

# RAJAR DATA RELEASE



Quarter 4 2022 – February 2<sup>nd</sup> 2023

## All Digital Radio Listening

	Weekly Reach %			Total Hours (millions)			Share %		
	Q4 21	Q3 22	Q4 22	Q4 21	Q3 22	Q4 22	Q4 21	Q3 22	Q4 22
<b>All Radio</b>	88.9	88.8	88.8	1,004	1,022	1,010	100	100	100
<b>Total Digital</b>	71.7	74.0	73.9	647	674	672	64.5	66.0	66.6
<b>DAB</b>	58.4	57.8	57.7	427	397	391	42.5	38.9	38.8
<b>DTV</b>	12.2	9.9	9.2	51	36	38	5.0	3.6	3.7
<b>Total Online</b>	30.4	39.9	40.3	170	241	243	16.9	23.6	24.1
<b>Website/Apps</b>	N/A	24.6	24.3	N/A	104	106	N/A	10.2	10.5
<b>Smart Speaker</b>	N/A	21.6	22.5	N/A	137	137	N/A	13.4	13.6