

RAJAR DATA RELEASE



Quarter 4 2023 – February 1st 2024

COMPARATIVE CHARTS

1. National Stations
2. Scottish Stations
3. London Stations
4. Breakfast Shows – National and London stations

SAMPLE SIZE:

Survey period - Q4 2023

Code Q (Quarter): 35,446 Diaries 15+

Code H (Half year): 69,915 Diaries 15+

TERMS

WEEKLY

REACH:

The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.

SHARE OF LISTENING:

The percentage of total listening time accounted for by a station in the area (TSA) in an average week.

TOTAL HOURS:

The overall number of hours of adult listening to a station in the UK/area in an average week.

"Please note that the information contained within this quarterly data release has yet to be announced or otherwise made public and as such could constitute relevant information for the purposes of section 118 of FSMA and non-public price sensitive information for the purposes of the Criminal Justice Act 1993. Failure to comply with this embargo could result in prosecution".

NATIONAL STATIONS – PAGE 1

TOTAL HOURS (in thousands): ALL BBC	Q4 22	475951	Q3 23	445410	Q4 23	437747
TOTAL HOURS (in thousands): ALL COMMERCIAL	Q4 22	507152	Q3 23	549193	Q4 23	555160

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q4 22	Q3 23	Q4 23	Q4 23 vs. Q4 22	Q4 23 vs. Q3 23	Q4 22	Q3 23	Q4 23
ALL RADIO	Q	49696	49529	49473	-0.4%	-0.1%	100.0	100.0	100.0
ALL BBC	Q	33233	31687	31286	-5.9%	-1.3%	47.1	43.8	43.2
15-44	Q	12380	11732	11464	-7.4%	-2.3%	31.6	31.0	29.5
45+	Q	20853	19954	19823	-4.9%	-0.7%	54.5	49.9	49.6
ALL BBC NETWORK RADIO	Q	30510	29015	28724	-5.9%	-1.0%	41.7	38.7	38.3
BBC RADIO 1	Q	7795	7773	7330	-6.0%	-5.7%	4.7	4.8	4.5
BBC RADIO 1XTRA	H	756	644	718	-5.0%	11.5%	0.3	0.3	0.3
BBC RADIO 2	Q	14287	13473	13281	-7.0%	-1.4%	15.5	13.1	13.4
BBC RADIO 3	Q	1867	2002	1775	-4.9%	-11.3%	1.4	1.3	1.3
BBC RADIO 4 (INCLUDING 4 EXTRA)	Q	10557	9659	9476	-10.2%	-1.9%	12.7	11.9	12.0
BBC RADIO 4	Q	10081	9325	9116	-9.6%	-2.2%	11.3	10.8	11.0
BBC RADIO 4 EXTRA	Q	1790	1453	1464	-18.2%	0.8%	1.4	1.1	1.0
BBC RADIO 5 LIVE (INC. SPORTS EXTRA)	Q	6220	6427	5952	-4.3%	-7.4%	3.7	4.1	3.6
BBC RADIO 5 LIVE	Q	5565	5560	5245	-5.8%	-5.7%	3.3	3.0	3.1
BBC RADIO 5 SPORTS EXTRA	Q	1644	2239	1552	-5.6%	-30.7%	0.5	1.1	0.5
BBC 6 MUSIC	Q	2504	2753	2519	0.6%	-8.5%	2.5	2.5	2.6
BBC ASIAN NETWORK UK	H	460	462	448	-2.6%	-3.0%	0.3	0.3	0.2
BBC WORLD SERVICE	Q	1308	940	1072	-18.0%	14.0%	0.6	0.4	0.5
BBC LOCAL/REGIONAL	Q	7779	7341	6986	-10.2%	-4.8%	5.4	5.1	4.9

NATIONAL STATIONS – PAGE 2

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q4 22	Q3 23	Q4 23	Q4 23 vs. Q4 22	Q4 23 vs. Q3 23	Q4 22	Q3 23	Q4 23
ALL COMMERCIAL	Q	38080	39283	39130	2.8%	-0.4%	50.2	54.1	54.8
15-44	Q	18026	18148	18114	0.5%	-0.2%	64.9	66.3	67.9
45+	Q	20054	21135	21015	4.8%	-0.6%	43.3	48.3	48.7
ALL NATIONAL COMMERCIAL	Q	26196	27068	26705	1.9%	-1.3%	24.8	26.8	26.8
ABSOLUTE RADIO NETWORK	H	5217	5458	5287	1.3%	-3.1%	3.6	3.9	3.6
ABSOLUTE RADIO	Q	2125	2376	2359	11.0%	-0.7%	1.5	1.6	1.4
ABSOLUTE RADIO 60S	H	133	149	115	-13.5%	-22.8%	0.1	0.1	0.1
ABSOLUTE RADIO 70S	H	295	319	299	1.4%	-6.3%	0.1	0.1	0.1
ABSOLUTE 80S	Q	1524	1550	1589	4.3%	2.5%	0.7	0.8	0.8
ABSOLUTE RADIO 90S	H	991	996	947	-4.4%	-4.9%	0.4	0.4	0.4
ABSOLUTE RADIO 00S	H	305	309	289	-5.2%	-6.5%	0.1	0.1	0.1
ABSOLUTE RADIO 10S	H	143	147	149	4.2%	1.4%	*	*	*
ABSOLUTE CLASSIC ROCK	H	887	830	796	-10.3%	-4.1%	0.5	0.5	0.5
ABSOLUTE RADIO COUNTRY	H	281	430	407	44.8%	-5.3%	0.1	0.3	0.2
BOOM RADIO	Q	531	662	627	18.1%	-5.3%	0.6	0.8	0.7
CAPITAL BRAND (UK)	H	7672	7994	7921	3.2%	-0.9%	4.0	4.2	4.0
CAPITAL CHILL	Q		128	186		45.3%		*	0.1
CAPITAL DANCE	Q	912	976	863	-5.4%	-11.6%	0.4	0.4	0.4
CAPITAL NETWORK (UK)	H	5914	6116	5871	-0.7%	-4.0%	3.0	3.0	2.7
CAPITAL XTRA BRAND UK	H	1699	1778	1979	16.5%	11.3%	0.6	0.6	0.8
CAPITAL XTRA (UK)	H	1485	1496	1686	13.5%	12.7%	0.5	0.5	0.6
CAPITAL XTRA RELOADED	Q	412	472	496	20.4%	5.1%	0.1	0.1	0.1
CLASSIC FM	Q	4970	4467	4689	-5.7%	5.0%	4.0	3.4	4.0
GB NEWS RADIO	Q	306	398	430	40.5%	8.0%	0.2	0.3	0.3
GOLD NETWORK (UK)	H	1684	1774	1676	-0.5%	-5.5%	1.4	1.2	1.3
GREATEST HITS NETWORK (EXC PARTNERS)	H	4368	6660	6850	56.8%	2.9%	3.2	5.6	5.8
GREATEST HITS RADIO	H	3977	6583	6753	69.8%	2.6%	2.8	5.5	5.7
HEART BRAND (UK)	H	10860	11336	11527	6.1%	1.7%	7.2	7.3	7.6
HEART 70S	Q	591	702	675	14.2%	-3.8%	0.2	0.3	0.2
HEART 80S	Q	1265	1679	1678	32.6%	-0.1%	0.5	0.6	0.7
HEART 90S	Q	861	1004	1184	37.5%	17.9%	0.3	0.3	0.4
HEART 00S	Q	326	778	825	153.1%	6.0%	0.2	0.3	0.3
HEART DANCE	Q	742	896	826	11.3%	-7.8%	0.3	0.4	0.3
HEART NETWORK (UK)	H	8655	8587	8838	2.1%	2.9%	5.7	5.4	5.6
HEAT	H	502	473	472	-6.0%	-0.2%	0.2	0.2	0.2

RAJAR DATA RELEASE

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NATIONAL STATIONS – PAGE 3

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q4 22	Q3 23	Q4 23	Q4 23 vs. Q4 22	Q4 23 vs. Q3 23	Q4 22	Q3 23	Q4 23
HITS RADIO PORTFOLIO (EXC PARTNERS)	H	10077	12011	12016	19.2%	0.0%	8.4	10.7	10.7
HITS RADIO NETWORK (EXC PARTNERS)	H	6637	6529	6330	-4.6%	-3.0%	5.2	5.1	4.9
HITS RADIO	H	1341	1895	1430	6.6%	-24.5%	0.4	0.8	0.7
JAZZ FM	H	511	490	446	-12.7%	-9.0%	0.2	0.2	0.2
KERRANG!	H	327	364	399	22.0%	9.6%	0.2	0.2	0.2
KISS NETWORK	H	4249	4479	4224	-0.6%	-5.7%	2.2	2.1	2.1
KISS	Q	2438	2599	2349	-3.7%	-9.6%	1.1	0.9	0.8
KISS FRESH	H	241	289	245	1.7%	-15.2%	0.1	0.1	0.1
KISSTORY	Q	2265	2572	2368	4.5%	-7.9%	0.9	1.3	1.0
LBC BRAND (UK)	H	3140	2920	2990	-4.8%	2.4%	3.0	2.8	2.8
MAGIC NETWORK	H	3779	4089	4157	10.0%	1.7%	2.2	2.2	2.4
MAGIC	Q	2895	3154	3422	18.2%	8.5%	1.5	1.5	1.9
MAGIC AT THE MUSICALS	H	136	168	165	21.3%	-1.8%	*	0.1	0.1
MAGIC CHILLED	H	448	427	416	-7.1%	-2.6%	0.2	0.1	0.1
MAGIC SOUL	H	418	495	502	20.1%	1.4%	0.2	0.3	0.3
MELLOW MAGIC	H	556	531	492	-11.5%	-7.3%	0.3	0.2	0.2
PLANET ROCK	Q	1248	1364	1285	3.0%	-5.8%	1.1	1.1	1.3
SCALA RADIO	H	233	201	199	-14.6%	-1.0%	0.2	0.2	0.2
SMOOTH BRAND (UK)	H	5828	6211	6165	5.8%	-0.7%	4.2	4.3	4.0
SMOOTH RADIO CHILL	Q	460	562	471	2.4%	-16.2%	0.2	0.3	0.2
SMOOTH RADIO COUNTRY	Q	304	321	314	3.3%	-2.2%	0.2	0.1	0.1
SMOOTH RADIO NETWORK (UK)	H	5143	5475	5473	6.4%	0.0%	3.7	3.9	3.6
SUNRISE RADIO NATIONAL	Y	313	333	317	1.3%	-4.8%	0.1	0.2	0.1
TALKRADIO	H	608	690	725	19.2%	5.1%	0.5	0.5	0.5
TALKSPORT	H	2946	3009	3081	4.6%	2.4%	1.8	2.0	2.1
TALKSPORT2	H	344	376	398	15.7%	5.9%	0.1	0.1	0.1
TIMES RADIO	H	563	498	492	-12.6%	-1.2%	0.3	0.4	0.4
VIRGIN RADIO	H	1380	1498	1399	1.4%	-6.6%	0.9	1.0	0.9
VIRGIN RADIO 80S PLUS	H	196	148	123	-37.2%	-16.9%	*	*	*
VIRGIN RADIO ANTHEMS	H	274	282	276	0.7%	-2.1%	0.1	0.1	0.1
VIRGIN RADIO CHILLED	H	335	345	320	-4.5%	-7.2%	0.1	0.1	0.1
RADIO X BRAND (UK)	H		2162	2168		0.3%		1.9	2.0
RADIO X CLASSIC ROCK	Q		174	244		40.2%		0.1	0.1
RADIO X NETWORK (UK)	H	1986	1977	2013	1.4%	1.8%	1.7	1.8	1.8
ALL LOCAL COMMERCIAL	Q	25392	27385	27009	6.4%	-1.4%	25.4	27.2	28.0
OTHER LISTENING	Q	6436	5041	5690	-11.6%	12.9%	2.6	2.1	2.0

SCOTTISH STATIONS

WEEKLY REACH:

The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.

SHARE OF LISTENING:

The percentage of total listening time accounted for by a station in the area (TSA) in an average week

PLEASE NOTE: only the data from stations which share the same TSAs can be compared.

STATIONS	SURVEY PERIOD	TSA SIZE	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
			'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
			Q4 22	Q3 23	Q4 23	Q4 23 vs. Q4 22	Q4 23 vs. Q3 23	Q4 22	Q3 23	Q4 23
BBC Radio Scotland	H	4649	780	827	800	2.6%	-3.3%	6.2	6.8	6.1
Capital Scotland	H	2931	389	384	373	-4.1%	-2.9%	3.0	3.1	2.6
Central FM	Y	219	32	46	47	46.9%	2.2%	7.4	9.2	8.8
Clyde 1	H	1955	664	625	683	2.9%	9.3%	18.2	13.8	17.5
Forth 1	H	1202	331	333	358	8.2%	7.5%	18.9	16.6	16.1
Greatest Hits Radio (Ayrshire & Dumfries & Galloway) (was West Sound)	Y	397	69	75	72	4.3%	-4.0%	10.0	9.8	10.9
Greatest Hits Radio (Edinburgh & the Lothians & Fife & Falkirk) (was Forth 2)	H	1202	74	108	108	45.9%	0.0%	3.9	7.3	4.6
Greatest Hits Radio (Glasgow & the West) (was Clyde 2)	H	1955	166	256	238	43.4%	-7.0%	3.7	4.7	3.8
Greatest Hits Radio (North East Scotland) (was Northsound 2)	Y	344	22	38	37	68.2%	-2.6%	3.3	3.7	3.9
Greatest Hits Radio (North of Scotland)	Y	258		19	17		-10.5%		2.5	3.1
Greatest Hits Radio (Scottish Borders & North Northumberland) (was Radio Borders)	Y	112	45	38	41	-8.9%	7.9%	21.7	18.1	19.3
Greatest Hits Radio (Tayside & Fife) (was Tay 2)	Y	395	18	29	35	94.4%	20.7%	2.8	4.6	7.1
Heart Scotland East	H	1231	105	124	139	32.4%	12.1%	2.7	2.9	3.5
Heart Scotland West	H	1666	253	256	216	-14.6%	-15.6%	3.7	3.1	3.1
Kingdom FM	Y	294	54	45	51	-5.6%	13.3%	7.5	5.6	5.8
MFR	Y	258	119	101	91	-23.5%	-9.9%	23.4	14.7	11.8
Nation Radio Scotland (East)	H	1202	16	15	18	12.5%	20.0%	0.4	0.1	0.1
Nation Radio Scotland (West)	H	1893	86	105	115	33.7%	9.5%	1.8	2.7	3.3
Northsound 1	Y	344	105	113	115	9.5%	1.8%	13.6	12.3	11.7
Original 106 (Aberdeen)	Y	344	63	77	74	17.5%	-3.9%	9.3	12.6	15.2
Smooth Radio Scotland	H	1893	333	347	320	-3.9%	-7.8%	6.4	5.9	6.2
Tay FM	Y	395	122	113	110	-9.8%	-2.7%	16.4	19.1	19.2
West FM	Y	289	96	93	93	-3.1%	0.0%	13.1	17.1	17.6

RAJAR DATA RELEASE

Q4 2023 – February 1st 2024



LONDON STATIONS - PAGE 1

SAMPLE SIZE:
Survey period - Q4 2023
Code Q (Quarter): 5,447 Diaries 15+

TERMS
WEEKLY REACH: The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.
SHARE OF LISTENING: The percentage of total listening time accounted for by a station in the area (TSA) in an average week.

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q4 22	Q3 23	Q4 23	Q4 23 vs. Q4 22	Q4 23 vs. Q3 23	Q4 22	Q3 23	Q4 23
BBC Radio London	Q	625	603	548	-12.3%	-9.1%	1.0	0.8	0.9
Capital London	Q	1631	1819	1618	-0.8%	-11.1%	3.5	3.6	3.6
Capital XTRA (London)	Q	663	754	739	11.5%	-2.0%	1.2	1.4	1.0
Gold London	Q	336	374	344	2.4%	-8.0%	1.1	1.1	1.1
Greatest Hits Radio (London)	Q	937	1145	1442	53.9%	25.9%	2.2	3.4	3.8
Heart London	Q	1807	2087	2003	10.8%	-4.0%	4.7	5.1	5.9
Kiss (London)	Q	893	1022	964	8.0%	-5.7%	1.8	1.6	1.5
LBC London	Q	1445	1386	1394	-3.5%	0.6%	7.7	7.4	7.3
LBC News (London)	Q	423	388	474	12.1%	22.2%	0.7	0.7	0.7
Magic (London)	Q	1311	1524	1670	27.4%	9.6%	3.8	3.6	5.7
Smooth Radio London	Q	907	1052	1076	18.6%	2.3%	2.3	2.3	2.3
Radio X London	Q	431	483	444	3.0%	-8.1%	1.5	1.6	1.7

LONDON STATIONS - PAGE 2

NATIONAL STATIONS ON LONDON TSA

	SURVEY	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
	PERIOD	'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q4 22	Q3 23	Q4 23	Q4 23 vs. Q4 22	Q4 23 vs. Q3 23	Q4 22	Q3 23	Q4 23
BBC Radio 1	Q	1403	1352	1242	-11.5%	-8.1%	3.7	3.4	3.1
BBC Radio 2	Q	2349	2111	2115	-10.0%	0.2%	11.0	8.9	9.0
BBC Radio 3	Q	577	630	478	-17.2%	-24.1%	2.0	1.8	1.5
BBC Radio 4	Q	2548	2187	2212	-13.2%	1.1%	13.7	12.7	12.8
BBC Radio 5 live	Q	1318	1261	1174	-10.9%	-6.9%	3.1	3.2	2.6
Classic FM	Q	1220	1142	1122	-8.0%	-1.8%	4.2	3.6	4.8

RAJAR DATA RELEASE

Q4 2023 – February 1st 2024



BREAKFAST SHOWS (WEEKDAYS) NATIONAL STATIONS

STATIONS	SURVEY PERIOD	WEEKLY REACH	WEEKLY REACH	WEEKLY REACH
		'000s	'000s	'000s
<i>Time period varies per station</i>		Q4 2022	Q3 2023	Q4 2023
NATIONAL STATIONS - MON-FRI				
BBC Radio 1 - 07.00 - 10.30am*	Q			3922
BBC Radio 2 - 06.30 - 09.30am	Q	7136	6513	6562
BBC Radio 3 - 06.30 - 09.00am	Q	603	605	571
BBC Radio 4 - 06.00 - 09.00am	Q	6170	5550	5615
BBC Radio 5 live - 06.00 - 09.00am	Q	1608	1449	1453
Absolute Radio Network - 06.00 - 10.00am	H	2179	2333	2246
Capital Network (UK) - 06.00 - 10.00am**	H		2484	2420
Classic FM - 06.00 - 09.00am	Q	1616	1615	1631
GB News Radio - 06.00 - 09.30am	Q	147	163	194
Greatest Hits Radio - 06.00 - 10.00am***	H		2744	2830
Heart Network (UK) - 06.30 - 10.00am**	H		3805	3994
Hits Radio - 06.00 - 10.00am	H	455	608	469
KISS - 07.00 - 11.00am	Q	1041	1046	929
Magic - 06.00 - 10.00am	Q	1160	1112	1220
Planet Rock - 06.00 - 10.00am	Q	568	619	586
TalkRadio - 06.00 - 09.30am	H	255	305	328
talkSPORT - 06.00 - 10.00am	H	1144	1261	1243
Times Radio - 06.00 - 10.00am	H	236	299	275
Virgin Radio Network - 06.30 - 10.00am	H	830	876	890
Radio X Network (UK) - 06.30 - 10.00am	H	1052	1192	1186

BREAKFAST SHOWS (WEEKDAYS) LONDON STATIONS

Please note: the table below does not list national radio stations which are listened to in the London area

STATIONS	SURVEY PERIOD	WEEKLY REACH	WEEKLY REACH	WEEKLY REACH
		'000s	'000s	'000s
		Q4 2022	Q3 2023	Q4 2023
<i>Time period varies per station</i>				
LONDON STATIONS - MON-FRI				
BBC Radio London - 07.00 - 10.00am	Q	147	176	150
Capital London - 06.00 - 10.00am	Q	711	652	651
Capital XTRA (London) - 06.30 - 10.00am	Q	211	275	216
Gold London - 06.00 - 10.00am	Q	125	127	108
Greatest Hits Radio (London) - 06.00 - 10.00am	Q	316	439	569
Heart London - 06.30 - 10.00am	Q	628	731	883
KISS (London) - 07.00 - 11.00am	Q	379	412	333
LBC London - 07.00 - 10.00am	Q	827	744	824
LBC News (London) - 07.00 - 10.00am	Q	143	162	164
Magic (London) - 06.00 - 10.00am	Q	619	565	688
Smooth Radio London - 06.00 - 10.00am	Q	305	377	413
Radio X London - 06.30 - 10.00am	Q	186	238	234