

RAJAR DATA RELEASE Q2 2023 – August 3rd 2023



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TOTAL HOURS (in thousands): ALL BBC	Q2 22	479845	Q1 23	467233	Q2 23	439143
TOTAL HOURS (in thousands): ALL COMMERCIAL	Q2 22	488503	Q1 23	518751	Q2 23	553139

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q2 22	Q1 23	Q2 23	Q2 23 vs. Q2 22	Q2 23 vs. Q1 23	Q2 22	Q1 23	Q2 23
ALL RADIO	Q	48969	49360	49473	1.0%	0.2%	100.0	100.0	100.0
ALL BBC	Q	32957	32201	31680	-3.9%	-1.6%	48.1	46.3	43.2
15-44	Q	12128	11958	11777	-2.9%	-1.5%	32.4	31.6	29.4
45+	Q	20829	20243	19903	-4.4%	-1.7%	55.6	53.5	49.8
ALL BBC NETWORK RADIO	Q	30289	29571	28808	-4.9%	-2.6%	42.5	40.9	37.6
BBC RADIO 1	Q	7475	7576	7694	2.9%	1.6%	4.7	4.9	4.7
BBC RADIO 1XTRA	H	749	792	762	1.7%	-3.8%	0.4	0.3	0.3
BBC RADIO 2	Q	14530	14458	13456	-7.4%	-6.9%	15.5	15.2	12.9
BBC RADIO 3	Q	2022	1931	1703	-15.8%	-11.8%	1.5	1.4	1.3
BBC RADIO 4 (INCLUDING 4 EXTRA)	Q	10725	9838	9308	-13.2%	-5.4%	12.9	12.3	11.4
BBC RADIO 4	Q	10296	9399	8971	-12.9%	-4.6%	11.5	11.2	10.2
BBC RADIO 4 EXTRA	Q	1888	1666	1574	-16.6%	-5.5%	1.4	1.1	1.1
BBC RADIO 5 LIVE (INC. SPORTS EXTRA)	Q	5707	5530	5600	-1.9%	1.3%	3.8	3.2	3.5
BBC RADIO 5 LIVE	Q	5124	5104	5045	-1.5%	-1.2%	3.1	3.0	2.9
BBC RADIO 5 SPORTS EXTRA	Q	1426	1105	1394	-2.2%	26.2%	0.7	0.2	0.5
BBC 6 MUSIC	Q	2850	2711	2669	-6.4%	-1.5%	2.8	2.7	2.8
BBC ASIAN NETWORK UK	H	473	444	505	6.8%	13.7%	0.2	0.3	0.3
BBC WORLD SERVICE	Q	1408	1085	1078	-23.4%	-0.6%	0.7	0.6	0.5
BBC LOCAL/REGIONAL	Q	7673	7381	7657	-0.2%	3.7%	5.6	5.5	5.7

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	PERIOD	'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q2 22	Q1 23	Q2 23	Q2 23 vs. Q2 22	Q2 23 vs. Q1 23	Q2 22	Q1 23	Q2 23
ALL COMMERCIAL	Q	36282	38690	39192	8.0%	1.3%	49.0	51.4	54.5
15-44	Q	17335	18201	18228	5.2%	0.1%	63.7	65.7	67.6
45+	Q	18946	20489	20964	10.7%	2.3%	41.9	44.6	48.3
ALL NATIONAL COMMERCIAL	Q	24634	26519	26748	8.6%	0.9%	23.9	25.8	26.3
ABSOLUTE RADIO NETWORK	H	5051	5341	5431	7.5%	1.7%	3.4	3.5	3.8
ABSOLUTE RADIO	Q	2222	2430	2357	6.1%	-3.0%	1.6	1.5	1.6
ABSOLUTE RADIO 60S	H	164	128	146	-11.0%	14.1%	0.1	*	0.1
ABSOLUTE RADIO 70S	H	313	286	306	-2.2%	7.0%	0.1	0.1	0.1
ABSOLUTE 80S	Q	1460	1453	1720	17.8%	18.4%	0.7	0.8	0.9
ABSOLUTE RADIO 90S	H	922	931	994	7.8%	6.8%	0.4	0.4	0.5
ABSOLUTE RADIO 00S	H	182	316	286	57.1%	-9.5%	0.1	0.1	0.1
ABSOLUTE RADIO 10S	H	62	171	144	132.3%	-15.8%	*	*	*
ABSOLUTE CLASSIC ROCK	H	840	904	844	0.5%	-6.6%	0.4	0.5	0.4
ABSOLUTE RADIO COUNTRY	H	274	299	358	30.7%	19.7%	0.1	0.2	0.2
BOOM RADIO	Q	336	635	641	90.8%	0.9%	0.3	0.6	0.6
CAPITAL BRAND (UK)	H	7283	7839	7791	7.0%	-0.6%	3.7	3.9	4.1
CAPITAL CHILL	Q			178					0.1
CAPITAL DANCE	Q	789	903	1044	32.3%	15.6%	0.4	0.4	0.4
CAPITAL NETWORK (UK)	H	5669	6151	6013	6.1%	-2.2%	2.8	2.9	3.0
CAPITAL XTRA BRAND UK	H	1627	1691	1706	4.9%	0.9%	0.6	0.6	0.6
CAPITAL XTRA (UK)	H	1367	1443	1448	5.9%	0.3%	0.5	0.5	0.5
CAPITAL XTRA RELOADED	Q	407	398	450	10.6%	13.1%	0.1	0.1	0.1
CLASSIC FM	Q	4968	4544	4475	-9.9%	-1.5%	4.2	3.6	3.7
GB NEWS RADIO	Q	277	319	317	14.4%	-0.6%	0.2	0.3	0.2
GOLD NETWORK (UK)	H	1588	1750	1817	14.4%	3.8%	1.3	1.3	1.2
GREATEST HITS NETWORK (EXC PARTNERS)	H	4018	5309	5929	47.6%	11.7%	3.0	3.7	4.8
GREATEST HITS RADIO	H	3641	5116	5787	58.9%	13.1%	2.7	3.6	4.7
HEART BRAND (UK)	H	9732	11251	11140	14.5%	-1.0%	6.3	7.3	7.5
HEART 70S	Q	575	656	637	10.8%	-2.9%	0.2	0.3	0.2
HEART 80S	Q	1325	1571	1587	19.8%	1.0%	0.5	0.6	0.6
HEART 90S	Q	874	995	1093	25.1%	9.8%	0.3	0.3	0.4
HEART 00S	Q		665	790		18.8%		0.3	0.3
HEART DANCE	Q	752	922	1044	38.8%	13.2%	0.3	0.5	0.5
HEART NETWORK (UK)	H	7766	8896	8520	9.7%	-4.2%	5.1	5.6	5.5
HEAT	H	447	462	474	6.0%	2.6%	0.2	0.1	0.2

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		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q2 22	Q1 23	Q2 23	Q2 23 vs. Q2 22	Q2 23 vs. Q1 23	Q2 22	Q1 23	Q2 23
HITS RADIO BRAND (EXC PARTNERS)	H	9450	10956	11390	20.5%	4.0%	8.1	8.7	9.8
HITS RADIO NETWORK (EXC PARTNERS)	H	6250	6749	6561	5.0%	-2.8%	5.1	5.0	5.0
HITS RADIO	H	1334	1752	1839	37.9%	5.0%	0.6	0.5	0.6
JAZZ FM	H	530	508	534	0.8%	5.1%	0.2	0.2	0.2
KERRANG!	H	353	342	364	3.1%	6.4%	0.2	0.2	0.2
KISS NETWORK	H	4111	4174	4244	3.2%	1.7%	2.0	2.1	2.1
KISS	Q	2521	2502	2486	-1.4%	-0.6%	1.0	1.0	1.0
KISS FRESH	H	301	250	298	-1.0%	19.2%	0.1	0.1	0.1
KISSTORY	Q	2118	2165	2544	20.1%	17.5%	1.0	1.0	1.1
LBC BRAND (UK)	H	3295	3467	3106	-5.7%	-10.4%	3.1	3.2	3.0
MAGIC NETWORK	H	3854	4030	3860	0.2%	-4.2%	2.2	2.2	2.1
MAGIC	Q	2705	2850	3032	12.1%	6.4%	1.5	1.5	1.5
MAGIC AT THE MUSICALS	H	192	150	158	-17.7%	5.3%	0.1	0.1	0.1
MAGIC CHILLED	H	376	453	376	0.0%	-17.0%	0.1	0.2	0.1
MAGIC SOUL	H	456	432	453	-0.7%	4.9%	0.2	0.2	0.2
MELLOW MAGIC	H	522	558	523	0.2%	-6.3%	0.2	0.3	0.3
PLANET ROCK	Q	1237	1253	1227	-0.8%	-2.1%	1.1	1.2	1.1
SCALA RADIO	H	293	266	245	-16.4%	-7.9%	0.3	0.2	0.2
SMOOTH BRAND (UK)	H	5450	5883	5878	7.9%	-0.1%	3.7	3.9	4.1
SMOOTH RADIO CHILL	Q	547	503	564	3.1%	12.1%	0.3	0.3	0.3
SMOOTH RADIO COUNTRY	Q	336	301	376	11.9%	24.9%	0.2	0.1	0.2
SMOOTH RADIO NETWORK (UK)	H	4717	5252	5141	9.0%	-2.1%	3.3	3.4	3.6
SUNRISE RADIO NATIONAL	Y	376	327	351	-6.6%	7.3%	0.1	0.1	0.2
TALKRADIO	H	686	840	727	6.0%	-13.5%	0.5	0.6	0.5
TALKSPORT	H	2688	3296	3221	19.8%	-2.3%	1.6	1.9	2.0
TALKSPORT2	H	461	472	406	-11.9%	-14.0%	0.1	0.1	0.1
TIMES RADIO	H	570	554	523	-8.2%	-5.6%	0.3	0.3	0.4
VIRGIN RADIO	H	1440	1517	1438	-0.1%	-5.2%	0.9	0.9	0.9
VIRGIN RADIO 80S PLUS	H	170	156	144	-15.3%	-7.7%	*	*	*
VIRGIN RADIO ANTHEMS	H	270	333	317	17.4%	-4.8%	0.1	0.1	0.1
VIRGIN RADIO CHILLED	H	252	429	349	38.5%	-18.6%	*	0.1	0.1
RADIO X BRAND (UK)	H			2097					1.7
RADIO X CLASSIC ROCK	Q			275					0.1
RADIO X NETWORK (UK)	H	1898	2013	1975	4.1%	-1.9%	1.9	1.6	1.6
ALL LOCAL COMMERCIAL	Q	24005	26726	27704	15.4%	3.7%	25.1	25.7	28.1
OTHER LISTENING	Q	5993	4710	4612	-23.0%	-2.1%	2.9	2.2	2.3