

RAJAR DATA RELEASE



Quarter 1, 2020 – May 14th 2020

Weekly Reach (000s)

BBC Radio Listening				Commercial Radio Listening			
	Q1 19	Q4 19	Q1 20		Q1 19	Q4 19	Q1 20
All BBC Radio	34,436	33,584	33,535	All Commercial Radio	36,130	35,157	36,267
All BBC Network Radio	31,846	31,081	30,835	All National Commercial	22,032	22,416	22,823
All BBC Local / Regional Radio	7,857	7,500	7,798	All Local Commercial	25,790	24,348	25,194

Share of Hours (%)

BBC Radio Listening				Commercial Radio Listening			
	Q1 19	Q4 19	Q1 20		Q1 19	Q4 19	Q1 20
All BBC Radio	51.4	51.0	49.7	All Commercial Radio	45.7	46.6	47.8
All BBC Network Radio	44.8	45.0	43.4	All National Commercial	19.9	22.0	22.3
All BBC Local / Regional Radio	6.6	6.0	6.3	All Local Commercial	25.9	24.6	25.5