

## BREAKFAST SHOWS (WEEKDAYS) – PAGE 1 NATIONAL STATIONS

STATIONS	SURVEY PERIOD	WEEKLY REACH '000s	WEEKLY REACH '000s	WEEKLY REACH '000s
<i>Time period varies per station</i>		Q4 2020	Q3 2021	Q4 2021
<b><i>NATIONAL STATIONS - MON-FRI</i></b>				
BBC Radio 1 - 07.00 - 10.30am	Q		4284	4464
BBC Radio 2 - 06.30 - 09.30am	Q		7217	7495
BBC Radio 3 - 06.30 - 09.00am	Q		708	700
BBC Radio 4 - 06.00 - 09.00am	Q		6514	6452
BBC Radio 5 live - 06.00 - 09.00am	Q		1693	1827
Absolute Radio Network - 06.00 - 10.00am	H		2154	2157
Capital Network (UK) - 06.00 - 10.00am	H		2833	2584
Classic FM - 06.00 - 09.00am	Q		1688	1651
Greatest Hits Radio - 06.00 - 10.00am	H		1345	1383
Heart Network (UK) - 06.30 - 10.00am	H		4067	3860
Hits Radio - 06.00 - 10.00am	H		373	354
Kiss - 06.00 - 10.00am	Q		980	985
Magic - 06.00 - 10.00am	Q		1228	1228
Planet Rock - 06.00 - 10.00am	Q		500	576
talkSPORT - 06.00 - 10.00am	H		1190	1086
Times Radio - 06.00 - 10.00am	Q		273	255
Virgin Radio Network - 06.30 - 10.00am	Q		985	1004
Radio X Network (UK) - 06.30 - 10.00am	H		1080	1173

## BREAKFAST SHOWS (WEEKDAYS) – PAGE 2 LONDON STATIONS

*Please note: the table below does not list national radio stations which are listened to in the London area*

STATIONS	SURVEY PERIOD	WEEKLY REACH	WEEKLY REACH	WEEKLY REACH
		'000s	'000s	'000s
		Q4 2020	Q3 2021	Q4 2021
<i>Time period varies per station</i>				
<b>LONDON STATIONS - MON-FRI</b>				
BBC Radio London - 07.00 - 10.00am	Q		221	229
Capital London - 06.00 - 10.00am	Q		617	615
Capital XTRA (London) - 06.30 - 10.00am	Q		161	151
Gold London - 06.00 - 10.00am	Q		108	138
Greatest Hits Radio (London) - 06.00 - 10.00am	Q		161	333
Heart London - 06.30 - 10.00am	Q		734	715
Kiss (London) - 06.00 - 10.00am	Q		374	411
LBC London - 07.00 - 10.00am	Q		837	783
LBC News (London) - 07.00 - 10.00am	Q		112	130
Magic (London) - 06.00 - 10.00am	Q		606	570
Premier Christian Radio - 07.00 - 09.00am	Q		33	54
Smooth Radio London - 06.00 - 10.00am	Q		290	354
Radio X London - 06.30 - 10.00am	Q		259	252