

RAJAR DATA RELEASE

Q3 2023 – October 26th 2023



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TOTAL HOURS (in thousands): ALL BBC	Q3 22	477081	Q2 23	439143	Q3 23	445410
TOTAL HOURS (in thousands): ALL COMMERCIAL	Q3 22	520064	Q2 23	553139	Q3 23	549193

STATIONS	SURVEY	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
	PERIOD	'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q3 22	Q2 23	Q3 23	Q3 23 vs. Q3 22	Q3 23 vs. Q2 23	Q3 22	Q2 23	Q3 23
ALL RADIO	Q	49677	49473	49529	-0.3%	0.1%	100.0	100.0	100.0
ALL BBC	Q	33021	31680	31687	-4.0%	0.0%	46.7	43.2	43.8
15-44	Q	12386	11777	11732	-5.3%	-0.4%	30.7	29.4	31.0
45+	Q	20635	19903	19954	-3.3%	0.3%	54.4	49.8	49.9
ALL BBC NETWORK RADIO	Q	30296	28808	29015	-4.2%	0.7%	41.3	37.6	38.7
BBC RADIO 1	Q	8145	7694	7773	-4.6%	1.0%	4.8	4.7	4.8
BBC RADIO 1XTRA	H	724	762	644	-11.0%	-15.5%	0.3	0.3	0.3
BBC RADIO 2	Q	14462	13456	13473	-6.8%	0.1%	16.1	12.9	13.1
BBC RADIO 3	Q	1708	1703	2002	17.2%	17.6%	1.3	1.3	1.3
BBC RADIO 4 (INCLUDING 4 EXTRA)	Q	10239	9308	9659	-5.7%	3.8%	12.4	11.4	11.9
BBC RADIO 4	Q	9802	8971	9325	-4.9%	3.9%	10.9	10.2	10.8
BBC RADIO 4 EXTRA	Q	1731	1574	1453	-16.1%	-7.7%	1.4	1.1	1.1
BBC RADIO 5 LIVE (INC. SPORTS EXTRA)	Q	5652	5600	6427	13.7%	14.8%	3.3	3.5	4.1
BBC RADIO 5 LIVE	Q	4874	5045	5560	14.1%	10.2%	2.7	2.9	3.0
BBC RADIO 5 SPORTS EXTRA	Q	1746	1394	2239	28.2%	60.6%	0.6	0.5	1.1
BBC 6 MUSIC	Q	2465	2669	2753	11.7%	3.1%	2.4	2.8	2.5
BBC ASIAN NETWORK UK	H	476	505	462	-2.9%	-8.5%	0.3	0.3	0.3
BBC WORLD SERVICE	Q	1203	1078	940	-21.9%	-12.8%	0.6	0.5	0.4
BBC LOCAL/REGIONAL	Q	7824	7657	7341	-6.2%	-4.1%	5.4	5.7	5.1

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STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q3 22	Q2 23	Q3 23	Q3 23 vs. Q3 22	Q3 23 vs. Q2 23	Q3 22	Q2 23	Q3 23
ALL COMMERCIAL	Q	38188	39192	39283	2.9%	0.2%	50.9	54.5	54.1
15-44	Q	18315	18228	18148	-0.9%	-0.4%	66.3	67.6	66.3
45+	Q	19873	20964	21135	6.4%	0.8%	43.4	48.3	48.3
ALL NATIONAL COMMERCIAL	Q	26227	26748	27068	3.2%	1.2%	24.7	26.3	26.8
ABSOLUTE RADIO NETWORK	H	5255	5431	5458	3.9%	0.5%	3.6	3.8	3.9
ABSOLUTE RADIO	Q	2488	2357	2376	-4.5%	0.8%	1.8	1.6	1.6
ABSOLUTE RADIO 60S	H	150	146	149	-0.7%	2.1%	0.1	0.1	0.1
ABSOLUTE RADIO 70S	H	313	306	319	1.9%	4.2%	0.1	0.1	0.1
ABSOLUTE 80S	Q	1545	1720	1550	0.3%	-9.9%	0.7	0.9	0.8
ABSOLUTE RADIO 90S	H	961	994	996	3.6%	0.2%	0.4	0.5	0.4
ABSOLUTE RADIO 00S	H	244	286	309	26.6%	8.0%	0.1	0.1	0.1
ABSOLUTE RADIO 10S	H	116	144	147	26.7%	2.1%	*	*	*
ABSOLUTE CLASSIC ROCK	H	866	844	830	-4.2%	-1.7%	0.4	0.4	0.5
ABSOLUTE RADIO COUNTRY	H	282	358	430	52.5%	20.1%	0.1	0.2	0.3
BOOM RADIO	Q	443	641	662	49.4%	3.3%	0.4	0.6	0.8
CAPITAL BRAND (UK)	H	7358	7791	7994	8.6%	2.6%	3.8	4.1	4.2
CAPITAL CHILL	Q		178	128		-28.1%	N/A	0.1	*
CAPITAL DANCE	Q	820	1044	976	19.0%	-6.5%	0.3	0.4	0.4
CAPITAL NETWORK (UK)	H	5720	6013	6116	6.9%	1.7%	2.8	3.0	3.0
CAPITAL XTRA BRAND UK	H	1630	1706	1778	9.1%	4.2%	0.5	0.6	0.6
CAPITAL XTRA (UK)	H	1427	1448	1496	4.8%	3.3%	0.4	0.5	0.5
CAPITAL XTRA RELOADED	Q	324	450	472	45.7%	4.9%	0.1	0.1	0.1
CLASSIC FM	Q	4645	4475	4467	-3.8%	-0.2%	3.7	3.7	3.4
GB NEWS RADIO	Q	415	317	398	-4.1%	25.6%	0.2	0.2	0.3
GOLD NETWORK (UK)	H	1671	1817	1774	6.2%	-2.4%	1.4	1.2	1.2
GREATEST HITS NETWORK (EXC PARTNERS)	H	4122	5929	6660	61.6%	12.3%	3.2	4.8	5.6
GREATEST HITS RADIO	H	3722	5787	6583	76.9%	13.8%	2.8	4.7	5.5
HEART BRAND (UK)	H	10110	11140	11336	12.1%	1.8%	6.6	7.5	7.3
HEART 70S	Q	630	637	702	11.4%	10.2%	0.2	0.2	0.3
HEART 80S	Q	1407	1587	1679	19.3%	5.8%	0.5	0.6	0.6
HEART 90S	Q	839	1093	1004	19.7%	-8.1%	0.3	0.4	0.3
HEART 00S	Q	212	790	778	267.0%	-1.5%	0.1	0.3	0.3
HEART DANCE	Q	1007	1044	896	-11.0%	-14.2%	0.4	0.5	0.4
HEART NETWORK (UK)	H	7944	8520	8587	8.1%	0.8%	5.3	5.5	5.4
HEAT	H	456	474	473	3.7%	-0.2%	0.2	0.2	0.2

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STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q3 22	Q2 23	Q3 23	Q3 23 vs. Q3 22	Q3 23 vs. Q2 23	Q3 22	Q2 23	Q3 23
HITS RADIO BRAND (EXC PARTNERS)	H	9792	11390	12011	22.7%	5.5%	8.5	9.8	10.7
HITS RADIO NETWORK (EXC PARTNERS)	H	6570	6561	6529	-0.6%	-0.5%	5.3	5.0	5.1
HITS RADIO	H	1233	1839	1895	53.7%	3.0%	0.4	0.6	0.8
JAZZ FM	H	478	534	490	2.5%	-8.2%	0.2	0.2	0.2
KERRANG!	H	341	364	364	6.7%	0.0%	0.2	0.2	0.2
KISS NETWORK	H	4262	4244	4479	5.1%	5.5%	2.2	2.1	2.1
KISS	Q	2702	2486	2599	-3.8%	4.5%	1.0	1.0	0.9
KISS FRESH	H	254	298	289	13.8%	-3.0%	0.1	0.1	0.1
KISSTORY	Q	2299	2544	2572	11.9%	1.1%	1.1	1.1	1.3
LBC BRAND (UK)	H	3011	3106	2920	-3.0%	-6.0%	3.0	3.0	2.8
MAGIC NETWORK	H	3694	3860	4089	10.7%	5.9%	2.1	2.1	2.2
MAGIC	Q	2847	3032	3154	10.8%	4.0%	1.7	1.5	1.5
MAGIC AT THE MUSICALS	H	169	158	168	-0.6%	6.3%	0.1	0.1	0.1
MAGIC CHILLED	H	410	376	427	4.1%	13.6%	0.1	0.1	0.1
MAGIC SOUL	H	455	453	495	8.8%	9.3%	0.2	0.2	0.3
MELLOW MAGIC	H	544	523	531	-2.4%	1.5%	0.2	0.3	0.2
PLANET ROCK	Q	1299	1227	1364	5.0%	11.2%	1.1	1.1	1.1
SCALA RADIO	H	265	245	201	-24.2%	-18.0%	0.2	0.2	0.2
SMOOTH BRAND (UK)	H	5573	5878	6211	11.4%	5.7%	3.9	4.1	4.3
SMOOTH RADIO CHILL	Q	532	564	562	5.6%	-0.4%	0.2	0.3	0.3
SMOOTH RADIO COUNTRY	Q	326	376	321	-1.5%	-14.6%	0.2	0.2	0.1
SMOOTH RADIO NETWORK (UK)	H	4835	5141	5475	13.2%	6.5%	3.4	3.6	3.9
SUNRISE RADIO NATIONAL	Y	348	351	333	-4.3%	-5.1%	0.1	0.2	0.2
TALKRADIO	H	637	727	690	8.3%	-5.1%	0.4	0.5	0.5
TALKSPORT	H	2705	3221	3009	11.2%	-6.6%	1.8	2.0	2.0
TALKSPORT2	H	296	406	376	27.0%	-7.4%	0.1	0.1	0.1
TIMES RADIO	H	542	523	498	-8.1%	-4.8%	0.3	0.4	0.4
VIRGIN RADIO	H	1330	1438	1498	12.6%	4.2%	0.8	0.9	1.0
VIRGIN RADIO 80S PLUS	H	215	144	148	-31.2%	2.8%	*	*	*
VIRGIN RADIO ANTHEMS	H	299	317	282	-5.7%	-11.0%	0.1	0.1	0.1
VIRGIN RADIO CHILLED	H	271	349	345	27.3%	-1.1%	0.1	0.1	0.1
RADIO X BRAND (UK)	H		2097	2162		3.1%	N/A	1.7	1.9
RADIO X CLASSIC ROCK	Q		275	174		-36.7%	N/A	0.1	0.1
RADIO X NETWORK (UK)	H	1970	1975	1977	0.4%	0.1%	1.8	1.6	1.8
ALL LOCAL COMMERCIAL	Q	25856	27704	27385	5.9%	-1.2%	26.2	28.1	27.2
OTHER LISTENING	Q	6687	4612	5041	-24.6%	9.3%	2.5	2.3	2.1