

RAJAR DATA RELEASE



Quarter 2 2022 – August 4th 2022

All Digital Radio Listening

	Weekly Reach %			Total Hours (millions)			Share %		
	Q4 21	Q1 22	Q2 22	Q4 21	Q1 22	Q2 22	Q4 21	Q1 22	Q2 22
All Radio	88.9	89.3	87.5	1,004	1,012	998	100	100	100
Total Digital	71.7	75.4	72.9	647	688	674	64.4	67.9	67.6
DAB	58.4	59.6	58.0	427	416	407	42.5	41.1	40.8
DTV	12.3	11.9	11.2	51	45	44	5.1	4.5	4.5
Total Online	30.3	38.1	36.4	170	227	222	16.9	22.4	22.3
Website/Apps	N/A	27.1	25.3	N/A	126	115	N/A	12.4	11.5
Smart Speaker	N/A	15.7	15.3	N/A	101	107	N/A	9.9	10.8