

# QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING  
**17th Sept 2023**

**PART 1 - UNITED KINGDOM**  
(INCLUDING CHANNEL ISLANDS AND ISLE OF MAN)



ADULTS AGED 15 AND OVER:  
**POPULATION 56,348,000**



**Embargoed**  
until 00.01 am  
26th October 2023


	Survey Period	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
All Radio	Q	49529	88	18.0	20.5	1016050	100.0
All BBC Radio	Q	31687	56	7.9	14.1	445410	43.8
All BBC Radio 15-44	Q	11732	45	3.9	8.6	100899	31.0
All BBC Radio 45+	Q	19954	66	11.3	17.3	344511	49.9
All BBC Network Radio <sup>1</sup>	Q	29015	51	7.0	13.5	393127	38.7
BBC Local Radio	Q	7341	13	0.9	7.1	52283	5.1
All Commercial Radio	Q	39283	70	9.7	14.0	549193	54.1
All Commercial Radio 15-44	Q	18148	70	8.3	11.9	215636	66.3
All Commercial Radio 45+	Q	21135	70	11.0	15.8	333556	48.3
All National Commercial <sup>1</sup>	Q	27068	48	4.8	10.1	272399	26.8
All Local Commercial Radio (National TSA)	Q	27385	49	4.9	10.1	276793	27.2
Other Radio	Q	5041	9	0.4	4.3	21448	2.1

(1) See note on back cover.  
For survey periods and other definitions please see back cover.  
Please note that the information contained within this quarterly data release has yet to be announced or otherwise made public and as such could constitute relevant information for the purposes of section 118 of FSMA and non-public price sensitive information for the purposes of the Criminal Justice Act 1993. Failure to comply with this embargo could result in prosecution.

Source: "RAJAR/Ipsos/RSMB."

# QUARTERLY SUMMARY OF RADIO LISTENING

 SURVEY PERIOD ENDING **17th Sept 2023** **PART 2 - NATIONAL SERVICES**

 **Embargoed**  
until 00.01 am  
26th October 2023


	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
All BBC Network Radio <sup>1</sup>	Q	56348	29015	51	7.0	13.5	393127	38.7
BBC Radio 1	Q	56348	7773	14	0.9	6.3	48621	4.8
BBC Radio 1Xtra	H	56348	644	1	*	4.3	2764	0.3
BBC Radio 2	Q	56348	13473	24	2.4	9.9	133509	13.1
BBC Radio 3	Q	56348	2002	4	0.2	6.8	13597	1.3
BBC Radio 4 (including 4 Extra)	Q	56348	9659	17	2.1	12.5	120412	11.9
BBC Radio 4	Q	56348	9325	17	1.9	11.8	109591	10.8
BBC Radio 4 Extra	Q	56348	1453	3	0.2	7.4	10821	1.1
BBC Radio 5 live (inc. sports extra)	Q	56348	6427	11	0.7	6.5	41487	4.1
BBC Radio 5 live	Q	56348	5560	10	0.5	5.4	30270	3.0
BBC Radio 5 Sports Extra	Q	56348	2239	4	0.2	5.0	11217	1.1
BBC 6 Music	Q	56348	2753	5	0.5	9.4	25846	2.5
BBC Asian Network UK	H	56348	462	1	0.1	6.9	3171	0.3
BBC World Service	Q	56348	940	2	0.1	4.6	4368	0.4
All National Commercial <sup>1</sup>	Q	56348	27068	48	4.8	10.1	272399	26.8
Absolute Radio Network <sup>2</sup>	H	56348	5458	10	0.7	7.3	39847	3.9
Absolute Radio	Q	56348	2376	4	0.3	6.9	16288	1.6
Absolute Radio 60s	H	56348	149	*	*	5.2	783	0.1
Absolute Radio 70s	H	56348	319	1	*	2.9	919	0.1

Source: "RAJAR/Ipsos/RSMB."

(1-12) See note on back cover.

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Absolute 80s	Q	56348	1550	3	0.1	5.0	7805	0.8
Absolute Radio 90s	H	56348	996	2	0.1	4.5	4508	0.4
Absolute Radio 00s	H	56348	309	1	*	4.5	1398	0.1
Absolute Radio 10s	H	56348	147	*	*	1.8	258	*
Absolute Classic Rock	H	56348	830	1	0.1	6.0	4966	0.5
Absolute Radio Country	H	56348	430	1	*	6.2	2658	0.3
Boom Radio	Q	56348	662	1	0.1	11.7	7740	0.8
Capital Brand (UK) <sup>6</sup>	H	56348	7994	14	0.7	5.3	42104	4.2
Capital Chill	Q	56348	128	*	*	3.1	401	*
Capital Dance	Q	56348	976	2	0.1	4.7	4550	0.4
Capital Network (UK) <sup>2</sup>	H	56348	6116	11	0.5	5.0	30444	3.0
Capital XTRA Brand UK <sup>2</sup>	H	56348	1778	3	0.1	3.7	6566	0.6
Capital XTRA (UK) <sup>2</sup>	H	56348	1496	3	0.1	3.5	5239	0.5
Capital XTRA Reloaded	Q	56348	472	1	*	2.7	1285	0.1
Classic FM	Q	56348	4467	8	0.6	7.8	35011	3.4
GB News Radio	Q	56348	398	1	0.1	7.6	3030	0.3
Gold Network (UK) <sup>2</sup>	H	56348	1774	3	0.2	7.0	12380	1.2
Greatest Hits Network (exc Partners) <sup>2</sup>	H	56348	6660	12	1.0	8.5	56608	5.6
Greatest Hits Radio <sup>2</sup>	H	56348	6583	12	1.0	8.5	55909	5.5

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	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
Heart Brand (UK) <sup>9</sup>	H	56348	11336	20	1.3	6.5	73440	7.3
Heart 70s	Q	56348	702	1	*	3.9	2761	0.3
Heart 80s	Q	56348	1679	3	0.1	3.4	5714	0.6
Heart 90s	Q	56348	1004	2	0.1	3.2	3237	0.3
Heart 00s	Q	56348	778	1	0.1	3.8	2922	0.3
Heart Dance	Q	56348	896	2	0.1	4.1	3632	0.4
Heart Network (UK) <sup>2</sup>	H	56348	8587	15	1.0	6.3	54191	5.4
Heat	H	56348	473	1	*	4.0	1884	0.2
Hits Radio Brand (exc Partners) <sup>11</sup>	H	56348	12011	21	1.9	9.0	108094	10.7
Hits Radio Network (exc Partners) <sup>2</sup>	H	56348	6529	12	0.9	7.9	51486	5.1
Hits Radio <sup>2</sup>	H	56348	1895	3	0.1	4.2	7871	0.8
Jazz FM	H	56348	490	1	*	4.1	2025	0.2
Kerrang!	H	56348	364	1	*	4.5	1652	0.2
KISS Network <sup>5</sup>	H	56348	4479	8	0.4	4.8	21674	2.1
KISS Fresh	H	56348	289	1	*	2.5	733	0.1
KISSTORY	Q	56348	2572	5	0.2	5.0	12841	1.3
LBC Brand (UK) <sup>2</sup>	H	56348	2920	5	0.5	9.6	28138	2.8
Magic Network <sup>8</sup>	H	56348	4089	7	0.4	5.4	22084	2.2
Magic at the Musicals	H	56348	168	*	*	6.0	1009	0.1

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Magic Chilled	H	56348	427	1	*	2.8	1208	0.1
Magic Soul	H	56348	495	1	0.1	6.1	2998	0.3
Mellow Magic	H	56348	531	1	*	4.7	2494	0.2
Planet Rock	Q	56348	1364	2	0.2	8.3	11295	1.1
Scala Radio	H	56348	201	*	*	7.8	1556	0.2
Smooth Brand (UK) <sup>7</sup>	H	56348	6211	11	0.8	7.1	44014	4.3
Smooth Radio Chill	Q	56348	562	1	*	4.8	2671	0.3
Smooth Radio Country	Q	56348	321	1	*	4.3	1398	0.1
Smooth Radio Network (UK) <sup>2</sup>	H	56348	5475	10	0.7	7.1	39103	3.9
Sunrise Radio National	Y	56348	333	1	*	5.0	1647	0.2
TalkRadio	H	56348	690	1	0.1	7.5	5142	0.5
talkSPORT Network <sup>2</sup>	H	56348	3227	6	0.4	6.6	21259	2.1
Times Radio	H	56348	498	1	0.1	7.8	3888	0.4
Virgin Radio Network	H	56348	1978	4	0.2	6.3	12371	1.2
Radio X Brand (UK) <sup>12</sup>	H	56348	2162	4	0.3	9.0	19449	1.9
Radio X Classic Rock	Q	56348	174	*	*	7.3	1259	0.1
Radio X Network (UK) <sup>2</sup>	H	56348	1977	4	0.3	9.2	18183	1.8

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# QUARTERLY SUMMARY OF RADIO LISTENING



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## PART 3 - INDIVIDUAL BBC SERVICES



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26th October 2023

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
<b>BBC NETWORK RADIO</b>								
BBC Radio 1	Q	56348	7773	14	0.9	6.3	48621	4.8
BBC Radio 1Xtra	H	56348	644	1	*	4.3	2764	0.3
BBC Radio 2	Q	56348	13473	24	2.4	9.9	133509	13.1
BBC Radio 3	Q	56348	2002	4	0.2	6.8	13597	1.3
BBC Radio 4 (including 4 Extra)	Q	56348	9659	17	2.1	12.5	120412	11.9
BBC Radio 4	Q	56348	9325	17	1.9	11.8	109591	10.8
BBC Radio 4 Extra	Q	56348	1453	3	0.2	7.4	10821	1.1
BBC Radio 5 live (inc. sports extra)	Q	56348	6427	11	0.7	6.5	41487	4.1
BBC Radio 5 live	Q	56348	5560	10	0.5	5.4	30270	3.0
BBC Radio 5 Sports Extra	Q	56348	2239	4	0.2	5.0	11217	1.1
BBC 6 Music	Q	56348	2753	5	0.5	9.4	25846	2.5
BBC Asian Network UK	H	56348	462	1	0.1	6.9	3171	0.3
BBC World Service	Q	56348	940	2	0.1	4.6	4368	0.4
<b>NATIONAL REGIONAL</b>								
BBC Radio Scotland	H	4649	827	18	1.1	6.4	5309	6.8
BBC Radio Ulster <sup>3</sup>	H	1558	499	32	3.0	9.5	4733	16.1
BBC Radio Wales	H	2628	321	12	1.0	8.3	2661	5.3
BBC Radio Cymru <sup>3</sup>	H	2628	102	4	0.4	9.9	1013	2.0

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<b>LOCAL</b>								
BBC Local Radio in England	Q	45956	5289	12	0.8	7.1	37486	4.5
BBC Radio Berkshire	H	987	105	11	0.9	8.7	914	5.5
BBC Radio Bristol	H	946	84	9	0.5	6.1	510	3.0
BBC Radio Cambridgeshire	H	897	87	10	0.7	6.7	588	3.3
BBC Radio Cornwall	H	494	103	21	2.9	14.0	1441	14.2
BBC CWR	H	835	56	7	0.6	8.5	473	3.1
BBC Radio Cumbria	H	426	88	21	1.8	8.9	783	9.6
BBC Radio Derby	H	691	135	20	1.7	8.6	1160	8.8
BBC Radio Devon	H	1051	155	15	1.3	8.6	1336	6.5
BBC Essex	H	1448	132	9	1.1	12.4	1637	6.1
BBC Radio Gloucestershire	H	536	61	11	1.2	10.4	641	5.8
BBC Hereford & Worcester	H	538	96	18	1.7	9.5	912	8.1
BBC Radio Humberside	H	781	125	16	1.4	8.9	1112	7.5
BBC Radio Kent	H	1758	130	7	0.3	4.2	549	1.5
BBC Radio Lancashire	H	1249	162	13	1.0	7.9	1288	5.7
BBC Radio Leeds	H	1739	186	11	0.6	5.4	1007	3.5
BBC Radio Leicester	H	891	101	11	0.8	7.2	733	5.4
BBC Radio Lincolnshire	H	590	67	11	0.7	6.2	410	3.5

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## PART 3 - INDIVIDUAL BBC SERVICES



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	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
BBC Radio London	Q	12478	603	5	0.1	2.8	1675	0.8
BBC Radio Manchester	H	2342	181	8	0.3	4.4	795	1.9
BBC Radio Merseyside	H	1736	215	12	1.6	12.6	2710	8.6
BBC Radio Newcastle	H	1474	206	14	1.0	7.1	1463	5.4
BBC Radio Norfolk	H	920	125	14	1.3	9.2	1152	5.8
BBC Radio Northampton	H	574	78	14	1.4	10.5	815	7.8
BBC Radio Nottingham	H	933	125	13	0.7	5.0	631	3.8
BBC Radio Oxford	H	580	79	14	0.5	4.0	318	3.4
BBC Radio Sheffield	H	1324	171	13	0.9	7.2	1229	5.0
BBC Radio Shropshire	H	441	63	14	1.1	8.0	507	5.7
Total BBC Radio Solent	Y	1908	204	11	0.9	8.0	1631	4.2
BBC Radio Somerset	H	487	58	12	0.9	7.8	455	4.7
BBC Radio Stoke	H	705	117	17	1.4	8.2	954	8.4
BBC Radio Suffolk	H	632	92	15	1.6	10.6	981	7.6
BBC Radio Sussex and BBC Radio Surrey	H	2703	188	7	0.7	9.4	1768	3.2
BBC Radio Tees	H	803	126	16	0.8	4.8	603	3.7
BBC Three Counties Radio	H	1470	132	9	1.0	10.8	1428	5.3
BBC Radio WM	H	2483	184	7	0.4	4.8	889	2.3
BBC Radio Wiltshire/Swindon	H	669	77	12	1.1	9.8	755	4.9

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## PART 3 - INDIVIDUAL BBC SERVICES



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	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
BBC Radio York	H	602	58	10	0.7	7.1	418	3.9
BBC Radio Guernsey	Y	52	13	25	1.8	7.1	94	10.5
BBC Radio Jersey	Y	93	20	22	2.1	9.4	192	11.6

(1-12) See note on back cover.

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# QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING  
**17th Sept 2023**

## PART 4 - NATIONAL COMMERCIAL GROUPS



**Embargoed**  
until 00.01 am  
26th October 2023

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
Bauer Media Audio UK - Total (exc Partners)	H	56348	22011	39	3.7	9.5	209584	20.7
Absolute Radio Network <sup>2</sup>	H	56348	5458	10	0.7	7.3	39847	3.9
Absolute Radio	Q	56348	2376	4	0.3	6.9	16288	1.6
Absolute Radio 60s	H	56348	149	*	*	5.2	783	0.1
Absolute Radio 70s	H	56348	319	1	*	2.9	919	0.1
Absolute 80s	Q	56348	1550	3	0.1	5.0	7805	0.8
Absolute Radio 90s	H	56348	996	2	0.1	4.5	4508	0.4
Absolute Radio 00s	H	56348	309	1	*	4.5	1398	0.1
Absolute Radio 10s	H	56348	147	*	*	1.8	258	*
Absolute Classic Rock	H	56348	830	1	0.1	6.0	4966	0.5
Absolute Radio Country	H	56348	430	1	*	6.2	2658	0.3
Hits Radio Brand (exc Partners) <sup>11</sup>	H	56348	12011	21	1.9	9.0	108094	10.7
Greatest Hits Network (exc Partners) <sup>2</sup>	H	56348	6660	12	1.0	8.5	56608	5.6
Downtown Country	H	1558	91	6	0.4	7.7	699	2.4
Greatest Hits Radio	H	56348	6583	12	1.0	8.5	55909	5.5
Greatest Hits Radio (Ayrshire & Dumfries & Galloway) (was West Sound)	Y	397	75	19	1.8	9.4	701	9.8
Greatest Hits Radio (Barnsley)	Y	222	61	27	3.9	14.2	865	17.7
Greatest Hits Radio (Bath & South West)	Y	382	40	11	0.7	6.5	262	2.9
Greatest Hits Radio (Berkshire & North Hampshire)	H	755	90	12	1.2	9.8	883	6.5

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Greatest Hits Radio (Black Country & Shropshire)	H	1595	71	4	0.4	9.1	647	2.3
Greatest Hits Radio (Blackpool)	Y	241	35	14	1.1	7.9	276	6.8
Greatest Hits Radio (Bolton)	Y	462	34	7	0.6	8.1	280	2.8
Greatest Hits Radio (Bradford & West Yorkshire)	H	804	119	15	1.9	13.1	1556	11.6
Greatest Hits Radio (Bristol & South West)	H	907	150	16	1.3	8.1	1220	7.7
Greatest Hits Radio (Bucks Beds & Herts)	H	1189	60	5	0.4	8.1	481	2.2
Greatest Hits Radio (Cambridgeshire)	H	531	36	7	0.5	7.0	248	2.6
Greatest Hits Radio (Cornwall)	Y	522	44	9	0.8	9.7	432	3.9
Greatest Hits Radio (Coventry & Warwickshire)	H	742	56	8	0.5	6.8	382	2.9
Greatest Hits Radio (Cumbria) (was CFM)	Y	256	73	29	2.0	7.1	518	11.1
Greatest Hits Radio (Devon)	Y	274	40	15	1.1	7.3	291	4.7
Greatest Hits Radio (Doncaster)	Y	362	43	12	1.0	8.2	348	6.2
Greatest Hits Radio (Dorset East)	Y	429	37	9	0.6	7.3	273	3.4
Greatest Hits Radio (Dorset West)	Y	193	48	25	2.3	9.3	449	10.5
Greatest Hits Radio (East Midlands)	H	2417	142	6	0.4	7.3	1029	2.5
Greatest Hits Radio (East Yorkshire & Northern Lincolnshire)	H	933	112	12	1.3	10.9	1217	7.0
Greatest Hits Radio (Edinburgh & the Lothians & Fife & Falkirk) (was Forth 2)	H	1203	108	9	1.1	11.9	1293	7.3
Greatest Hits Radio (Essex)	H	581	78	13	1.5	11.1	865	7.9
Greatest Hits Radio (Glasgow & the West) (was Clyde 2)	H	1955	256	13	0.8	6.2	1587	4.7

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	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
Greatest Hits Radio (Gloucestershire)	Y	413	29	7	0.4	6.1	179	2.1
Greatest Hits Radio (Greater Manchester)	H	2179	193	9	0.9	10.2	1982	5.4
Greatest Hits Radio (Great Yarmouth)	Y	181	53	29	3.5	12.2	641	14.2
Greatest Hits Radio (Harrogate & Yorkshire Dales)	Y	250	38	15	1.3	8.6	329	7.7
Greatest Hits Radio (Herefordshire & Worcestershire)	Y	512	46	9	0.8	8.7	398	3.7
Greatest Hits Radio (Kent)	H	1313	74	6	0.4	6.5	477	1.7
Greatest Hits Radio (Lancashire)	H	975	94	10	0.7	7.5	700	3.7
Greatest Hits Radio (Leeds & West Yorkshire)	H	752	132	18	1.7	9.8	1302	10.3
Greatest Hits Radio (Lincolnshire)	H	916	153	17	1.6	9.7	1487	8.1
Greatest Hits Radio (Liverpool)	H	1679	265	16	1.3	8.5	2245	7.3
Greatest Hits Radio (London)	Q	12478	1145	9	0.6	6.0	6874	3.4
Greatest Hits Radio (Northamptonshire)	H	634	50	8	0.7	8.7	436	3.8
Greatest Hits Radio (North Derbyshire)	Y	475	56	12	1.0	8.5	473	5.3
Greatest Hits Radio (North East Scotland) (was Northsound 2)	Y	344	38	11	0.6	5.7	217	3.7
Greatest Hits Radio (Northern Ireland)	H	1558	106	7	0.4	5.4	578	2.0
Greatest Hits Radio (North Norfolk)	Y	80	18	23	1.9	8.5	156	8.9
Greatest Hits Radio (North of Scotland)	Y	257	19	7	0.5	6.3	120	2.5
Greatest Hits Radio (Norwich)	Y	513	82	16	1.2	7.3	600	5.9
Greatest Hits Radio (Peterborough Stamford & Rutland)	H	480	50	10	0.7	7.1	357	3.4

Source: "RAJAR/Ipsos/RSMB."

(1-12) See note on back cover.

# QUARTERLY SUMMARY OF RADIO LISTENING



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## PART 4 - NATIONAL COMMERCIAL GROUPS



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	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
Greatest Hits Radio (Plymouth)	Y	263	37	14	1.6	11.1	414	7.7
Greatest Hits Radio (Rotherham)	Y	216	46	21	2.9	13.7	627	14.2
Greatest Hits Radio (Salisbury)	Y	131	32	24	2.6	10.5	336	11.4
Greatest Hits Radio (Scotland)	H	4379	567	13	1.1	8.3	4698	6.3
Greatest Hits Radio (Scottish Borders & North Northumberland) (was Radio Borders)	Y	112	38	34	2.9	8.5	324	18.1
Greatest Hits Radio (Somerset)	Y	447	58	13	1.5	11.6	678	6.9
Greatest Hits Radio (South Coast)	H	1228	129	10	0.7	6.3	813	3.1
Greatest Hits Radio (South Wales)	H	1653	102	6	0.5	8.7	887	3.1
Greatest Hits Radio (South Yorkshire)	H	544	90	17	1.2	7.0	632	6.8
Greatest Hits Radio (Staffordshire & Cheshire)	H	869	90	10	1.0	9.3	833	5.7
Greatest Hits Radio (Suffolk) (was Hits Radio (Suffolk))	Y	313	28	9	1.1	11.6	329	4.7
Greatest Hits Radio (Surrey & East Hampshire)	H	627	58	9	0.8	8.8	512	4.5
Greatest Hits Radio (Swindon)	Y	279	30	11	0.8	7.4	223	4.0
Greatest Hits Radio (Tayside & Fife) (was Tay 2)	Y	395	29	7	0.8	10.6	306	4.6
Greatest Hits Radio (Teesside)	H	830	114	14	0.9	6.7	773	4.6
Greatest Hits Radio (Tyne & Wear)	H	1522	115	8	0.5	6.6	753	2.7
Greatest Hits Radio (Wakefield)	Y	325	68	21	1.6	7.4	508	8.4
Greatest Hits Radio (Warrington)	Y	296	29	10	0.8	8.0	230	4.4
Greatest Hits Radio (West Midlands)	H	3927	368	9	0.7	7.6	2805	4.3

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(1-12) See note on back cover.

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	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
Greatest Hits Radio (West Norfolk)	Y	195	46	24	2.0	8.3	386	8.5
Greatest Hits Radio (West Sussex)	Y	222	70	32	3.5	11.2	782	15.5
Greatest Hits Radio (Wigan & St Helens)	Y	444	40	9	1.2	13.4	537	6.1
Greatest Hits Radio (York & North Yorkshire)	Y	367	61	17	1.2	7.5	456	7.0
Greatest Hits Radio (Yorkshire Coast)	Y	127	23	18	1.8	9.8	229	8.9
Hits Radio Network (exc Partners) <sup>2</sup>	H	56348	6529	12	0.9	7.9	51486	5.1
Hits Radio <sup>2</sup>	H	56348	1895	3	0.1	4.2	7871	0.8
Hits Radio (Bournemouth & Poole)	Y	429	25	6	0.4	6.5	164	2.0
Hits Radio (Bristol & South West) (was SAMfm)	H	907	43	5	0.2	3.2	139	0.9
Hits Radio (Cumbria)	Y	256	7	3	*	1.7	12	0.3
Hits Radio (Manchester)	H	2641	292	11	0.8	7.5	2177	4.6
Hits Radio (South Coast)	H	1228	34	3	0.1	3.8	127	0.5
96.4 FM The Wave	Y	476	90	19	1.2	6.3	572	6.5
Radio City	H	1975	265	13	1.1	7.9	2084	5.8
Clyde 1	H	1955	625	32	2.4	7.4	4614	13.8
Cool FM	H	1558	527	34	2.9	8.7	4590	15.6
Downtown Radio	H	1558	288	18	1.4	7.8	2253	7.6
Forth 1	H	1203	333	28	2.4	8.8	2924	16.6
Free Radio (Birmingham)	H	2318	190	8	0.7	8.2	1560	4.4

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	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
Free Radio (Black Country & Shropshire)	H	1595	78	5	0.4	7.4	584	2.1
Free Radio (Coventry & Warwickshire)	H	742	109	15	1.4	9.5	1039	8.0
Free Radio (Herefordshire & Worcestershire)	Y	512	72	14	0.9	6.7	481	4.5
Gem	H	2493	264	11	0.9	8.2	2169	5.0
Hallam FM	H	1344	280	21	1.8	8.8	2455	9.9
Lincs FM	H	916	164	18	1.7	9.7	1586	8.6
Metro Radio	H	1522	308	20	1.3	6.2	1922	6.8
MFR	Y	257	101	39	2.7	7.0	703	14.7
Northsound 1	Y	344	113	33	2.1	6.3	714	12.3
Pirate FM	Y	522	126	24	2.2	8.9	1127	10.1
Pulse 1	H	1848	110	6	0.4	6.0	657	2.1
Rock FM	H	1614	207	13	1.0	7.7	1596	5.3
Signal One	H	869	133	15	1.2	7.9	1056	7.2
Tay FM	Y	395	113	29	3.2	11.3	1277	19.1
TFM	H	830	127	15	0.9	5.8	741	4.4
Viking FM	H	933	168	18	0.9	4.8	802	4.6
Wave 105	H	1878	425	23	2.7	11.8	5011	13.0
West FM	Y	289	93	32	3.0	9.3	867	17.1
Heat	H	56348	473	1	*	4.0	1884	0.2

Source: "RAJAR/Ipsos/RSMB."

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	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
Jazz FM	H	56348	490	1	*	4.1	2025	0.2
Kerrang!	H	56348	364	1	*	4.5	1652	0.2
KISS Network <sup>5</sup>	H	56348	4479	8	0.4	4.8	21674	2.1
KISS	Q	56348	2599	5	0.2	3.5	9088	0.9
KISS (East)	H	699	56	8	0.3	3.9	217	1.4
KISS (London)	Q	12478	1022	8	0.3	3.2	3245	1.6
KISS (West)	H	2583	309	12	0.6	5.1	1577	3.2
KISS Fresh	H	56348	289	1	*	2.5	733	0.1
KISSTORY	Q	56348	2572	5	0.2	5.0	12841	1.3
Magic Network <sup>8</sup>	H	56348	4089	7	0.4	5.4	22084	2.2
Magic <sup>2</sup>	Q	56348	3154	6	0.3	4.8	15167	1.5
Magic (London)	Q	12478	1524	12	0.6	4.9	7424	3.6
Magic at the Musicals	H	56348	168	*	*	6.0	1009	0.1
Magic Chilled	H	56348	427	1	*	2.8	1208	0.1
Magic Soul	H	56348	495	1	0.1	6.1	2998	0.3
Mellow Magic	H	56348	531	1	*	4.7	2494	0.2
Planet Rock	Q	56348	1364	2	0.2	8.3	11295	1.1
Scala Radio	H	56348	201	*	*	7.8	1556	0.2
Total Global Radio (UK)	H	56348	24948	44	4.2	9.4	234739	23.2

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	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
Capital Brand (UK) <sup>6</sup>	H	56348	7994	14	0.7	5.3	42104	4.2
Capital Chill	Q	56348	128	*	*	3.1	401	*
Capital Dance	Q	56348	976	2	0.1	4.7	4550	0.4
Capital Network (UK) <sup>2</sup>	H	56348	6116	11	0.5	5.0	30444	3.0
Capital Liverpool <sup>10</sup>	H	1100	148	13	0.6	4.6	674	3.4
Capital London <sup>10</sup>	Q	12478	1819	15	0.6	4.1	7406	3.6
Capital Mid Counties	Y	1120	143	13	0.7	5.4	780	4.0
Capital Mid Counties - North <sup>10</sup>	Y	275	31	11	0.5	4.7	144	2.9
Capital Mid Counties - South <sup>10</sup>	H	845	115	14	0.9	6.6	761	5.0
Capital Midlands	H	5705	781	14	0.8	6.0	4693	5.0
Capital Birmingham <sup>10</sup>	H	2337	304	13	0.6	4.7	1414	3.9
Capital East Midlands <sup>10</sup>	H	2407	341	14	1.0	7.1	2433	5.9
Capital East Midlands - Derbyshire	H	569	66	12	0.6	5.6	366	3.3
Capital East Midlands - Leicestershire	H	841	94	11	0.9	8.0	747	5.9
Capital East Midlands - Nottinghamshire	H	1048	183	17	1.3	7.2	1324	7.1
Capital North East <sup>10</sup>	H	2268	404	18	1.3	7.1	2859	6.6
Capital North West	H	3705	412	11	0.5	4.8	1966	2.9
Capital Lancashire <sup>10</sup>	H	615	61	10	0.5	5.5	335	3.0
Capital Manchester <sup>10</sup>	H	3091	351	11	0.5	4.6	1630	2.9

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	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
Capital North West and Wales <sup>10</sup>	H	1055	107	10	0.7	6.8	726	3.4
Capital Scotland <sup>4</sup>	H	2930	384	13	0.5	3.8	1475	3.1
Capital South	H	1579	170	11	0.5	4.7	802	2.5
Capital Brighton <sup>10</sup>	Y	370	22	6	0.1	1.8	41	0.6
Capital South Coast <sup>10</sup>	H	1208	152	13	0.6	5.0	765	3.0
Capital South Wales <sup>4</sup>	H	1069	137	13	0.5	3.6	493	2.7
Capital Yorkshire <sup>10</sup>	H	4731	785	17	0.8	5.1	3982	4.7
Capital XTRA Brand UK <sup>2</sup>	H	56348	1778	3	0.1	3.7	6566	0.6
Capital XTRA (UK) <sup>2</sup>	H	56348	1496	3	0.1	3.5	5239	0.5
Capital XTRA (London)	Q	12478	754	6	0.2	3.9	2903	1.4
Capital XTRA Reloaded	Q	56348	472	1	*	2.7	1285	0.1
Classic FM	Q	56348	4467	8	0.6	7.8	35011	3.4
Gold Network (UK) <sup>2</sup>	H	56348	1774	3	0.2	7.0	12380	1.2
Gold Cambridgeshire	H	954	49	5	0.4	7.0	345	1.8
Gold East Midlands	H	3028	113	4	0.3	7.8	880	1.7
Gold London	Q	12478	374	3	0.2	6.0	2257	1.1
Gold Manchester	H	3091	106	3	0.3	7.4	792	1.4
Heart Brand (UK) <sup>9</sup>	H	56348	11336	20	1.3	6.5	73440	7.3
Heart 70s	Q	56348	702	1	*	3.9	2761	0.3

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	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
Heart 80s	Q	56348	1679	3	0.1	3.4	5714	0.6
Heart 90s	Q	56348	1004	2	0.1	3.2	3237	0.3
Heart 00s	Q	56348	778	1	0.1	3.8	2922	0.3
Heart Dance	Q	56348	896	2	0.1	4.1	3632	0.4
Heart Network (UK) <sup>2</sup>	H	56348	8587	15	1.0	6.3	54191	5.4
Heart East	H	5944	1028	17	1.4	7.9	8155	7.3
Heart Cambridgeshire <sup>10</sup>	H	954	168	18	1.4	7.9	1332	7.0
Heart East Anglia	H	1304	298	23	2.3	9.9	2952	11.1
Heart East Anglia - Norfolk <sup>10</sup>	H	699	174	25	2.5	10.1	1767	11.8
Heart East Anglia - Suffolk <sup>10</sup>	H	605	124	20	2.0	9.6	1185	10.2
Heart Essex	H	1449	175	12	0.8	6.6	1152	4.3
Heart Essex - Chelmsford & Southend <sup>10</sup>	H	1138	134	12	0.8	6.4	859	4.0
Heart Essex - Colchester <sup>10</sup>	Y	200	31	16	1.3	8.4	265	7.9
Heart Essex - Harlow <sup>10</sup>	Y	111	15	14	1.2	8.5	129	6.0
Heart Four Counties	H	2383	389	16	1.1	7.0	2718	6.5
Heart Four Counties - Bedfordshire <sup>10</sup>	Y	358	82	23	1.2	5.3	436	6.5
Heart Four Counties - Beds/Bucks/Herts <sup>10</sup>	H	781	122	16	1.2	7.8	952	6.2
Heart Four Counties - 96.6 FM Hertfordshire <sup>4</sup>	H	734	28	4	0.3	8.1	231	1.8
Heart Four Counties - Milton Keynes <sup>10</sup>	Y	282	48	17	0.9	5.5	266	6.3

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Heart Four Counties - Northamptonshire <sup>10</sup>	H	634	125	20	1.5	7.7	969	8.4
Heart London <sup>10</sup>	Q	12478	2087	17	0.8	5.0	10453	5.1
Heart North East <sup>10</sup>	H	2326	361	16	1.2	7.6	2737	6.1
Heart North Wales <sup>4</sup>	H	728	88	12	1.0	8.6	758	5.0
Heart North West Group	H	6192	703	11	0.8	6.6	4652	4.1
Heart North Lancs & Cumbria	Y	285	61	22	1.5	7.1	436	8.7
Heart North West <sup>10</sup>	H	5907	641	11	0.7	6.5	4179	3.9
Heart Scotland	H	2895	380	13	0.5	3.8	1443	3.0
Heart Scotland East <sup>10</sup>	H	1229	124	10	0.4	4.3	533	2.9
Heart Scotland West <sup>10</sup>	H	1666	256	15	0.5	3.6	911	3.1
Heart South	H	6277	1349	21	1.4	6.7	9096	7.2
Heart Kent <sup>10</sup>	H	1314	252	19	1.3	7.0	1760	6.4
Heart Solent	H	1902	374	20	1.2	6.0	2230	5.7
Heart Solent - Dorset <sup>10</sup>	H	643	122	19	1.2	6.1	744	6.0
Heart Solent - Hampshire <sup>10</sup>	H	1259	253	20	1.2	5.9	1486	5.6
Heart Sussex	H	1449	332	23	1.4	6.0	2003	6.5
Heart Sussex - North <sup>10</sup>	Y	301	35	12	0.9	7.9	278	4.8
Heart Sussex - South <sup>10</sup>	H	1146	294	26	1.5	5.8	1696	7.0
Heart Thames Valley	H	1613	390	24	1.9	7.9	3102	10.9

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Heart Thames Valley - Berks & N.Hants <sup>10</sup>	H	845	240	28	2.2	7.7	1848	12.0
Heart Thames Valley - Oxfordshire <sup>10</sup>	H	767	150	20	1.6	8.3	1254	9.7
Heart South Wales <sup>10</sup>	H	1931	432	22	2.0	8.9	3853	10.9
Heart West	H	3985	858	22	1.4	6.7	5731	7.2
Heart South West	H	1544	347	22	1.5	6.7	2308	7.5
Heart South West - Cornwall <sup>10</sup>	Y	463	97	21	1.2	5.6	542	5.5
Heart South West - Exeter <sup>10</sup>	Y	343	67	20	0.9	4.8	324	5.1
Heart South West - North Devon <sup>10</sup>	Y	165	46	28	2.8	10.2	465	13.4
Heart South West - Plymouth & South Hams <sup>10</sup>	Y	353	77	22	1.5	6.9	530	7.2
Heart South West - Torbay <sup>10</sup>	Y	221	50	23	1.9	8.3	413	8.4
Heart West Country	H	2440	512	21	1.4	6.7	3422	7.1
Heart West Country - Bristol/Weston & Bath <sup>10</sup>	H	994	188	19	1.1	5.6	1051	5.8
Heart West Country - Gloucestershire <sup>10</sup>	Y	459	111	24	1.7	7.1	791	8.2
Heart West Country - Somerset <sup>10</sup>	Y	443	112	25	1.6	6.4	714	7.5
Heart West Country - Wiltshire <sup>10</sup>	Y	546	118	22	1.5	7.1	841	6.9
Heart West Midlands <sup>10</sup>	H	3968	522	13	0.8	5.8	3003	4.5
Heart Yorkshire <sup>4</sup>	H	3248	469	14	0.7	4.8	2252	4.0
LBC Brand (UK) <sup>2</sup>	H	56348	2920	5	0.5	9.6	28138	2.8
LBC (UK)	H	56348	2469	4	0.5	10.5	25916	2.6

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LBC London	Q	12478	1386	11	1.2	10.9	15146	7.4
LBC News (UK)	H	56348	745	1	*	3.0	2222	0.2
LBC News (London) <sup>10</sup>	Q	12478	388	3	0.1	3.5	1345	0.7
Smooth Brand (UK) <sup>7</sup>	H	56348	6211	11	0.8	7.1	44014	4.3
Smooth Radio Chill	Q	56348	562	1	*	4.8	2671	0.3
Smooth Radio Country	Q	56348	321	1	*	4.3	1398	0.1
Smooth Radio Network (UK) <sup>2</sup>	H	56348	5475	10	0.7	7.1	39103	3.9
Smooth Radio Devon	H	1103	53	5	0.3	6.5	347	1.6
Smooth Radio East Anglia	H	1304	83	6	0.5	7.4	615	2.3
Smooth Radio East Midlands <sup>4</sup>	H	3266	457	14	1.1	7.7	3540	6.3
Smooth Radio Essex	H	1449	91	6	0.4	6.8	625	2.3
Smooth Radio Kent	H	1314	74	6	0.3	5.1	377	1.4
Smooth Radio Lake District <sup>10</sup>	Y	53	8	15	1.2	8.1	64	6.0
Smooth Radio London <sup>10</sup>	Q	12478	1052	8	0.4	4.4	4602	2.3
Smooth Radio North East <sup>4</sup>	H	2326	523	22	2.1	9.5	4962	11.1
Smooth Radio North West <sup>4</sup>	H	5907	1059	18	1.5	8.1	8628	8.0
Smooth Radio North West and Wales	H	1055	74	7	0.6	8.6	631	3.0
Smooth Radio Scotland	H	1892	347	18	1.0	5.5	1923	5.9
Smooth Radio Solent	H	1902	100	5	0.5	9.6	966	2.5

Source: "RAJAR/Ipsos/RSMB."

(1-12) See note on back cover.

# QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING  
**17th Sept 2023**

## PART 4 - NATIONAL COMMERCIAL GROUPS



**Embargoed**  
until 00.01 am  
26th October 2023

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
Smooth Radio South Wales	H	1069	80	7	0.7	9.5	758	4.1
Smooth Radio Sussex	H	1485	82	6	0.2	4.4	360	1.1
Smooth Radio Thames Valley	H	1613	60	4	0.1	4.0	241	0.8
Smooth Radio Three Counties	H	1637	56	3	0.1	3.9	216	0.8
Smooth Radio West Country	H	2440	134	5	0.4	6.7	899	1.9
Smooth Radio West Midlands	H	3968	516	13	1.1	8.4	4311	6.5
Radio X Brand (UK) <sup>12</sup>	H	56348	2162	4	0.3	9.0	19449	1.9
Radio X Classic Rock	Q	56348	174	*	*	7.3	1259	0.1
Radio X Network (UK) <sup>2</sup>	H	56348	1977	4	0.3	9.2	18183	1.8
Radio X London	Q	12478	483	4	0.3	6.6	3165	1.6
Radio X Manchester	H	3091	219	7	0.7	10.1	2199	3.9
Total News Broadcasting	H	56348	6209	11	0.8	7.3	45201	4.5
News Broadcasting National Network	H	56348	5956	11	0.8	7.2	42661	4.2
News Broadcasting Speech Network	H	56348	4201	7	0.5	7.2	30290	3.0
TalkRadio	H	56348	690	1	0.1	7.5	5142	0.5
talkSPORT Network <sup>2</sup>	H	56348	3227	6	0.4	6.6	21259	2.1
talkSPORT	H	56348	3009	5	0.4	6.8	20444	2.0
talkSPORT2	H	56348	376	1	*	2.2	815	0.1
Times Radio	H	56348	498	1	0.1	7.8	3888	0.4

Source: "RAJAR/Ipsos/RSMB."

(1-12) See note on back cover.

# QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING  
17th Sept 2023

## PART 4 - NATIONAL COMMERCIAL GROUPS



**Embargoed**  
until 00.01 am  
26th October 2023

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
Virgin Radio Network	H	56348	1978	4	0.2	6.3	12371	1.2
Virgin Radio	H	56348	1498	3	0.2	6.5	9792	1.0
Virgin Radio 80s Plus	H	56348	148	*	*	2.7	394	*
Virgin Radio Anthems	H	56348	282	1	*	3.8	1077	0.1
Virgin Radio Chilled	H	56348	345	1	*	3.2	1109	0.1
U105 (Greater Belfast)	H	940	249	27	2.5	9.6	2381	13.2
U105 (Outside Belfast)	Y	618	31	5	0.3	5.7	180	1.6
Sunrise Radio National	Y	56348	333	1	*	5.0	1647	0.2
Sunrise Radio London	Y	12478	124	1	*	4.5	558	0.3

(1-12) See note on back cover.

Source: "RAJAR/Ipsos/RSMB."



# QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING  
**17th Sept 2023**

## PART 5 - LOCAL COMMERCIAL GROUPS AND INDIVIDUAL SERVICES



**Embargoed**  
until 00.01 am  
26th October 2023

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
All Local Commercial Radio (ILR)	Q	56214	27381	49	4.9	10.1	276789	27.3
Boom Radio	Q	56348	662	1	0.1	11.7	7740	0.8
Central FM	Y	219	46	21	1.6	7.8	355	9.2
Communicorp UK	H	19927	3256	16	1.2	7.1	23237	6.6
Capital Scotland	H	2930	384	13	0.5	3.8	1475	3.1
Capital South Wales	H	1069	137	13	0.5	3.6	493	2.7
Heart Four Counties - 96.6 FM Hertfordshire	H	734	28	4	0.3	8.1	231	1.8
Heart North Wales	H	728	88	12	1.0	8.6	758	5.0
Heart Yorkshire	H	3248	469	14	0.7	4.8	2252	4.0
Smooth Radio East Midlands	H	3266	457	14	1.1	7.7	3540	6.3
Smooth Radio North East	H	2326	523	22	2.1	9.5	4962	11.1
Smooth Radio North West	H	5907	1059	18	1.5	8.1	8628	8.0
XS Manchester	H	3091	127	4	0.3	7.1	898	1.6
CountryLine Radio (was Chris Country Radio)	H	12478	44	*	*	2.1	91	*
DCT (Total)	Y	639	121	19	1.6	8.3	1002	9.4
Kingdom FM	Y	295	45	15	0.9	6.0	268	5.6
Original 106 (Aberdeen)	Y	344	77	22	2.1	9.5	734	12.6
Total Dee Radio Group	Y	3775	71	2	0.1	3.3	239	0.4
Cheshire's Silk 106.9	Y	198	13	7	0.2	3.6	48	1.3

Source: "RAJAR/Ipsos/RSMB."

(1-12) See note on back cover.

# QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING  
**17th Sept 2023**

## PART 5 - LOCAL COMMERCIAL GROUPS AND INDIVIDUAL SERVICES



**Embargoed**  
until 00.01 am  
26th October 2023

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
Chester's Dee 106.3 (Dee on DAB)	Y	207	13	6	0.5	7.4	98	2.6
Love 80s Liverpool	Y	1027	16	2	*	2.3	37	0.2
Love 80s Manchester	Y	2343	28	1	*	2.0	56	0.1
Total Radio Essex	H	1335	85	6	0.5	8.3	705	2.8
Radio Essex	H	749	37	5	0.5	10.4	383	2.6
Radio Essex DAB	Y	1335	58	4	0.2	5.6	323	1.3
3FM	Y	67	24	36	3.2	8.8	213	16.8
Fun Kids (London)	H	12478	90	1	*	2.3	202	0.1
GB News Radio	Q	56348	398	1	0.1	7.6	3030	0.3
IOW Radio	Y	123	40	32	2.8	8.7	345	12.5
Total JACK	H	569	62	11	0.7	6.2	380	4.1
106 JACKfm (Oxford)	H	569	55	10	0.5	4.7	260	2.8
JACK 2 Hits	Y	569	6	1	*	1.4	8	0.1
JACK 3 Chill	H	569	9	2	0.2	13.3	116	1.2
KMFM Group	H	1313	173	13	1.0	7.7	1334	4.8
KMFM East	H	605	83	14	1.2	8.7	715	5.5
KMFM West	H	708	90	13	0.9	6.9	619	4.3
Lyca Group	Y	12478	171	1	0.1	5.9	1004	0.5
1458 Lyca Radio	Y	12478	116	1	0.1	5.5	644	0.3

Source: "RAJAR/Ipsos/RSMB."

(1-12) See note on back cover.

# QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING  
**17th Sept 2023**

## PART 5 - LOCAL COMMERCIAL GROUPS AND INDIVIDUAL SERVICES



**Embargoed**  
until 00.01 am  
26th October 2023

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
Lyca Gold (surveyed as 1035 Dilse Radio)	Y	12478	80	1	*	4.5	360	0.2
Radio Mansfield 103.2	Y	167	26	16	1.0	6.6	174	5.5
Manx Radio	Y	67	26	39	3.9	10.0	262	20.7
Mi-Soul	H	12478	170	1	0.1	5.0	847	0.4
More Radio Total	H	476	55	12	1.0	8.7	480	4.3
More Radio East	Y	373	40	11	1.0	9.1	362	4.4
More Radio West	Y	103	13	13	1.0	8.0	103	4.6
Nation Broadcasting Group	H	21472	712	3	0.2	5.9	4182	1.1
106.3 Bridge FM	Y	134	20	15	1.0	6.9	139	7.2
Radio Carmarthenshire	Y	142	21	15	1.1	7.5	160	5.6
Dragon Radio Wales	Y	2628	49	2	0.1	7.4	361	0.7
Easy Radio South	H	1228	15	1	0.2	14.5	216	0.8
Easy Radio Wales Total	H	1653	20	1	0.1	6.3	122	0.4
Easy Radio SE Wales	H	1069	2	*	*	5.0	9	*
Easy Radio Wales	H	584	18	3	0.2	6.4	113	1.1
Nation Radio East Yorkshire	Y	477	27	6	0.4	7.7	212	2.4
Nation Radio Scotland Total	H	3095	120	4	0.3	7.5	901	1.8
Nation Radio Scotland (East)	H	1203	15	1	*	1.0	16	0.1
Nation Radio Scotland (West)	H	1892	105	6	0.5	8.5	886	2.7

Source: "RAJAR/Ipsos/RSMB."

(1-12) See note on back cover.

# QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING  
**17th Sept 2023**

## PART 5 - LOCAL COMMERCIAL GROUPS AND INDIVIDUAL SERVICES



**Embargoed**  
until 00.01 am  
26th October 2023

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
Nation Radio South	Y	2223	76	3	0.2	4.6	350	0.8
Nation Radio Suffolk	Y	313	16	5	0.5	9.5	148	2.1
Nation Radio UK	H	12478	139	1	*	1.4	195	0.1
Nation Radio Wales	H	1766	150	8	0.5	5.6	833	2.5
102.5 Radio Pembrokeshire	Y	103	23	22	1.2	5.3	122	5.7
Sun FM Radio	Y	267	25	9	0.7	7.1	177	3.9
Panjab Radio	Y	12478	103	1	0.1	11.1	1140	0.6
Premier Christian Radio	Q	12478	101	1	0.2	30.6	3076	1.5
Q Radio	H	1558	362	23	1.4	6.0	2173	7.4
Radio Exe	Y	564	38	7	0.5	6.9	266	2.3
Star Radio Cambridge	Y	552	27	5	0.3	6.9	183	1.9
Time FM 107.5	Y	493	9	2	0.1	6.5	62	1.1
Tindle Radio Group	Y	145	76	53	4.8	9.1	690	27.0
Channel 103 FM	Y	93	47	50	4.6	9.2	431	26.1
Island FM 104.7	Y	52	29	57	5.0	8.8	259	28.8
The Voice	Y	165	11	7	0.9	13.6	156	4.5

Source: "RAJAR/Ipsos/RSMB."

(1-12) See note on back cover.

# QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING  
**17th Sept 2023**

## PART 6 - DEMOGRAPHIC ANALYSIS



**Embargoed**  
until 00.01 am  
26th October 2023

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
ALL COMMERCIAL 15+	Q	56348	39283	70	9.7	14.0	549193	54.1
Children 10-14	Q	4146	2978	72	5.4	7.6	22578	68.4
15-24	Q	7951	4774	60	5.3	8.8	41962	65.6
25-44	Q	17997	13374	74	9.6	13.0	173674	66.4
45-64	Q	17412	13335	77	12.4	16.1	215235	55.5
65+	Q	12987	7800	60	9.1	15.2	118321	39.1
Main Shoppers	Q	49383	34837	71	10.2	14.4	502468	53.8
Main Shoppers with children	Q	13072	10066	77	10.9	14.2	142651	65.8
ABC1	Q	31479	21938	70	8.6	12.3	269702	48.6
C2DE	Q	24868	17344	70	11.2	16.1	279491	60.6
ALL BBC 15+	Q	56348	31687	56	7.9	14.1	445410	43.8
Children 10-14	Q	4146	1752	42	2.3	5.4	9520	28.8
15-24	Q	7951	2894	36	2.4	6.5	18803	29.4
25-44	Q	17997	8839	49	4.6	9.3	82096	31.4
45-64	Q	17412	10852	62	9.5	15.2	164585	42.4
65+	Q	12987	9102	70	13.9	19.8	179926	59.5
Main Shoppers	Q	49383	28574	58	8.3	14.4	412137	44.1
Main Shoppers with children	Q	13072	6612	51	5.3	10.4	68802	31.7
ABC1	Q	31479	19681	63	8.8	14.0	275735	49.7
C2DE	Q	24868	12005	48	6.8	14.1	169675	36.8

Source: "RAJAR/Ipsos/RSMB."

(1-12) See note on back cover.

# QUARTERLY SUMMARY OF RADIO LISTENING

DEFINITIONS	
(1)	Audiences in local analogue areas excluded from 'All BBC Network Radio' and 'All National Commercial' totals.
(2)	National groups that are a combination of analogue and digital broadcast.
(3)	Audience to 'Opt-out' services included.
(4)	Station owned by Communicorp Group Limited and includes listening to the national station.
(5)	Includes Kisstory and Kiss Fresh.
(6)	Includes Capital Network (UK), Capital XTRA (UK), Capital XTRA Reloaded, Capital Chill & Capital Dance.
(7)	Includes Smooth Radio Network (UK), Smooth Radio Chill & Smooth Radio Country.
(8)	Includes Magic Chilled, Mellow Magic, Magic Soul & Magic at the Musicals.
(9)	Includes Heart Network (UK), Heart 70s, 80s, 90s & Heart Dance.
(10)	Includes listening to the national station.
(11)	Includes Greatest Hits Network and Hits Radio Network.
(12)	Includes Radio X Classic Rock, Radio X London, Radio X Manchester

AREAS	
<b>United Kingdom</b> (Parts 1 and 6)	(including Channel Islands and Isle of Man)
<b>Editorial Areas</b> (Part 3)	BBC stations' defined service areas
<b>Total Survey Areas</b> (Parts 4 and 5)	Commercial stations' defined marketing areas
In Part 1 'BBC Local/Regional' and 'All Local Commercial' include listening to local stations outside their own Editorial/Total Survey Areas.	In Parts 3 and 5 'BBC Local Radio' and 'All Local Commercial Radio' are based on the net Editorial/Total Survey Area of the individual services making up the network.

SURVEY PERIODS		
Code	Fieldwork Dates	Sample size* (No. of diaries)
Q	26 <sup>th</sup> June 2023 – 17 <sup>th</sup> Sept 2023	34,469
H	3 <sup>rd</sup> April 2023 – 17 <sup>th</sup> Sept 2023	68,073
Y	19 <sup>th</sup> Sept 2022 – 17 <sup>th</sup> Sept 2023	136,323

UNIQUE SAMPLE		
Code	Fieldwork Dates	Unique Sample
Q	26 <sup>th</sup> June 2023 – 17 <sup>th</sup> Sept 2023	22,204

TERMS	
<b>Weekly reach</b>	The number in thousands or as a percentage of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week
<b>Average hours</b>	The total hours of listening to a station during the course of a week, averaged:  <b>per head</b> – across the total adult population of the UK/area <b>per listener</b> – across all those listening to the station for at least 5 minutes
<b>Total hours</b>	The overall number of hours of adult listening to a station in the UK/area in an average week
<b>Share in TSA</b>	The percentage of total listening time accounted for by a station in the UK/area in an average week

please note that Sample Sizes refer to the number of diaries rather than participants, and includes panellists who may contribute up to 3 diaries per Quarter.