

# RAJAR DATA RELEASE



Quarter 3 2021 – October 28<sup>th</sup> 2021

## SCOTTISH STATIONS

STATIONS	SURVEY PERIOD	TSA SIZE	REACH '000	REACH '000	REACH '000	% CHANGE REACH Y/Y	% CHANGE REACH Q/Q	SHARE %	SHARE %	SHARE %
					Q3 21					Q3 21
<b>BBC RADIO SCOTLAND</b>	H	4621			933					7.1
Radio Borders	Y	112			44					30.3
Capital Scotland	H	2910			426					4.1
Central FM	Y	219			44					10.0
Clyde 1	H	1948			618					16.2
Clyde 2	H	1948			111					4.2
Forth 1	H	1188			322					17.5
Forth 2	H	1188			39					1.1
Heart Scotland East	H	1218			139					3.9
Heart Scotland West	H	1660			274					5.2
Kingdom FM	Y	293			49					6.4
MFR	Y	255			112					27.8
Northsound 1	Y	343			134					17.8
Northsound 2	Y	343			25					2.7
Original 106 (Aberdeen)	Y	343			79					14.1
Pure Radio (was Wave FM)	Y	214			14					1.8
Scottish Sun 80s	H	4621			13					*
Scottish Sun Greatest Hits	H	4621			8					*
Scottish Sun Hits	H	4621			5					*
Smooth Radio Scotland	H	1871			339					7.9
Tay FM	Y	395			130					15.5
Tay 2	Y	395			36					5.2
West Sound (inc. West FM)**	Y	397			164					20.9