

RAJAR DATA RELEASE



Quarter 3 2023 – October 26th 2023.

COMPARATIVE CHARTS

1. National Stations
2. Scottish Stations
3. London Stations
4. Breakfast Shows – National and London stations

SAMPLE SIZE:

Survey period - Q3 2023

Code Q (Quarter): 34,469 Diaries 15+

Code H (Half year): 68,073 Diaries 15+

TERMS

WEEKLY REACH:

The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.

SHARE OF LISTENING:

The percentage of total listening time accounted for by a station in the area (TSA) in an average week.

TOTAL HOURS:

The overall number of hours of adult listening to a station in the UK/area in an average week.

"Please note that the information contained within this quarterly data release has yet to be announced or otherwise made public and as such could constitute relevant information for the purposes of section 118 of FSMA and non-public price sensitive information for the purposes of the Criminal Justice Act 1993. Failure to comply with this embargo could result in prosecution".

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NATIONAL STATIONS – PAGE 1

TOTAL HOURS (in thousands): ALL BBC	Q3 22	477081	Q2 23	439143	Q3 23	445410
TOTAL HOURS (in thousands): ALL COMMERCIAL	Q3 22	520064	Q2 23	553139	Q3 23	549193

STATIONS	SURVEY	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
	PERIOD	'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q3 22	Q2 23	Q3 23	Q3 23 vs. Q3 22	Q3 23 vs. Q2 23	Q3 22	Q2 23	Q3 23
ALL RADIO	Q	49677	49473	49529	-0.3%	0.1%	100.0	100.0	100.0
ALL BBC	Q	33021	31680	31687	-4.0%	0.0%	46.7	43.2	43.8
15-44	Q	12386	11777	11732	-5.3%	-0.4%	30.7	29.4	31.0
45+	Q	20635	19903	19954	-3.3%	0.3%	54.4	49.8	49.9
ALL BBC NETWORK RADIO	Q	30296	28808	29015	-4.2%	0.7%	41.3	37.6	38.7
BBC RADIO 1	Q	8145	7694	7773	-4.6%	1.0%	4.8	4.7	4.8
BBC RADIO 1XTRA	H	724	762	644	-11.0%	-15.5%	0.3	0.3	0.3
BBC RADIO 2	Q	14462	13456	13473	-6.8%	0.1%	16.1	12.9	13.1
BBC RADIO 3	Q	1708	1703	2002	17.2%	17.6%	1.3	1.3	1.3
BBC RADIO 4 (INCLUDING 4 EXTRA)	Q	10239	9308	9659	-5.7%	3.8%	12.4	11.4	11.9
BBC RADIO 4	Q	9802	8971	9325	-4.9%	3.9%	10.9	10.2	10.8
BBC RADIO 4 EXTRA	Q	1731	1574	1453	-16.1%	-7.7%	1.4	1.1	1.1
BBC RADIO 5 LIVE (INC. SPORTS EXTRA)	Q	5652	5600	6427	13.7%	14.8%	3.3	3.5	4.1
BBC RADIO 5 LIVE	Q	4874	5045	5560	14.1%	10.2%	2.7	2.9	3.0
BBC RADIO 5 SPORTS EXTRA	Q	1746	1394	2239	28.2%	60.6%	0.6	0.5	1.1
BBC 6 MUSIC	Q	2465	2669	2753	11.7%	3.1%	2.4	2.8	2.5
BBC ASIAN NETWORK UK	H	476	505	462	-2.9%	-8.5%	0.3	0.3	0.3
BBC WORLD SERVICE	Q	1203	1078	940	-21.9%	-12.8%	0.6	0.5	0.4
BBC LOCAL/REGIONAL	Q	7824	7657	7341	-6.2%	-4.1%	5.4	5.7	5.1

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NATIONAL STATIONS – PAGE 2

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q3 22	Q2 23	Q3 23	Q3 23 vs. Q3 22	Q3 23 vs. Q2 23	Q3 22	Q2 23	Q3 23
ALL COMMERCIAL	Q	38188	39192	39283	2.9%	0.2%	50.9	54.5	54.1
15-44	Q	18315	18228	18148	-0.9%	-0.4%	66.3	67.6	66.3
45+	Q	19873	20964	21135	6.4%	0.8%	43.4	48.3	48.3
ALL NATIONAL COMMERCIAL	Q	26227	26748	27068	3.2%	1.2%	24.7	26.3	26.8
ABSOLUTE RADIO NETWORK	H	5255	5431	5458	3.9%	0.5%	3.6	3.8	3.9
ABSOLUTE RADIO	Q	2488	2357	2376	-4.5%	0.8%	1.8	1.6	1.6
ABSOLUTE RADIO 60S	H	150	146	149	-0.7%	2.1%	0.1	0.1	0.1
ABSOLUTE RADIO 70S	H	313	306	319	1.9%	4.2%	0.1	0.1	0.1
ABSOLUTE 80S	Q	1545	1720	1550	0.3%	-9.9%	0.7	0.9	0.8
ABSOLUTE RADIO 90S	H	961	994	996	3.6%	0.2%	0.4	0.5	0.4
ABSOLUTE RADIO 00S	H	244	286	309	26.6%	8.0%	0.1	0.1	0.1
ABSOLUTE RADIO 10S	H	116	144	147	26.7%	2.1%	*	*	*
ABSOLUTE CLASSIC ROCK	H	866	844	830	-4.2%	-1.7%	0.4	0.4	0.5
ABSOLUTE RADIO COUNTRY	H	282	358	430	52.5%	20.1%	0.1	0.2	0.3
BOOM RADIO	Q	443	641	662	49.4%	3.3%	0.4	0.6	0.8
CAPITAL BRAND (UK)	H	7358	7791	7994	8.6%	2.6%	3.8	4.1	4.2
CAPITAL CHILL	Q		178	128		-28.1%	N/A	0.1	*
CAPITAL DANCE	Q	820	1044	976	19.0%	-6.5%	0.3	0.4	0.4
CAPITAL NETWORK (UK)	H	5720	6013	6116	6.9%	1.7%	2.8	3.0	3.0
CAPITAL XTRA BRAND UK	H	1630	1706	1778	9.1%	4.2%	0.5	0.6	0.6
CAPITAL XTRA (UK)	H	1427	1448	1496	4.8%	3.3%	0.4	0.5	0.5
CAPITAL XTRA RELOADED	Q	324	450	472	45.7%	4.9%	0.1	0.1	0.1
CLASSIC FM	Q	4645	4475	4467	-3.8%	-0.2%	3.7	3.7	3.4
GB NEWS RADIO	Q	415	317	398	-4.1%	25.6%	0.2	0.2	0.3
GOLD NETWORK (UK)	H	1671	1817	1774	6.2%	-2.4%	1.4	1.2	1.2
GREATEST HITS NETWORK (EXC PARTNERS)	H	4122	5929	6660	61.6%	12.3%	3.2	4.8	5.6
GREATEST HITS RADIO	H	3722	5787	6583	76.9%	13.8%	2.8	4.7	5.5
HEART BRAND (UK)	H	10110	11140	11336	12.1%	1.8%	6.6	7.5	7.3
HEART 70S	Q	630	637	702	11.4%	10.2%	0.2	0.2	0.3
HEART 80S	Q	1407	1587	1679	19.3%	5.8%	0.5	0.6	0.6
HEART 90S	Q	839	1093	1004	19.7%	-8.1%	0.3	0.4	0.3
HEART 00S	Q	212	790	778	267.0%	-1.5%	0.1	0.3	0.3
HEART DANCE	Q	1007	1044	896	-11.0%	-14.2%	0.4	0.5	0.4
HEART NETWORK (UK)	H	7944	8520	8587	8.1%	0.8%	5.3	5.5	5.4
HEAT	H	456	474	473	3.7%	-0.2%	0.2	0.2	0.2

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NATIONAL STATIONS – PAGE 3

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q3 22	Q2 23	Q3 23	Q3 23 vs. Q3 22	Q3 23 vs. Q2 23	Q3 22	Q2 23	Q3 23
HITS RADIO BRAND (EXC PARTNERS)	H	9792	11390	12011	22.7%	5.5%	8.5	9.8	10.7
HITS RADIO NETWORK (EXC PARTNERS)	H	6570	6561	6529	-0.6%	-0.5%	5.3	5.0	5.1
HITS RADIO	H	1233	1839	1895	53.7%	3.0%	0.4	0.6	0.8
JAZZ FM	H	478	534	490	2.5%	-8.2%	0.2	0.2	0.2
KERRANG!	H	341	364	364	6.7%	0.0%	0.2	0.2	0.2
KISS NETWORK	H	4262	4244	4479	5.1%	5.5%	2.2	2.1	2.1
KISS	Q	2702	2486	2599	-3.8%	4.5%	1.0	1.0	0.9
KISS FRESH	H	254	298	289	13.8%	-3.0%	0.1	0.1	0.1
KISSTORY	Q	2299	2544	2572	11.9%	1.1%	1.1	1.1	1.3
LBC BRAND (UK)	H	3011	3106	2920	-3.0%	-6.0%	3.0	3.0	2.8
MAGIC NETWORK	H	3694	3860	4089	10.7%	5.9%	2.1	2.1	2.2
MAGIC	Q	2847	3032	3154	10.8%	4.0%	1.7	1.5	1.5
MAGIC AT THE MUSICALS	H	169	158	168	-0.6%	6.3%	0.1	0.1	0.1
MAGIC CHILLED	H	410	376	427	4.1%	13.6%	0.1	0.1	0.1
MAGIC SOUL	H	455	453	495	8.8%	9.3%	0.2	0.2	0.3
MELLOW MAGIC	H	544	523	531	-2.4%	1.5%	0.2	0.3	0.2
PLANET ROCK	Q	1299	1227	1364	5.0%	11.2%	1.1	1.1	1.1
SCALA RADIO	H	265	245	201	-24.2%	-18.0%	0.2	0.2	0.2
SMOOTH BRAND (UK)	H	5573	5878	6211	11.4%	5.7%	3.9	4.1	4.3
SMOOTH RADIO CHILL	Q	532	564	562	5.6%	-0.4%	0.2	0.3	0.3
SMOOTH RADIO COUNTRY	Q	326	376	321	-1.5%	-14.6%	0.2	0.2	0.1
SMOOTH RADIO NETWORK (UK)	H	4835	5141	5475	13.2%	6.5%	3.4	3.6	3.9
SUNRISE RADIO NATIONAL	Y	348	351	333	-4.3%	-5.1%	0.1	0.2	0.2
TALKRADIO	H	637	727	690	8.3%	-5.1%	0.4	0.5	0.5
TALKSPORT	H	2705	3221	3009	11.2%	-6.6%	1.8	2.0	2.0
TALKSPORT2	H	296	406	376	27.0%	-7.4%	0.1	0.1	0.1
TIMES RADIO	H	542	523	498	-8.1%	-4.8%	0.3	0.4	0.4
VIRGIN RADIO	H	1330	1438	1498	12.6%	4.2%	0.8	0.9	1.0
VIRGIN RADIO 80S PLUS	H	215	144	148	-31.2%	2.8%	*	*	*
VIRGIN RADIO ANTHEMS	H	299	317	282	-5.7%	-11.0%	0.1	0.1	0.1
VIRGIN RADIO CHILLED	H	271	349	345	27.3%	-1.1%	0.1	0.1	0.1
RADIO X BRAND (UK)	H		2097	2162		3.1%	N/A	1.7	1.9
RADIO X CLASSIC ROCK	Q		275	174		-36.7%	N/A	0.1	0.1
RADIO X NETWORK (UK)	H	1970	1975	1977	0.4%	0.1%	1.8	1.6	1.8
ALL LOCAL COMMERCIAL	Q	25856	27704	27385	5.9%	-1.2%	26.2	28.1	27.2
OTHER LISTENING	Q	6687	4612	5041	-24.6%	9.3%	2.5	2.3	2.1

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SCOTTISH STATIONS

WEEKLY REACH: The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.
SHARE OF LISTENING: The percentage of total listening time accounted for by a station in the area (TSA) in an average week

PLEASE NOTE: only the data from stations which share the same TSAs can be compared.

STATIONS	SURVEY PERIOD	TSA SIZE	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
			'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
			Q3 22	Q2 23	Q3 23	Q3 23 vs. Q3 22	Q3 23 vs. Q2 23	Q3 22	Q2 23	Q3 23
BBC Radio Scotland	H	4649	755	867	827	9.5%	-4.6%	6.3	7.8	6.8
Capital Scotland	H	2930	403	377	384	-4.7%	1.9%	3.2	3.1	3.1
Central FM	Y	219	30	44	46	53.3%	4.5%	7.8	9.1	9.2
Clyde 1	H	1955	678	652	625	-7.8%	-4.1%	18.2	15.5	13.8
Forth 1	H	1203	315	361	333	5.7%	-7.8%	18.6	19.7	16.6
Greatest Hits Radio (Ayrshire & Dumfries & Galloway) (was West Sound)	Y	397	64	81	75	17.2%	-7.4%	9.5	10.9	9.8
Greatest Hits Radio (Edinburgh & the Lothians & Fife & Falkirk) (was Forth 2)	H	1203	73	123	108	47.9%	-12.2%	3.3	6.5	7.3
Greatest Hits Radio (Glasgow & the West) (was Clyde 2)	H	1955	172	238	256	48.8%	7.6%	3.8	5.8	4.7
Greatest Hits Radio (North East Scotland) (was Northsound 2)	Y	344	24	37	38	58.3%	2.7%	3.1	3.9	3.7
Greatest Hits Radio (North of Scotland)	Y	257		17	19		11.8%		2.4	2.5
Greatest Hits Radio (Scottish Borders & North Northumberland) (was Radio Borders)	Y	112	46	43	38	-17.4%	-11.6%	22.3	21.5	18.1
Greatest Hits Radio (Tayside & Fife) (was Tay 2)	Y	395	17	26	29	70.6%	11.5%	2.2	4.1	4.6
Heart Scotland East	H	1229	119	113	124	4.2%	9.7%	3.1	2.9	2.9
Heart Scotland West	H	1666	258	232	256	-0.8%	10.3%	3.6	3.7	3.1
Kingdom FM	Y	295	51	57	45	-11.8%	-21.1%	7.2	8.3	5.6
MFR	Y	257	113	116	101	-10.6%	-12.9%	23.7	20.2	14.7
Nation Radio Scotland (East)	H	1203	14	16	15	7.1%	-6.3%	0.4	0.1	0.1
Nation Radio Scotland (West)	H	1892	73	79	105	43.8%	32.9%	1.6	1.8	2.7
Northsound 1	Y	344	114	115	113	-0.9%	-1.7%	14.2	12.9	12.3
Original 106 (Aberdeen)	Y	344	72	75	77	6.9%	2.7%	10.8	10.8	12.6
Smooth Radio Scotland	H	1892	356	358	347	-2.5%	-3.1%	6.3	6.9	5.9
Tay FM	Y	395	129	119	113	-12.4%	-5.0%	15.2	19.5	19.1
West FM	Y	289	92	94	93	1.1%	-1.1%	15.1	14.4	17.1

LONDON STATIONS - PAGE 1

SAMPLE SIZE:
Survey period - Q3 2023

Code Q (Quarter): 5,365 Diaries 15+

TERMS
WEEKLY REACH: The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.
SHARE OF LISTENING: The percentage of total listening time accounted for by a station in the area (TSA) in an average week.

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q3 22	Q2 23	Q3 23	Q3 23 vs. Q3 22	Q3 23 vs. Q2 23	Q3 22	Q2 23	Q3 23
BBC Radio London	Q	671	607	603	-10.1%	-0.7%	1.1	1.6	0.8
Capital London	Q	1512	1582	1819	20.3%	15.0%	3.1	3.7	3.6
Capital XTRA (London)	Q	621	542	754	21.4%	39.1%	1.1	1.1	1.4
Gold London	Q	421	459	374	-11.2%	-18.5%	1.7	1.0	1.1
Greatest Hits Radio (London)	Q	874	1145	1145	31.0%	0.0%	1.9	3.6	3.4
Heart London	Q	1835	1778	2087	13.7%	17.4%	5.4	4.8	5.1
Kiss (London)	Q	1039	904	1022	-1.6%	13.1%	2.0	1.9	1.6
LBC London	Q	1357	1413	1386	2.1%	-1.9%	7.6	7.8	7.4
LBC News (London)	Q	438	431	388	-11.4%	-10.0%	0.7	0.7	0.7
Magic (London)	Q	1278	1426	1524	19.2%	6.9%	4.1	3.9	3.6
Premier Christian Radio	Q	71	57	101	42.3%	77.2%	0.1	0.2	1.5
Smooth Radio London	Q	818	931	1052	28.6%	13.0%	2.1	2.7	2.3
Radio X London	Q	423	453	483	14.2%	6.6%	1.5	1.7	1.6

LONDON STATIONS - PAGE 2

NATIONAL STATIONS ON LONDON TSA

	SURVEY	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
	PERIOD	'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q3 22	Q2 23	Q3 23	Q3 23 vs. Q3 22	Q3 23 vs. Q2 23	Q3 22	Q2 23	Q3 23
BBC Radio 1	Q	1330	1330	1352	1.7%	1.7%	3.1	3.5	3.4
BBC Radio 2	Q	2348	2184	2111	-10.1%	-3.3%	11.9	9.1	8.9
BBC Radio 3	Q	511	486	630	23.3%	29.6%	2.2	1.7	1.8
BBC Radio 4	Q	2385	2275	2187	-8.3%	-3.9%	13.4	12.6	12.7
BBC Radio 5 live	Q	1102	1131	1261	14.4%	11.5%	2.6	2.8	3.2
Classic FM	Q	1161	1025	1142	-1.6%	11.4%	4.2	4.1	3.6

BREAKFAST SHOWS (WEEKDAYS) NATIONAL STATIONS

STATIONS	SURVEY PERIOD	WEEKLY REACH '000s	WEEKLY REACH '000s	WEEKLY REACH '000s
<i>Time period varies per station</i>		Q3 2022	Q2 2023	Q3 2023
NATIONAL STATIONS - MON-FRI				
BBC Radio 1 - 07.00 - 10.30am*	Q			3988
BBC Radio 2 - 06.30 - 09.30am	Q	7368	6725	6513
BBC Radio 3 - 06.30 - 09.00am	Q	595	622	605
BBC Radio 4 - 06.00 - 09.00am	Q	5925	5498	5550
BBC Radio 5 live - 06.00 - 09.00am	Q	1355	1388	1449
Absolute Radio Network - 06.00 - 10.00am	H	2214	2275	2333
Capital Network (UK) - 06.00 - 10.00am**	H		2534	2484
Classic FM - 06.00 - 09.00am	Q	1603	1505	1615
GB News Radio - 06.00 - 09.30am	Q	177	133	163
Greatest Hits Radio - 06.00 - 10.00am***	H		2338	2744
Heart Network (UK) - 06.30 - 10.00am**	H		3857	3805
Hits Radio - 06.00 - 10.00am	H	402	551	608
KISS - 07.00 - 11.00am	Q	1024	1003	1046
Magic - 06.00 - 10.00am	Q	952	1097	1112
Planet Rock - 06.00 - 10.00am	Q	574	560	619
TalkRadio - 06.30 - 10.00am	H	273	306	318
talkSPORT - 06.00 - 10.00am	H	1097	1311	1261
Times Radio - 06.00 - 10.00am	H	248	284	299
Virgin Radio Network - 06.30 - 10.00am	H	776	863	876
Radio X Network (UK) - 06.30 - 10.00am	H	1103	1117	1192

BREAKFAST SHOWS (WEEKDAYS) LONDON STATIONS

Please note: the table below does not list national radio stations which are listened to in the London area

STATIONS	SURVEY PERIOD	WEEKLY REACH	WEEKLY REACH	WEEKLY REACH
		'000s	'000s	'000s
		Q3 2022	Q2 2023	Q3 2023
<i>Time period varies per station</i>				
LONDON STATIONS - MON-FRI				
BBC Radio London - 07.00 - 10.00am	Q	193	164	176
Capital London - 06.00 - 10.00am	Q	626	675	652
Capital XTRA (London) - 06.30 - 10.00am	Q	241	205	275
Gold London - 06.00 - 10.00am	Q	155	132	127
Greatest Hits Radio (London) - 06.00 - 10.00am	Q	264	404	439
Heart London - 06.30 - 10.00am	Q	732	670	731
KISS (London) - 07.00 - 11.00am	Q	418	382	412
LBC London - 07.00 - 10.00am	Q	712	798	744
LBC News (London) - 07.00 - 10.00am	Q	149	162	162
Magic (London) - 06.00 - 10.00am	Q	453	595	565
Premier Christian Radio - 07.00 - 09.00am	Q	15	21	70
Smooth Radio London - 06.00 - 10.00am	Q	269	310	377
Radio X London - 06.30 - 10.00am	Q	226	236	238