

RAJAR DATA RELEASE Q3 2022 – October 27th



SCOTTISH STATIONS

WEEKLY REACH:
SHARE OF LISTENING:

The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.
The percentage of total listening time accounted for by a station in the area (TSA) in an average week

PLEASE NOTE: only the data from stations which share the same TSAs can be compared.

STATIONS	SURVEY PERIOD	TSA SIZE	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
			'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
			Q3 21	Q2 22	Q3 22	Q3 22 vs. Q3 21	Q3 22 vs. Q2 22	Q3 21	Q2 22	Q3 22
BBC RADIO SCOTLAND	H	4633	933	800	755	-19.1%	-5.6%	7.1	6.5	6.3
Radio Borders	Y	112	44	44	46	4.5%	4.5%	30.3	23.3	22.3
Capital Scotland	H	2921	426	413	403	-5.4%	-2.4%	4.1	3.7	3.2
Central FM	Y	220	44	31	30	-31.8%	-3.2%	10.0	7.3	7.8
Clyde 1	H	1953	618	640	678	9.7%	5.9%	16.2	16.6	18.2
Clyde 2	H	1953	111	168	172	55.0%	2.4%	4.2	4.0	3.8
Forth 1	H	1195	322	325	315	-2.2%	-3.1%	17.5	15.2	18.6
Forth 2	H	1195	39	72	73	87.2%	1.4%	1.1	3.8	3.3
Heart Scotland East	H	1223	139	146	119	-14.4%	-18.5%	3.9	3.7	3.1
Heart Scotland West	H	1664	274	237	258	-5.8%	8.9%	5.2	3.3	3.6
Kingdom FM	Y	295	49	41	51	4.1%	24.4%	6.4	6.1	7.2
MFR	Y	255	112	101	113	0.9%	11.9%	27.8	23.7	23.7
Northsound 1	Y	344	134	122	114	-14.9%	-6.6%	17.8	13.7	14.2
Northsound 2	Y	344	25	22	24	-4.0%	9.1%	2.7	2.9	3.1
Original 106 (Aberdeen)	Y	344	79	75	72	-8.9%	-4.0%	14.1	12.2	10.8
Pure Radio Scotland	Y	344			3					0.4
Pure Radio Scotland (Central)	H	2921		30	36		20.0%		0.3	0.4
Pure Radio Scotland (Tayside)	Y	214	14	12	13	-7.1%	8.3%	1.8	1.8	1.9
Smooth Radio Scotland	H	1891	339	362	356	5.0%	-1.7%	7.9	6.6	6.3
Tay FM	Y	394	130	133	129	-0.8%	-3.0%	15.5	14.5	15.2
Tay 2	Y	394	36	21	17	-52.8%	-19.0%	5.2	2.7	2.2
West FM	Y	288		85	92		8.2%		15.7	15.1
West Sound	Y	397		55	64		16.4%		7.6	9.5

* = less than 0.05%