> 2020

	Q1 2019	Q4 2019	Q1 2020
<b>All Radio Listening</b>			
Weekly Reach ('000)	48,945	48,136	48,894
Weekly Reach (%)	89.4	87.5	88.8
Average hours per head	18.7	17.7	17.9
Average hours per listener	20.9	20.3	20.2
Total hours (millions)	1,023	976	988

<b>All Radio Listening - Share Via Platform (%)</b>			
AM/FM	43.6	41.5	41.4
All Digital	56.4	58.5	58.6
DAB	40.4	41.0	40.2
DTV	5.0	5.0	4.4
Online/Apps	11.0	12.5	14.0