

RAJAR DATA RELEASE



Quarter 1 2022 – May 18th 2022

	Q3 2021	Q4 2021	Q1 2022
All Radio Listening			
Weekly Reach ('000)	49,495	49,495	49,717
Weekly Reach (%)	88.9	88.9	89.3
Average hours per head	18.2	18.0	18.2
Average hours per listener	20.4	20.3	20.4
Total hours (millions)	1,012	1,004	1,012

All Radio Listening - Share Via Platform (%)			
AM/FM	34.2	35.6	32.1
Total Digital	65.8	64.4	67.9
DAB	43.0	42.5	41.1
DTV	4.7	5.1	4.5
Total Online	18.1	16.9	22.4
Website/Apps	N/A	N/A	12.4
Smart Speaker	N/A	N/A	9.9