

RAJAR DATA RELEASE



Quarter 3 2021 – October 28th 2021

NATIONAL STATIONS

| STATIONS | SURVEY | REACH | REACH | REACH | % CHANGE | % CHANGE | SHARE | SHARE | SHARE |
|--------------------------------------|--------|-------|-------|-------|-----------|-----------|-------|-------|-------|
| | PERIOD | '000 | '000 | '000 | REACH Y/Y | REACH Q/Q | % | % | % |
| | | | | Q3 21 | | | | | Q3 21 |
| ALL RADIO | Q | | | 49495 | | | | | 100.0 |
| ALL BBC | Q | | | 34629 | | | | | 50.9 |
| 15-44 | Q | | | 12867 | | | | | 34.9 |
| 45+ | Q | | | 21762 | | | | | 58.3 |
| ALL BBC NETWORK RADIO | Q | | | 31580 | | | | | 44.7 |
| BBC RADIO 1 | Q | | | 8251 | | | | | 5.3 |
| BBC RADIO 2 | Q | | | 14596 | | | | | 16.2 |
| BBC RADIO 3 | Q | | | 2165 | | | | | 1.6 |
| BBC RADIO 4 (INCLUDING 4 EXTRA) | Q | | | 11228 | | | | | 13.6 |
| BBC RADIO 4 | Q | | | 10762 | | | | | 12.1 |
| BBC RADIO 4 EXTRA | Q | | | 2036 | | | | | 1.5 |
| BBC RADIO 5 LIVE (INC. SPORTS EXTRA) | Q | | | 6579 | | | | | 4.0 |
| BBC RADIO 5 LIVE | Q | | | 5909 | | | | | 3.5 |
| BBC RADIO 5 LIVE SPORTS EXTRA | Q | | | 1697 | | | | | 0.6 |
| BBC 6 MUSIC | Q | | | 2687 | | | | | 2.7 |
| 1XTRA FROM THE BBC | H | | | 880 | | | | | 0.3 |
| BBC ASIAN NETWORK UK | H | | | 533 | | | | | 0.2 |
| BBC WORLD SERVICE | Q | | | 1394 | | | | | 0.7 |
| BBC LOCAL/REGIONAL | Q | | | 9164 | | | | | 6.1 |

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| | | | | Q3 21 | | | | | Q3 21 |
| ALL COMMERCIAL | Q | | | 36806 | | | | | 47.1 |
| 15-44 | Q | | | 17629 | | | | | 62.4 |
| 45+ | Q | | | 19177 | | | | | 39.9 |
| ALL NATIONAL COMMERCIAL | Q | | | 24502 | | | | | 23.2 |
| ABSOLUTE RADIO NETWORK | H | | | 5189 | | | | | 3.5 |
| ABSOLUTE RADIO | Q | | | 2583 | | | | | 1.6 |
| ABSOLUTE RADIO 60S | H | | | 98 | | | | | * |
| ABSOLUTE RADIO 70S | H | | | 309 | | | | | 0.1 |
| ABSOLUTE 80S | Q | | | 1690 | | | | | 0.8 |
| ABSOLUTE RADIO 90S | H | | | 950 | | | | | 0.4 |
| ABSOLUTE RADIO 00S | H | | | 165 | | | | | 0.1 |
| ABSOLUTE RADIO 10S | Q | | | 15 | | | | | * |
| ABSOLUTE CLASSIC ROCK | H | | | 895 | | | | | 0.4 |
| ABSOLUTE RADIO COUNTRY (WAS COUNTRY HITS RADIO) | H | | | 220 | | | | | 0.1 |
| BOOM RADIO | Q | | | 233 | | | | | 0.2 |
| CAPITAL BRAND (UK) | H | | | 7627 | | | | | 3.6 |
| CAPITAL DANCE | Q | | | 287 | | | | | 0.1 |
| CAPITAL NETWORK (UK) | H | | | 6528 | | | | | 2.9 |
| CAPITAL XTRA BRAND UK | H | | | 1669 | | | | | 0.6 |
| CAPITAL XTRA (UK) | H | | | 1538 | | | | | 0.5 |
| CAPITAL XTRA RELOADED | Q | | | 214 | | | | | 0.1 |
| CLASSIC FM | Q | | | 5077 | | | | | 4.3 |
| GOLD NETWORK (UK) | H | | | 1290 | | | | | 1.0 |
| GREATEST HITS NETWORK | H | | | 3213 | | | | | 2.5 |
| GREATEST HITS RADIO | H | | | 2894 | | | | | 2.1 |
| HEART BRAND (UK) | H | | | 10027 | | | | | 6.2 |
| HEART 70S | Q | | | 301 | | | | | 0.1 |
| HEART 80S | Q | | | 1493 | | | | | 0.6 |
| HEART 90S | Q | | | 555 | | | | | 0.2 |
| HEART DANCE | Q | | | 464 | | | | | 0.2 |
| HEART NETWORK (UK) | H | | | 8496 | | | | | 5.2 |
| HEAT | H | | | 402 | | | | | 0.2 |

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| | | | | Q3 21 | | | | | Q3 21 |
| HITS RADIO BRAND | H | | | 8711 | | | | | 7.3 |
| HITS RADIO NETWORK | H | | | 6155 | | | | | 4.8 |
| HITS RADIO | H | | | 851 | | | | | 0.4 |
| JAZZ FM | H | | | 469 | | | | | 0.2 |
| KERRANG! | H | | | 473 | | | | | 0.2 |
| KISS NETWORK | H | | | 4741 | | | | | 2.3 |
| KISS FRESH | H | | | 416 | | | | | 0.1 |
| KISSTORY | Q | | | 2255 | | | | | 1.0 |
| LBC BRAND (UK) | H | | | 3051 | | | | | 3.0 |
| MAGIC NETWORK | H | | | 4127 | | | | | 2.5 |
| MAGIC AT THE MUSICALS | Q | | | 184 | | | | | 0.1 |
| MAGIC CHILLED | H | | | 237 | | | | | 0.1 |
| MAGIC SOUL | H | | | 355 | | | | | 0.2 |
| MELLOW MAGIC | H | | | 481 | | | | | 0.2 |
| PLANET ROCK | Q | | | 1332 | | | | | 1.1 |
| SCALA RADIO | H | | | 399 | | | | | 0.2 |
| SMOOTH BRAND (UK) | H | | | 5925 | | | | | 3.9 |
| SMOOTH RADIO CHILL | Q | | | 377 | | | | | 0.2 |
| SMOOTH RADIO COUNTRY | Q | | | 216 | | | | | 0.1 |
| SMOOTH RADIO NETWORK (UK) | H | | | 5474 | | | | | 3.6 |
| SUNRISE RADIO NATIONAL | Y | | | 387 | | | | | 0.2 |
| TALKRADIO | H | | | 450 | | | | | 0.3 |
| TALKSPORT | H | | | 2740 | | | | | 1.8 |
| TALKSPORT2 | H | | | 499 | | | | | 0.1 |
| TIMES RADIO | Q | | | 637 | | | | | 0.3 |
| UNION JACK | H | | | 143 | | | | | 0.1 |
| UNION JACK DANCE (WAS JACK RADIO) | H | | | 88 | | | | | * |
| UNION JACK ROCK | Q | | | 52 | | | | | * |
| VIRGIN ANTHEMS | Q | | | 388 | | | | | 0.1 |
| VIRGIN CHILLED | Q | | | 447 | | | | | 0.1 |
| VIRGIN RADIO | Q | | | 1631 | | | | | 0.9 |
| VIRGIN RADIO GROOVE | Q | | | 45 | | | | | * |
| RADIO X NETWORK (UK) | H | | | 1940 | | | | | 1.6 |
| ALL LOCAL COMMERCIAL | Q | | | 24427 | | | | | 23.9 |
| OTHER LISTENING | Q | | | 2913 | | | | | 2.1 |