

RAJAR DATA RELEASE



Quarter 4 2022 – February 2nd 2023

Platform Share

All BBC Radio

	Q4 21	Q3 22	Q4 22
AM/FM	39.3	38.1	37.1
Total Digital	60.7	61.9	62.9
DAB	41.6	38.9	39.7
DTV	4.8	3.6	3.8
Total Online	14.3	19.4	19.4
Website/Apps	N/A	9.4	9.4
Smart Speaker	N/A	9.9	10.0

All Commercial Radio

	Q4 21	Q3 22	Q4 22
AM/FM	32.0	30.0	29.3
Total Digital	68.0	70.0	70.7
DAB	44.1	39.5	38.8
DTV	5.3	3.5	3.8
Total Online	18.7	27.0	28.2
Website/Apps	N/A	10.5	11.0
Smart Speaker	N/A	16.5	17.1