

## NATIONAL STATIONS – PAGE 1

TOTAL HOURS (in thousands): ALL BBC	Q4 22	475951	Q3 23	445410	Q4 23	437747
TOTAL HOURS (in thousands): ALL COMMERCIAL	Q4 22	507152	Q3 23	549193	Q4 23	555160

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q4 22	Q3 23	Q4 23	Q4 23 vs. Q4 22	Q4 23 vs. Q3 23	Q4 22	Q3 23	Q4 23
<b>ALL RADIO</b>	Q	49696	49529	49473	-0.4%	-0.1%	100.0	100.0	100.0
<b>ALL BBC</b>	Q	33233	31687	31286	-5.9%	-1.3%	47.1	43.8	43.2
15-44	Q	12380	11732	11464	-7.4%	-2.3%	31.6	31.0	29.5
45+	Q	20853	19954	19823	-4.9%	-0.7%	54.5	49.9	49.6
<b>ALL BBC NETWORK RADIO</b>	Q	30510	29015	28724	-5.9%	-1.0%	41.7	38.7	38.3
BBC RADIO 1	Q	7795	7773	7330	-6.0%	-5.7%	4.7	4.8	4.5
BBC RADIO 1XTRA	H	756	644	718	-5.0%	11.5%	0.3	0.3	0.3
BBC RADIO 2	Q	14287	13473	13281	-7.0%	-1.4%	15.5	13.1	13.4
BBC RADIO 3	Q	1867	2002	1775	-4.9%	-11.3%	1.4	1.3	1.3
BBC RADIO 4 (INCLUDING 4 EXTRA)	Q	10557	9659	9476	-10.2%	-1.9%	12.7	11.9	12.0
BBC RADIO 4	Q	10081	9325	9116	-9.6%	-2.2%	11.3	10.8	11.0
BBC RADIO 4 EXTRA	Q	1790	1453	1464	-18.2%	0.8%	1.4	1.1	1.0
BBC RADIO 5 LIVE (INC. SPORTS EXTRA)	Q	6220	6427	5952	-4.3%	-7.4%	3.7	4.1	3.6
BBC RADIO 5 LIVE	Q	5565	5560	5245	-5.8%	-5.7%	3.3	3.0	3.1
BBC RADIO 5 SPORTS EXTRA	Q	1644	2239	1552	-5.6%	-30.7%	0.5	1.1	0.5
BBC 6 MUSIC	Q	2504	2753	2519	0.6%	-8.5%	2.5	2.5	2.6
BBC ASIAN NETWORK UK	H	460	462	448	-2.6%	-3.0%	0.3	0.3	0.2
BBC WORLD SERVICE	Q	1308	940	1072	-18.0%	14.0%	0.6	0.4	0.5
BBC LOCAL/REGIONAL	Q	7779	7341	6986	-10.2%	-4.8%	5.4	5.1	4.9

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STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q4 22	Q3 23	Q4 23	Q4 23 vs. Q4 22	Q4 23 vs. Q3 23	Q4 22	Q3 23	Q4 23
<b>ALL COMMERCIAL</b>	Q	38080	39283	39130	2.8%	-0.4%	50.2	54.1	54.8
15-44	Q	18026	18148	18114	0.5%	-0.2%	64.9	66.3	67.9
45+	Q	20054	21135	21015	4.8%	-0.6%	43.3	48.3	48.7
<b>ALL NATIONAL COMMERCIAL</b>	Q	26196	27068	26705	1.9%	-1.3%	24.8	26.8	26.8
ABSOLUTE RADIO NETWORK	H	5217	5458	5287	1.3%	-3.1%	3.6	3.9	3.6
ABSOLUTE RADIO	Q	2125	2376	2359	11.0%	-0.7%	1.5	1.6	1.4
ABSOLUTE RADIO 60S	H	133	149	115	-13.5%	-22.8%	0.1	0.1	0.1
ABSOLUTE RADIO 70S	H	295	319	299	1.4%	-6.3%	0.1	0.1	0.1
ABSOLUTE 80S	Q	1524	1550	1589	4.3%	2.5%	0.7	0.8	0.8
ABSOLUTE RADIO 90S	H	991	996	947	-4.4%	-4.9%	0.4	0.4	0.4
ABSOLUTE RADIO 00S	H	305	309	289	-5.2%	-6.5%	0.1	0.1	0.1
ABSOLUTE RADIO 10S	H	143	147	149	4.2%	1.4%	*	*	*
ABSOLUTE CLASSIC ROCK	H	887	830	796	-10.3%	-4.1%	0.5	0.5	0.5
ABSOLUTE RADIO COUNTRY	H	281	430	407	44.8%	-5.3%	0.1	0.3	0.2
BOOM RADIO	Q	531	662	627	18.1%	-5.3%	0.6	0.8	0.7
CAPITAL BRAND (UK)	H	7672	7994	7921	3.2%	-0.9%	4.0	4.2	4.0
CAPITAL CHILL	Q		128	186		45.3%		*	0.1
CAPITAL DANCE	Q	912	976	863	-5.4%	-11.6%	0.4	0.4	0.4
CAPITAL NETWORK (UK)	H	5914	6116	5871	-0.7%	-4.0%	3.0	3.0	2.7
CAPITAL XTRA BRAND UK	H	1699	1778	1979	16.5%	11.3%	0.6	0.6	0.8
CAPITAL XTRA (UK)	H	1485	1496	1686	13.5%	12.7%	0.5	0.5	0.6
CAPITAL XTRA RELOADED	Q	412	472	496	20.4%	5.1%	0.1	0.1	0.1
CLASSIC FM	Q	4970	4467	4689	-5.7%	5.0%	4.0	3.4	4.0
GB NEWS RADIO	Q	306	398	430	40.5%	8.0%	0.2	0.3	0.3
GOLD NETWORK (UK)	H	1684	1774	1676	-0.5%	-5.5%	1.4	1.2	1.3
GREATEST HITS NETWORK (EXC PARTNERS)	H	4368	6660	6850	56.8%	2.9%	3.2	5.6	5.8
GREATEST HITS RADIO	H	3977	6583	6753	69.8%	2.6%	2.8	5.5	5.7
HEART BRAND (UK)	H	10860	11336	11527	6.1%	1.7%	7.2	7.3	7.6
HEART 70S	Q	591	702	675	14.2%	-3.8%	0.2	0.3	0.2
HEART 80S	Q	1265	1679	1678	32.6%	-0.1%	0.5	0.6	0.7
HEART 90S	Q	861	1004	1184	37.5%	17.9%	0.3	0.3	0.4
HEART 00S	Q	326	778	825	153.1%	6.0%	0.2	0.3	0.3
HEART DANCE	Q	742	896	826	11.3%	-7.8%	0.3	0.4	0.3
HEART NETWORK (UK)	H	8655	8587	8838	2.1%	2.9%	5.7	5.4	5.6
HEAT	H	502	473	472	-6.0%	-0.2%	0.2	0.2	0.2

# RAJAR DATA RELEASE Q4 2023 – February 1<sup>st</sup> 2024



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STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q4 22	Q3 23	Q4 23	Q4 23 vs. Q4 22	Q4 23 vs. Q3 23	Q4 22	Q3 23	Q4 23
HITS RADIO PORTFOLIO (EXC PARTNERS)	H	10077	12011	12016	19.2%	0.0%	8.4	10.7	10.7
HITS RADIO NETWORK (EXC PARTNERS)	H	6637	6529	6330	-4.6%	-3.0%	5.2	5.1	4.9
HITS RADIO	H	1341	1895	1430	6.6%	-24.5%	0.4	0.8	0.7
JAZZ FM	H	511	490	446	-12.7%	-9.0%	0.2	0.2	0.2
KERRANG!	H	327	364	399	22.0%	9.6%	0.2	0.2	0.2
KISS NETWORK	H	4249	4479	4224	-0.6%	-5.7%	2.2	2.1	2.1
KISS	Q	2438	2599	2349	-3.7%	-9.6%	1.1	0.9	0.8
KISS FRESH	H	241	289	245	1.7%	-15.2%	0.1	0.1	0.1
KISSTORY	Q	2265	2572	2368	4.5%	-7.9%	0.9	1.3	1.0
LBC BRAND (UK)	H	3140	2920	2990	-4.8%	2.4%	3.0	2.8	2.8
MAGIC NETWORK	H	3779	4089	4157	10.0%	1.7%	2.2	2.2	2.4
MAGIC	Q	2895	3154	3422	18.2%	8.5%	1.5	1.5	1.9
MAGIC AT THE MUSICALS	H	136	168	165	21.3%	-1.8%	*	0.1	0.1
MAGIC CHILLED	H	448	427	416	-7.1%	-2.6%	0.2	0.1	0.1
MAGIC SOUL	H	418	495	502	20.1%	1.4%	0.2	0.3	0.3
MELLOW MAGIC	H	556	531	492	-11.5%	-7.3%	0.3	0.2	0.2
PLANET ROCK	Q	1248	1364	1285	3.0%	-5.8%	1.1	1.1	1.3
SCALA RADIO	H	233	201	199	-14.6%	-1.0%	0.2	0.2	0.2
SMOOTH BRAND (UK)	H	5828	6211	6165	5.8%	-0.7%	4.2	4.3	4.0
SMOOTH RADIO CHILL	Q	460	562	471	2.4%	-16.2%	0.2	0.3	0.2
SMOOTH RADIO COUNTRY	Q	304	321	314	3.3%	-2.2%	0.2	0.1	0.1
SMOOTH RADIO NETWORK (UK)	H	5143	5475	5473	6.4%	0.0%	3.7	3.9	3.6
SUNRISE RADIO NATIONAL	Y	313	333	317	1.3%	-4.8%	0.1	0.2	0.1
TALKRADIO	H	608	690	725	19.2%	5.1%	0.5	0.5	0.5
TALKSPORT	H	2946	3009	3081	4.6%	2.4%	1.8	2.0	2.1
TALKSPORT2	H	344	376	398	15.7%	5.9%	0.1	0.1	0.1
TIMES RADIO	H	563	498	492	-12.6%	-1.2%	0.3	0.4	0.4
VIRGIN RADIO	H	1380	1498	1399	1.4%	-6.6%	0.9	1.0	0.9
VIRGIN RADIO 80S PLUS	H	196	148	123	-37.2%	-16.9%	*	*	*
VIRGIN RADIO ANTHEMS	H	274	282	276	0.7%	-2.1%	0.1	0.1	0.1
VIRGIN RADIO CHILLED	H	335	345	320	-4.5%	-7.2%	0.1	0.1	0.1
RADIO X BRAND (UK)	H		2162	2168		0.3%		1.9	2.0
RADIO X CLASSIC ROCK	Q		174	244		40.2%		0.1	0.1
RADIO X NETWORK (UK)	H	1986	1977	2013	1.4%	1.8%	1.7	1.8	1.8
ALL LOCAL COMMERCIAL	Q	25392	27385	27009	6.4%	-1.4%	25.4	27.2	28.0
OTHER LISTENING	Q	6436	5041	5690	-11.6%	12.9%	2.6	2.1	2.0