

RAJAR DATA RELEASE



Quarter 1 2023 – May 18th 2023

	Q1 2022	Q4 2022	Q1 2023
All Radio Listening			
Weekly Reach ('000)	49,717	49,696	49,360
Weekly Reach (%)	89.3	88.8	88.2
Average hours per head	18.2	18.0	18.0
Average hours per listener	20.4	20.3	20.4
Total hours (millions)	1,012	1,010	1,008

All Radio Listening - Share Via Platform (%)			
AM/FM	32.1	33.4	32.4
Total Digital	67.9	66.6	67.6
DAB	41.1	38.8	39.8
DTV	4.5	3.7	3.4
Total Online	22.4	24.1	24.4
Website/Apps	12.4	10.5	10.5
Smart Speaker	9.9	13.6	14.0