

RAJAR DATA RELEASE



Quarter 4 2021 – February 3rd 2022

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Quarter 4 2018



Weekly Reach (000s)

BBC Radio Listening

	Q3 21	Q4 21
All BBC Radio	34,629	34,510
All BBC Network Radio	31,580	31,404
All BBC Local / Regional Radio	9,164	9,041

Commercial Radio Listening

	Q3 21	Q4 21
All Commercial Radio	36,806	36,773
All National Commercial	24,502	24,557
All Local Commercial	24,427	24,334

Share of Hours (%)

BBC Radio Listening

	Q3 21	Q4 21
All BBC Radio	50.9	49.9
All BBC Network Radio	44.7	43.6
All BBC Local / Regional Radio	6.1	6.3

Commercial Radio Listening

	Q3 21	Q4 21
All Commercial Radio	47.1	48.0
All National Commercial	23.2	23.4
All Local Commercial	23.9	24.6