



LONDON STATIONS - PAGE 1

SAMPLE SIZE:
Survey period - Q1 2024
Code Q (Quarter): 5,805 Diaries 15+

TERMS
WEEKLY REACH: The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.
SHARE OF LISTENING: The percentage of total listening time accounted for by a station in the area (TSA) in an average week.

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q1 23	Q4 23	Q1 24	Q1 24 vs. Q1 23	Q1 24 vs. Q4 23	Q1 23	Q4 23	Q1 24
BBC Radio London	Q	564	548	510	-9.6%	-6.9%	1.0	0.9	0.9
Capital London	Q	1646	1618	1486	-9.7%	-8.2%	3.3	3.6	3.4
Capital XTRA (London)	Q	614	739	670	9.1%	-9.3%	1.2	1.0	1.2
Gold London	Q	479	344	325	-32.2%	-5.5%	1.6	1.1	0.7
Greatest Hits Radio (London)	Q	1024	1442	1125	9.9%	-22.0%	2.5	3.8	3.1
Heart London	Q	1854	2003	1906	2.8%	-4.8%	4.6	5.9	5.1
Kiss (London)	Q	902	964	875	-3.0%	-9.2%	1.5	1.5	1.5
LBC London	Q	1452	1394	1287	-11.4%	-7.7%	8.7	7.3	6.9
LBC News (London)	Q	526	474	422	-19.8%	-11.0%	1.0	0.7	0.9
Magic (London)	Q	1315	1670	1421	8.1%	-14.9%	3.5	5.7	3.9
Smooth Radio London	Q	841	1076	1049	24.7%	-2.5%	2.0	2.3	2.6
Radio X London	Q	491	444	467	-4.9%	5.2%	1.7	1.7	1.8

RAJAR DATA RELEASE

Q1 2024 – May 16th 2024



NATIONAL STATIONS ON LONDON TSA

	SURVEY	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
	PERIOD	'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q1 23	Q4 23	Q1 24	Q1 24 vs. Q1 23	Q1 24 vs. Q4 23	Q1 23	Q4 23	Q1 24
BBC Radio 1	Q	1376	1242	1271	-7.6%	2.3%	3.8	3.1	3.5
BBC Radio 2	Q	2267	2115	2191	-3.4%	3.6%	10.1	9.0	10.5
BBC Radio 3	Q	613	478	552	-10.0%	15.5%	2.2	1.5	2.1
BBC Radio 4	Q	2290	2212	2197	-4.1%	-0.7%	13.7	12.8	14.0
BBC Radio 5 live	Q	1239	1174	1076	-13.2%	-8.3%	3.1	2.6	2.5
Classic FM	Q	1132	1122	991	-12.5%	-11.7%	4.3	4.8	4.0