

RAJAR DATA RELEASE



Quarter 2 2023 – August 3rd 2023

All Digital Radio Listening

| | Weekly Reach % | | | Total Hours (millions) | | | Share % | | |
|----------------------|----------------|-------|-------|------------------------|-------|-------|---------|-------|-------|
| | Q2 22 | Q1 23 | Q2 23 | Q2 22 | Q1 23 | Q2 23 | Q2 22 | Q1 23 | Q2 23 |
| All Radio | 87.5 | 88.2 | 87.8 | 998 | 1,008 | 1,016 | 100 | 100 | 100 |
| Total Digital | 72.9 | 73.9 | 73.9 | 674 | 682 | 697 | 67.6 | 67.6 | 68.6 |
| DAB | 58.0 | 58.2 | 58.5 | 407 | 402 | 409 | 40.8 | 39.8 | 40.3 |
| DTV | 11.2 | 8.8 | 9.3 | 44 | 34 | 36 | 4.5 | 3.4 | 3.5 |
| Total Online | 36.4 | 40.4 | 40.6 | 223 | 246 | 253 | 22.3 | 24.4 | 24.9 |
| Website/Apps | 25.3 | 24.2 | 24.4 | 115 | 105 | 106 | 11.5 | 10.5 | 10.5 |
| Smart Speaker | 15.3 | 22.9 | 23.1 | 107 | 141 | 146 | 10.8 | 14.0 | 14.4 |