

# QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING  
**23rd June 2024**

**PART 1 - UNITED KINGDOM**  
(INCLUDING CHANNEL ISLANDS AND ISLE OF MAN)



ADULTS AGED 15 AND OVER:  
**POPULATION 57,640,000**



**Embargoed**  
until 00.01 am  
1st August 2024


	Survey Period	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
All Radio	Q	50813	88	18.2	20.6	1048155	100.0
All BBC Radio	Q	32019	56	7.7	13.9	446313	42.6
All BBC Radio 15-44	Q	12418	46	3.8	8.2	101333	30.4
All BBC Radio 45+	Q	19601	64	11.2	17.6	344980	48.3
All BBC Network Radio <sup>1</sup>	Q	29472	51	7.0	13.6	400828	38.2
BBC Local Radio	Q	7046	12	0.8	6.5	45484	4.3
All Commercial Radio	Q	40457	70	10.0	14.3	576521	55.0
All Commercial Radio 15-44	Q	19161	71	8.3	11.7	223501	67.0
All Commercial Radio 45+	Q	21296	69	11.5	16.6	353020	49.4
All National Commercial <sup>1</sup>	Q	27801	48	4.7	9.8	273782	26.1
All Local Commercial Radio (National TSA)	Q	28201	49	5.3	10.7	302739	28.9
Other Radio	Q	6112	11	0.4	4.1	25321	2.4

(1) See note on back cover.  
For survey periods and other definitions please see back cover.  
Please note that the information contained within this quarterly data release has yet to be announced or otherwise made public and as such could constitute relevant information for the purposes of section 118 of FSMA and non-public price sensitive information for the purposes of the Criminal Justice Act 1993. Failure to comply with this embargo could result in prosecution.

Source: "RAJAR/Ipsos/RSMB."

# QUARTERLY SUMMARY OF RADIO LISTENING

 SURVEY PERIOD ENDING **23rd June 2024** **PART 2 - NATIONAL SERVICES**

 **Embargoed**  
until 00.01 am  
1st August 2024


	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
All BBC Network Radio <sup>1</sup>	Q	57640	29472	51	7.0	13.6	400828	38.2
BBC Radio 1	Q	57640	8122	14	0.9	6.7	54289	5.2
BBC Radio 1Xtra	H	57640	829	1	0.1	4.8	3977	0.4
BBC Radio 2	Q	57640	13318	23	2.4	10.6	141004	13.5
BBC Radio 3	Q	57640	1833	3	0.2	7.5	13753	1.3
BBC Radio 4 (including 4 Extra)	Q	57640	9327	16	2.1	12.8	119140	11.4
BBC Radio 4	Q	57640	8976	16	1.9	12.1	108382	10.3
BBC Radio 4 Extra	Q	57640	1417	2	0.2	7.6	10758	1.0
BBC Radio 5 live (inc. sports extra)	Q	57640	5815	10	0.6	6.1	35492	3.4
BBC Radio 5 live	Q	57640	5367	9	0.6	6.1	32899	3.1
BBC Radio 5 Sports Extra	Q	57640	1115	2	*	2.3	2593	0.2
BBC 6 Music	Q	57640	2745	5	0.4	9.0	24819	2.4
BBC Asian Network UK	H	57640	644	1	0.1	4.6	2983	0.3
BBC World Service	Q	57640	1194	2	0.1	4.3	5173	0.5
All National Commercial <sup>1</sup>	Q	57640	27801	48	4.7	9.8	273782	26.1
Absolute Radio Network <sup>2</sup>	H	57640	5560	10	0.6	6.7	37072	3.6
Absolute Radio	Q	57640	2075	4	0.2	6.9	14299	1.4
Absolute Radio 60s	H	57640	152	*	*	4.5	677	0.1
Absolute Radio 70s	H	57640	327	1	*	2.7	896	0.1

Source: "RAJAR/Ipsos/RSMB."

(1-12) See note on back cover.

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	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
Absolute 80s	Q	57640	1587	3	0.2	5.9	9284	0.9
Absolute Radio 90s	H	57640	926	2	0.1	3.5	3286	0.3
Absolute Radio 00s	H	57640	352	1	*	2.9	1004	0.1
Absolute Radio 10s	H	57640	194	*	*	1.4	269	*
Absolute Classic Rock	H	57640	847	1	0.1	5.2	4396	0.4
Absolute Radio Country	H	57640	458	1	*	5.8	2674	0.3
Boom Radio	Q	57640	621	1	0.1	12.1	7496	0.7
Capital Brand (UK) <sup>6</sup>	H	57640	9101	16	0.8	5.3	48199	4.6
Capital Chill	Q	57640	241	*	*	4.9	1174	0.1
Capital Dance	Q	57640	1119	2	0.1	4.8	5407	0.5
Capital Network (UK) <sup>2</sup>	H	57640	6992	12	0.6	4.8	33404	3.2
Capital XTRA Brand UK <sup>2</sup>	H	57640	2125	4	0.2	4.2	8887	0.9
Capital XTRA (UK) <sup>2</sup>	H	57640	1698	3	0.1	4.0	6759	0.6
Capital XTRA Reloaded	Q	57640	635	1	*	3.2	2004	0.2
Classic FM	Q	57640	4453	8	0.7	8.6	38191	3.6
GB News Radio	Q	57640	518	1	0.1	6.4	3316	0.3
Gold Network (UK) <sup>2</sup>	H	57640	1834	3	0.2	6.6	12155	1.2
Greatest Hits Network (exc Partners) <sup>2</sup>	H	57640	7640	13	1.1	8.6	65576	6.3
Greatest Hits Radio <sup>2</sup>	H	57640	7525	13	1.1	8.6	64620	6.2

Source: "RAJAR/Ipsos/RSMB."

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	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
Heart Brand (UK) <sup>9</sup>	H	57640	12763	22	1.4	6.3	80497	7.7
Heart 70s	Q	57640	715	1	*	2.9	2105	0.2
Heart 80s	Q	57640	1832	3	0.1	4.3	7884	0.8
Heart 90s	Q	57640	1136	2	0.1	3.9	4425	0.4
Heart 00s	Q	57640	1020	2	0.1	4.0	4080	0.4
Heart Dance	Q	57640	1100	2	0.1	3.7	4061	0.4
Heart Network (UK) <sup>2</sup>	H	57640	9624	17	1.0	6.1	58650	5.6
Heat	H	57640	609	1	*	3.2	1943	0.2
Hits Radio Network (exc Partners)	H	57640	7071	12	0.9	7.4	52388	5.0
Hits Radio Pride	Q	57640	300	1	*	2.0	598	0.1
Hits Radio Portfolio (exc Partners) <sup>11</sup>	H	57640	13242	23	2.0	8.9	117964	11.3
Hits Radio <sup>2</sup>	H	57640	4822	8	0.5	6.1	29482	2.8
Jazz FM	H	57640	458	1	*	5.0	2280	0.2
Kerrang!	H	57640	417	1	*	6.1	2525	0.2
KISS Network <sup>5</sup>	H	57640	4047	7	0.3	4.4	17890	1.7
KISS Fresh	H	57640	213	*	*	3.0	640	0.1
KISSTORY	Q	57640	2382	4	0.2	4.0	9630	0.9
LBC Brand (UK) <sup>2</sup>	H	57640	3333	6	0.5	9.1	30311	2.9
Magic Network <sup>8</sup>	H	57640	4173	7	0.4	5.1	21288	2.0

Source: "RAJAR/Ipsos/RSMB."

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	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
Magic at the Musicals	H	57640	259	*	*	4.6	1185	0.1
Magic Chilled	H	57640	462	1	*	2.4	1098	0.1
Magic Soul	H	57640	603	1	*	3.2	1908	0.2
Mellow Magic	H	57640	443	1	*	3.9	1718	0.2
Planet Rock	Q	57640	1198	2	0.2	8.1	9688	0.9
Scala Radio	H	57640	196	*	*	8.9	1734	0.2
Smooth Brand (UK) <sup>7</sup>	H	57640	7215	13	0.8	6.6	47858	4.6
Smooth Chill	Q	57640	531	1	*	4.3	2288	0.2
Smooth Country	Q	57640	426	1	*	3.6	1553	0.1
Smooth Relax	Q	57640	494	1	*	4.1	2012	0.2
Smooth Radio Network (UK) <sup>2</sup>	H	57640	6264	11	0.7	6.7	42178	4.0
Sunrise Radio National	Y	57640	359	1	*	4.8	1731	0.2
TalkRadio	H	57640	689	1	0.1	6.8	4661	0.4
talkSPORT Network <sup>2</sup>	H	57640	3738	6	0.4	6.4	24013	2.3
Times Radio	H	57640	478	1	0.1	8.9	4247	0.4
Virgin Radio Network	H	57640	2192	4	0.2	5.0	11067	1.1
Radio X Brand (UK) <sup>12</sup>	H	57640	2323	4	0.3	8.6	19903	1.9
Radio X Classic Rock	Q	57640	299	1	*	5.3	1585	0.2
Radio X Network (UK) <sup>2</sup>	H	57640	2153	4	0.3	8.5	18258	1.7

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(1-12) See note on back cover.

# QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING  
23rd June 2024

## PART 3 - INDIVIDUAL BBC SERVICES



**Embargoed**  
until 00.01 am  
1st August 2024

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
<b>BBC NETWORK RADIO</b>								
BBC Radio 1	Q	57640	8122	14	0.9	6.7	54289	5.2
BBC Radio 1Xtra	H	57640	829	1	0.1	4.8	3977	0.4
BBC Radio 2	Q	57640	13318	23	2.4	10.6	141004	13.5
BBC Radio 3	Q	57640	1833	3	0.2	7.5	13753	1.3
BBC Radio 4 (including 4 Extra)	Q	57640	9327	16	2.1	12.8	119140	11.4
BBC Radio 4	Q	57640	8976	16	1.9	12.1	108382	10.3
BBC Radio 4 Extra	Q	57640	1417	2	0.2	7.6	10758	1.0
BBC Radio 5 live (inc. sports extra)	Q	57640	5815	10	0.6	6.1	35492	3.4
BBC Radio 5 live	Q	57640	5367	9	0.6	6.1	32899	3.1
BBC Radio 5 Sports Extra	Q	57640	1115	2	*	2.3	2593	0.2
BBC 6 Music	Q	57640	2745	5	0.4	9.0	24819	2.4
BBC Asian Network UK	H	57640	644	1	0.1	4.6	2983	0.3
BBC World Service	Q	57640	1194	2	0.1	4.3	5173	0.5
<b>NATIONAL REGIONAL</b>								
BBC Radio Scotland	H	4666	788	17	0.9	5.3	4180	5.1
BBC Radio Ulster <sup>3</sup>	H	1567	443	28	3.1	11.0	4879	15.4
BBC Radio Wales	H	2684	356	13	1.0	7.4	2647	5.3
BBC Radio Cymru <sup>3</sup>	H	2684	121	5	0.5	10.7	1298	2.6

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	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
<b>LOCAL</b>								
BBC Local Radio in England	Q	46325	4866	11	0.7	6.4	30923	3.7
BBC Radio Berkshire	H	730	75	10	0.6	5.7	433	3.6
BBC Radio Bristol	H	943	54	6	0.1	2.5	137	0.8
BBC Radio Cambridgeshire	H	879	73	8	0.5	5.8	425	2.6
BBC Radio Cornwall	H	503	117	23	3.2	13.9	1623	13.4
BBC CWR	H	663	51	8	0.9	11.4	581	5.3
BBC Radio Cumbria	H	433	82	19	1.2	6.2	513	6.1
BBC Radio Derby	H	700	115	16	1.6	9.5	1097	7.8
BBC Radio Devon	H	1077	126	12	0.9	7.6	955	4.6
BBC Essex	H	1364	137	10	0.7	7.1	972	3.9
BBC Radio Gloucestershire	H	554	67	12	1.2	10.2	683	5.6
BBC Hereford & Worcester	H	549	87	16	1.2	7.5	656	5.8
BBC Radio Humberside	H	765	127	17	1.3	7.8	992	6.5
BBC Radio Kent	H	1796	108	6	0.2	3.6	386	1.0
BBC Radio Lancashire	H	1281	162	13	0.8	6.2	999	4.5
BBC Radio Leeds	H	1790	149	8	0.3	4.0	602	1.9
BBC Radio Leicester	H	904	119	13	0.8	6.0	715	4.4
BBC Radio Lincolnshire	H	562	64	11	1.0	9.2	590	5.0

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SURVEY PERIOD ENDING  
23rd June 2024

## PART 3 - INDIVIDUAL BBC SERVICES



**Embargoed**  
until 00.01 am  
1st August 2024

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
BBC Radio London	Q	12783	673	5	0.2	3.1	2055	1.0
BBC Radio Manchester	H	2325	179	8	0.4	4.7	849	2.2
BBC Radio Merseyside	H	1693	187	11	0.8	7.7	1434	4.6
BBC Radio Newcastle	H	1518	214	14	0.7	5.3	1126	4.1
BBC Radio Norfolk	H	939	117	12	0.9	7.4	870	4.5
BBC Radio Northampton	H	551	75	14	0.9	6.8	509	5.6
BBC Radio Nottingham	H	963	138	14	1.0	7.0	974	5.3
BBC Radio Oxford	H	592	65	11	0.5	5.0	322	3.2
BBC Radio Sheffield	H	1360	146	11	0.5	4.2	616	2.6
BBC Radio Shropshire	H	442	69	16	1.1	7.0	482	6.2
Total BBC Radio Solent	Y	1928	187	10	0.8	8.6	1605	4.1
BBC Radio Somerset	H	473	56	12	0.6	5.3	294	2.9
BBC Radio Stoke	H	536	108	20	1.6	7.8	836	8.9
BBC Radio Suffolk	H	597	74	12	1.0	8.4	622	4.9
BBC Radio Sussex and BBC Radio Surrey	H	2759	180	7	0.6	9.8	1759	3.1
BBC Radio Tees	H	826	93	11	0.5	4.4	411	2.5
BBC Three Counties Radio	H	1339	86	6	0.7	10.2	876	3.7
BBC Radio WM	H	2418	223	9	0.5	5.3	1178	2.9
BBC Radio Wiltshire/Swindon	H	682	68	10	0.5	5.0	338	2.2

Source: "RAJAR/Ipsos/RSMB."

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# QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING  
23rd June 2024

## PART 3 - INDIVIDUAL BBC SERVICES



**Embargoed**  
until 00.01 am  
1st August 2024

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
BBC Radio York	H	580	44	8	0.5	6.5	285	2.9
BBC Radio Guernsey	Y	58	17	29	1.8	6.4	105	10.5
BBC Radio Jersey	Y	90	23	26	2.2	8.7	201	13.2

(1-12) See note on back cover.

Source: "RAJAR/Ipsos/RSMB."

# QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING  
23rd June 2024

## PART 4 - NATIONAL COMMERCIAL GROUPS



**Embargoed**  
until 00.01 am  
1st August 2024

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
Bauer Media Audio UK - Total (exc Partners)	H	57640	22718	39	3.7	9.4	212898	20.4
Absolute Radio Network <sup>2</sup>	H	57640	5560	10	0.6	6.7	37072	3.6
Absolute Radio	Q	57640	2075	4	0.2	6.9	14299	1.4
Absolute Radio 60s	H	57640	152	*	*	4.5	677	0.1
Absolute Radio 70s	H	57640	327	1	*	2.7	896	0.1
Absolute 80s	Q	57640	1587	3	0.2	5.9	9284	0.9
Absolute Radio 90s	H	57640	926	2	0.1	3.5	3286	0.3
Absolute Radio 00s	H	57640	352	1	*	2.9	1004	0.1
Absolute Radio 10s	H	57640	194	*	*	1.4	269	*
Absolute Classic Rock	H	57640	847	1	0.1	5.2	4396	0.4
Absolute Radio Country	H	57640	458	1	*	5.8	2674	0.3
Hits Radio Portfolio (exc Partners) <sup>11</sup>	H	57640	13242	23	2.0	8.9	117964	11.3
Greatest Hits Network (exc Partners) <sup>2</sup>	H	57640	7640	13	1.1	8.6	65576	6.3
Downtown Country	H	1567	124	8	0.6	7.7	957	3.0
Greatest Hits Radio	H	57640	7525	13	1.1	8.6	64620	6.2
Greatest Hits Radio (Ayrshire & Dumfries & Galloway)	Y	396	62	16	2.2	14.3	885	11.8
Greatest Hits Radio (Bath & South West)	Y	391	49	13	1.1	9.0	441	4.6
Greatest Hits Radio (Berkshire & North Hampshire)	H	794	97	12	1.7	14.0	1349	10.1
Greatest Hits Radio (Black Country & Shropshire)	H	1629	163	10	0.7	7.3	1183	4.2

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SURVEY PERIOD ENDING  
23rd June 2024

## PART 4 - NATIONAL COMMERCIAL GROUPS



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	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
Greatest Hits Radio (Bradford & West Yorkshire)	H	824	122	15	1.7	11.1	1365	9.7
Greatest Hits Radio (Bristol & South West)	H	937	152	16	0.9	5.7	863	4.8
Greatest Hits Radio (Bucks Beds & Herts)	H	1213	67	6	0.5	8.8	587	2.7
Greatest Hits Radio (Cambridgeshire)	H	548	45	8	0.5	6.2	281	2.8
Greatest Hits Radio (Cornwall)	H	530	96	18	1.5	8.1	776	6.1
Greatest Hits Radio (Coventry & Warwickshire)	H	820	67	8	0.4	5.5	367	2.6
Greatest Hits Radio (Cumbria)	Y	259	74	29	2.9	10.2	756	14.6
Greatest Hits Radio (Devon)	H	780	90	12	1.4	12.4	1122	7.7
Greatest Hits Radio (Dorset East)	Y	437	46	11	0.7	6.8	317	3.9
Greatest Hits Radio (Dorset West)	Y	196	58	29	3.2	10.9	630	13.2
Greatest Hits Radio (East Midlands)	H	2490	277	11	0.7	6.3	1731	3.7
Greatest Hits Radio (East Yorkshire & Northern Lincolnshire)	H	951	145	15	1.1	7.2	1047	5.6
Greatest Hits Radio (Edinburgh & the Lothians & Fife & Falkirk)	H	1211	123	10	0.9	9.3	1143	5.8
Greatest Hits Radio (Essex)	H	596	70	12	1.3	11.1	771	7.0
Greatest Hits Radio (Glasgow & the West)	H	1961	201	10	0.7	7.3	1466	4.1
Greatest Hits Radio (Gloucestershire)	H	554	55	10	1.2	12.2	668	5.5
Greatest Hits Radio (Greater Manchester)	H	2722	295	11	0.9	8.7	2552	5.6
Greatest Hits Radio (Great Yarmouth)	Y	184	53	29	3.7	13.1	687	15.0
Greatest Hits Radio (Harrogate & Yorkshire Dales)	Y	256	47	18	2.0	10.8	504	11.6

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# QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING  
23rd June 2024

## PART 4 - NATIONAL COMMERCIAL GROUPS



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1st August 2024

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
Greatest Hits Radio (Herefordshire & Worcestershire)	Y	522	68	13	1.3	10.2	690	6.3
Greatest Hits Radio (Kent)	H	1352	121	9	1.0	10.7	1298	4.4
Greatest Hits Radio (Lancashire)	H	1686	171	10	1.0	10.3	1752	5.7
Greatest Hits Radio (Leeds & West Yorkshire)	H	779	175	22	2.3	10.2	1785	12.0
Greatest Hits Radio (Lincolnshire)	H	934	169	18	2.1	11.4	1931	10.0
Greatest Hits Radio (Liverpool)	H	2024	331	16	1.4	8.5	2812	7.4
Greatest Hits Radio (London)	Q	12783	1065	8	0.4	5.3	5642	2.8
Greatest Hits Radio (Northamptonshire)	H	647	58	9	0.7	8.4	484	4.4
Greatest Hits Radio (North Derbyshire)	Y	486	83	17	1.3	7.8	643	7.0
Greatest Hits Radio (North East Scotland)	Y	345	45	13	1.2	8.9	399	6.7
Greatest Hits Radio (Northern Ireland)	H	1567	56	4	0.2	5.7	321	1.0
Greatest Hits Radio (North of Scotland)	Y	257	19	7	0.4	6.1	115	2.2
Greatest Hits Radio (Norwich)	Y	606	150	25	2.1	8.4	1256	10.3
Greatest Hits Radio (Oxfordshire)	H	593	83	14	0.9	6.6	551	5.5
Greatest Hits Radio (Peterborough Stamford & Rutland)	H	489	59	12	1.2	9.7	575	5.8
Greatest Hits Radio (Plymouth)	Y	270	50	18	1.6	8.6	427	8.0
Greatest Hits Radio (Salisbury)	Y	133	33	24	2.3	9.3	302	9.6
Greatest Hits Radio (Scottish Borders & North Northumberland)	Y	112	38	34	3.3	9.7	370	18.3
Greatest Hits Radio (Somerset)	Y	474	71	15	1.4	9.7	684	6.7

Source: "RAJAR/Ipsos/RSMB."

(1-12) See note on back cover.

# QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING  
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## PART 4 - NATIONAL COMMERCIAL GROUPS



**Embargoed**  
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	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
Greatest Hits Radio (South Coast) (was Wave 105)	H	1920	446	23	2.5	10.8	4816	12.4
Greatest Hits Radio (South Wales)	H	1695	125	7	0.4	5.2	646	2.2
Greatest Hits Radio (South Yorkshire)	H	1383	288	21	2.5	11.9	3439	14.2
Greatest Hits Radio (Staffordshire & Cheshire)	H	889	92	10	1.2	11.6	1066	6.4
Greatest Hits Radio (Suffolk)	Y	491	67	14	1.3	9.7	656	6.5
Greatest Hits Radio (Surrey & East Hampshire)	H	641	47	7	0.6	8.5	405	3.7
Greatest Hits Radio (Sussex)	H	1331	133	10	0.8	7.7	1028	3.6
Greatest Hits Radio (Swindon)	Y	284	39	14	1.5	11.0	431	7.1
Greatest Hits Radio (Tayside & Fife)	Y	385	52	13	1.4	10.7	553	8.5
Greatest Hits Radio (Teesside)	H	855	78	9	0.7	8.2	641	3.7
Greatest Hits Radio (Tyne & Wear)	H	1567	135	9	0.8	9.1	1227	4.3
Greatest Hits Radio (Wakefield)	Y	333	65	20	1.4	7.4	479	9.4
Greatest Hits Radio (West Midlands)	H	4076	418	10	0.8	7.8	3244	4.6
Greatest Hits Radio (West Norfolk)	Y	199	48	24	2.4	9.9	479	12.2
Greatest Hits Radio (York & North Yorkshire)	Y	377	72	19	1.7	9.0	647	10.5
Greatest Hits Radio (Yorkshire Coast)	Y	130	36	28	2.4	8.8	318	11.8
Hits Radio Network (exc Partners) <sup>2</sup>	H	57640	7071	12	0.9	7.4	52388	5.0
Hits Radio Pride	Q	57640	300	1	*	2.0	598	0.1
Hits Radio <sup>2</sup>	H	57640	4822	8	0.5	6.1	29482	2.8

Source: "RAJAR/Ipsos/RSMB."

(1-12) See note on back cover.

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	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
Hits Radio (Birmingham) (was Free Radio (Birmingham))	H	2377	283	12	0.7	5.6	1576	4.0
Hits Radio (Black Country & Shropshire) (was Free Radio (Black Country & Shropshire))	H	1629	111	7	0.6	8.7	966	3.5
Hits Radio (Bristol & South West)	H	937	83	9	0.5	5.3	441	2.5
Hits Radio (Cornwall) (was Pirate FM)	H	530	139	26	2.8	10.7	1495	11.7
Hits Radio (Coventry & Warwickshire) (was Free Radio (Coventry & Warwickshire))	H	820	138	17	1.3	8.0	1096	7.7
Hits Radio (Cumbria)	Y	259	11	4	0.2	3.6	41	0.8
Hits Radio (Dorset)	Y	437	25	6	0.3	4.5	113	1.4
Hits Radio (East Midlands) (was Gem)	H	2567	221	9	0.8	9.1	2004	4.1
Hits Radio (East Yorkshire & Northern Lincolnshire) (was Viking FM)	H	951	145	15	0.8	5.6	808	4.3
Hits Radio (Herefordshire & Worcestershire) (was Free Radio (Herefordshire & Worcestershire))	Y	522	88	17	1.2	7.0	617	5.7
Hits Radio (Lancashire) (was Rock FM)	H	1657	221	13	1.1	8.5	1865	6.2
Hits Radio (Lincs) (was Lincs FM)	H	934	118	13	1.1	8.4	995	5.1
Hits Radio (Liverpool & the North West) (was Radio City)	H	2024	319	16	1.1	6.7	2149	5.6
Hits Radio (Manchester)	H	2722	329	12	0.7	5.4	1770	3.9
Hits Radio (North East - Teesside) (was TFM)	H	855	146	17	0.9	5.5	799	4.7
Hits Radio (North East - Tyne & Wear) (was Metro Radio)	H	1567	393	25	1.8	7.2	2823	9.8
Hits Radio (Oxfordshire)	H	593	37	6	0.1	1.7	63	0.6
Hits Radio (South Coast)	H	1257	51	4	0.1	2.6	134	0.5
Hits Radio (South Wales) (was 96.4 FM The Wave)	H	1695	148	9	0.6	6.6	977	3.4

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(1-12) See note on back cover.

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	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
Hits Radio (South Yorkshire) (was Hallam FM)	H	1383	325	24	1.7	7.4	2401	9.9
Hits Radio (Staffordshire & Cheshire) (was Signal One)	H	889	206	23	2.0	8.5	1751	10.6
Hits Radio (West Yorkshire) (was Pulse 1)	H	1904	190	10	0.6	5.7	1082	3.2
Clyde 1	H	1961	706	36	3.4	9.3	6574	18.6
Cool FM	H	1567	538	34	3.3	9.5	5134	16.2
Downtown Radio	H	1567	312	20	2.1	10.4	3250	10.3
Forth 1	H	1211	373	31	3.0	9.8	3640	18.5
MFR	Y	257	88	34	3.1	9.1	797	15.3
Northsound 1	Y	345	115	33	2.1	6.4	732	12.2
Tay FM	Y	385	114	30	2.7	9.1	1044	16.1
West FM	Y	288	105	37	3.7	10.0	1053	19.6
Heat	H	57640	609	1	*	3.2	1943	0.2
Jazz FM	H	57640	458	1	*	5.0	2280	0.2
Kerrang!	H	57640	417	1	*	6.1	2525	0.2
KISS Network <sup>5</sup>	H	57640	4047	7	0.3	4.4	17890	1.7
KISS	Q	57640	2007	3	0.1	4.0	8041	0.8
KISS (East)	H	714	46	6	0.1	2.1	98	0.6
KISS (London)	Q	12783	723	6	0.2	4.1	2958	1.5
KISS (West)	H	2658	254	10	0.5	4.8	1216	2.4

Source: "RAJAR/Ipsos/RSMB."

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	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
KISS Fresh	H	57640	213	*	*	3.0	640	0.1
KISSTORY	Q	57640	2382	4	0.2	4.0	9630	0.9
Magic Network <sup>8</sup>	H	57640	4173	7	0.4	5.1	21288	2.0
Magic <sup>2</sup>	Q	57640	2650	5	0.3	5.9	15541	1.5
Magic (London)	Q	12783	1268	10	0.6	6.4	8123	4.0
Magic at the Musicals	H	57640	259	*	*	4.6	1185	0.1
Magic Chilled	H	57640	462	1	*	2.4	1098	0.1
Magic Soul	H	57640	603	1	*	3.2	1908	0.2
Mellow Magic	H	57640	443	1	*	3.9	1718	0.2
Planet Rock	Q	57640	1198	2	0.2	8.1	9688	0.9
Scala Radio	H	57640	196	*	*	8.9	1734	0.2
Total Global Radio (UK)	H	57640	27213	47	4.4	9.3	252447	24.2
Capital Brand (UK) <sup>6</sup>	H	57640	9101	16	0.8	5.3	48199	4.6
Capital Chill	Q	57640	241	*	*	4.9	1174	0.1
Capital Dance	Q	57640	1119	2	0.1	4.8	5407	0.5
Capital Network (UK) <sup>2</sup>	H	57640	6992	12	0.6	4.8	33404	3.2
Capital Liverpool <sup>10</sup>	H	1135	177	16	0.9	5.6	999	4.8
Capital London <sup>10</sup>	Q	12783	1963	15	0.7	4.3	8472	4.2
Capital Mid Counties	Y	1147	162	14	0.8	5.4	875	4.3

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Capital Mid Counties - North <sup>10</sup>	Y	283	32	11	0.5	4.7	150	3.1
Capital Mid Counties - South <sup>10</sup>	H	864	137	16	0.9	5.4	749	4.7
Capital Midlands	H	5876	951	16	0.8	4.9	4637	4.4
Capital Birmingham <sup>10</sup>	H	2404	377	16	0.6	3.5	1337	3.3
Capital East Midlands <sup>10</sup>	H	2488	407	16	0.9	5.7	2338	5.0
Capital East Midlands - Derbyshire	H	583	81	14	0.9	6.6	534	4.5
Capital East Midlands - Leicestershire	H	877	147	17	1.2	7.0	1028	6.7
Capital East Midlands - Nottinghamshire	H	1078	186	17	0.8	4.4	824	4.0
Capital North East <sup>10</sup>	H	2335	455	19	1.0	4.9	2224	5.1
Capital North West	H	3814	528	14	0.6	4.4	2336	3.6
Capital Lancashire <sup>10</sup>	H	632	72	11	0.4	3.7	271	2.5
Capital Manchester <sup>10</sup>	H	3182	456	14	0.6	4.5	2065	3.8
Capital North West and Wales <sup>10</sup>	H	1072	137	13	0.6	4.7	649	2.9
Capital Scotland <sup>4</sup>	H	2944	451	15	0.6	4.1	1865	3.7
Capital South	H	1616	179	11	0.6	5.1	908	2.8
Capital Brighton <sup>10</sup>	Y	380	27	7	0.3	4.8	129	1.7
Capital South Coast <sup>10</sup>	H	1236	156	13	0.6	4.8	752	3.0
Capital South Wales <sup>4</sup>	H	1099	190	17	0.9	5.1	959	4.9
Capital Yorkshire <sup>10</sup>	H	4858	885	18	1.1	5.8	5124	5.9

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	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
Capital XTRA Brand UK <sup>2</sup>	H	57640	2125	4	0.2	4.2	8887	0.9
Capital XTRA (UK) <sup>2</sup>	H	57640	1698	3	0.1	4.0	6759	0.6
Capital XTRA (London)	Q	12783	709	6	0.2	4.1	2921	1.4
Capital XTRA Reloaded	Q	57640	635	1	*	3.2	2004	0.2
Classic FM	Q	57640	4453	8	0.7	8.6	38191	3.6
Gold Network (UK) <sup>2</sup>	H	57640	1834	3	0.2	6.6	12155	1.2
Gold Cambridgeshire	H	978	32	3	0.2	6.9	218	1.2
Gold East Midlands	H	3121	126	4	0.3	7.4	929	1.6
Gold London	Q	12783	352	3	0.2	5.8	2053	1.0
Gold Manchester	H	3182	137	4	0.3	6.6	907	1.7
Heart Brand (UK) <sup>9</sup>	H	57640	12763	22	1.4	6.3	80497	7.7
Heart 70s	Q	57640	715	1	*	2.9	2105	0.2
Heart 80s	Q	57640	1832	3	0.1	4.3	7884	0.8
Heart 90s	Q	57640	1136	2	0.1	3.9	4425	0.4
Heart 00s	Q	57640	1020	2	0.1	4.0	4080	0.4
Heart Dance	Q	57640	1100	2	0.1	3.7	4061	0.4
Heart Network (UK) <sup>2</sup>	H	57640	9624	17	1.0	6.1	58650	5.6
Heart East	H	6042	1235	20	1.6	7.7	9490	8.4
Heart Cambridgeshire <sup>10</sup>	H	978	179	18	1.5	8.1	1445	7.9

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	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
Heart East Anglia	H	1262	362	29	2.4	8.3	3015	11.4
Heart East Anglia - Norfolk <sup>10</sup>	H	714	228	32	2.5	7.8	1785	11.7
Heart East Anglia - Suffolk <sup>10</sup>	H	547	134	25	2.2	9.2	1230	11.0
Heart Essex	H	1479	218	15	1.1	7.7	1690	6.2
Heart Essex - Chelmsford & Southend <sup>10</sup>	H	1161	174	15	1.1	7.5	1302	6.0
Heart Essex - Colchester <sup>10</sup>	Y	207	39	19	1.7	8.9	342	11.0
Heart Essex - Harlow <sup>10</sup>	Y	113	11	9	1.1	11.2	119	4.9
Heart Four Counties	H	2396	480	20	1.4	7.0	3340	8.0
Heart Four Counties - Bedfordshire <sup>10</sup>	Y	369	80	22	1.2	5.5	437	6.3
Heart Four Counties - Beds/Bucks/Herts <sup>10</sup>	H	757	123	16	1.0	6.0	736	5.4
Heart Four Counties - Milton Keynes <sup>10</sup>	Y	290	71	24	1.8	7.3	520	11.7
Heart Four Counties - Northamptonshire <sup>10</sup>	H	647	167	26	1.8	6.9	1155	10.6
Heart Hertfordshire <sup>4</sup>	H	747	83	11	0.6	5.5	456	3.4
Heart London <sup>10</sup>	Q	12783	2084	16	0.7	4.4	9210	4.6
Heart North East <sup>10</sup>	H	2393	436	18	1.1	6.1	2642	5.8
Heart North Wales <sup>4</sup>	H	739	133	18	1.1	6.3	835	5.2
Heart North West Group	H	6365	905	14	0.9	6.2	5623	4.9
Heart North Lancs & Cumbria	Y	292	78	27	2.6	9.6	750	12.9
Heart North West <sup>10</sup>	H	6073	819	13	0.8	5.8	4787	4.4

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Heart Scotland	H	2920	377	13	0.5	3.5	1338	2.7
Heart Scotland East <sup>10</sup>	H	1249	146	12	0.4	3.6	525	2.6
Heart Scotland West <sup>10</sup>	H	1671	231	14	0.5	3.5	813	2.7
Heart South	H	6463	1152	18	1.2	6.9	7964	6.2
Heart Kent <sup>10</sup>	H	1353	192	14	0.9	6.3	1219	4.1
Heart Solent	H	1951	337	17	1.1	6.3	2123	5.4
Heart Solent - Dorset <sup>10</sup>	H	654	110	17	1.3	7.8	852	6.3
Heart Solent - Hampshire <sup>10</sup>	H	1297	227	18	1.0	5.6	1271	4.9
Heart Sussex	H	1503	296	20	1.8	8.9	2639	8.4
Heart Sussex - North <sup>10</sup>	Y	318	34	11	0.6	6.1	206	3.5
Heart Sussex - South <sup>10</sup>	H	1185	264	22	2.1	9.2	2443	9.6
Heart Thames Valley	H	1656	326	20	1.2	6.1	1983	6.8
Heart Thames Valley - Berks & N.Hants <sup>10</sup>	H	866	165	19	1.3	6.9	1149	7.7
Heart Thames Valley - Oxfordshire <sup>10</sup>	H	790	160	20	1.1	5.2	834	5.9
Heart South Wales <sup>10</sup>	H	1977	468	24	1.6	6.9	3233	9.3
Heart West	H	4085	985	24	1.7	7.2	7107	8.4
Heart South West	H	1580	408	26	2.0	7.6	3098	9.4
Heart South West - Cornwall <sup>10</sup>	Y	471	114	24	1.5	6.3	718	7.0
Heart South West - Exeter <sup>10</sup>	Y	357	77	22	1.3	6.0	463	7.1

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Heart South West - North Devon <sup>10</sup>	Y	167	47	28	2.5	9.1	424	13.2
Heart South West - Plymouth & South Hams <sup>10</sup>	Y	361	91	25	1.7	6.8	615	8.8
Heart South West - Torbay <sup>10</sup>	Y	223	57	26	1.9	7.6	434	9.8
Heart West Country	H	2505	576	23	1.6	7.0	4009	7.7
Heart West Country - Bristol/Weston & Bath <sup>10</sup>	H	1029	225	22	1.5	6.9	1547	7.9
Heart West Country - Gloucestershire <sup>10</sup>	Y	477	108	23	1.4	6.3	673	6.5
Heart West Country - Somerset <sup>10</sup>	Y	452	102	23	1.9	8.5	868	8.9
Heart West Country - Wiltshire <sup>10</sup>	Y	549	139	25	1.8	7.1	995	7.7
Heart West Midlands <sup>10</sup>	H	4076	685	17	0.9	5.6	3833	5.4
Heart Yorkshire <sup>4</sup>	H	3342	514	15	0.8	5.1	2641	4.5
LBC Brand (UK) <sup>2</sup>	H	57640	3333	6	0.5	9.1	30311	2.9
LBC (UK)	H	57640	2612	5	0.5	10.5	27507	2.6
LBC London	Q	12783	1462	11	1.2	10.5	15421	7.6
LBC News (UK)	H	57640	981	2	*	2.9	2804	0.3
LBC News (London) <sup>10</sup>	Q	12783	444	3	0.1	3.8	1694	0.8
Smooth Brand (UK) <sup>7</sup>	H	57640	7215	13	0.8	6.6	47858	4.6
Smooth Chill	Q	57640	531	1	*	4.3	2288	0.2
Smooth Country	Q	57640	426	1	*	3.6	1553	0.1
Smooth Relax	Q	57640	494	1	*	4.1	2012	0.2

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Smooth Radio Network (UK) <sup>2</sup>	H	57640	6264	11	0.7	6.7	42178	4.0
Smooth Radio Devon	H	1152	60	5	0.3	5.5	329	1.4
Smooth Radio East Anglia	H	1340	87	7	0.4	6.2	545	2.0
Smooth Radio East Midlands <sup>4</sup>	H	3359	507	15	1.2	8.3	4189	6.5
Smooth Radio Essex	H	1479	63	4	0.3	7.7	480	1.8
Smooth Radio Kent	H	1353	86	6	0.5	7.4	634	2.1
Smooth Radio Lake District <sup>10</sup>	Y	53	9	16	1.8	11.2	96	9.0
Smooth Radio London <sup>10</sup>	Q	12783	1192	9	0.4	4.7	5551	2.7
Smooth Radio North East <sup>4</sup>	H	2393	602	25	1.8	7.3	4421	9.8
Smooth Radio North West <sup>4</sup>	H	6073	1145	19	1.5	8.1	9272	8.5
Smooth Radio North West and Wales	H	1072	101	9	0.7	7.0	707	3.1
Smooth Radio Scotland	H	1889	368	19	1.6	8.3	3062	8.9
Smooth Radio Solent	H	1951	115	6	0.4	7.2	829	2.1
Smooth Radio South Wales	H	1099	127	12	0.6	5.3	670	3.4
Smooth Radio Sussex	H	1520	69	5	0.2	4.1	284	0.9
Smooth Radio Thames Valley	H	1656	78	5	0.2	3.9	308	1.1
Smooth Radio Three Counties	H	1675	37	2	0.2	7.7	287	1.0
Smooth Radio West Country	H	2505	151	6	0.4	5.9	889	1.7
Smooth Radio West Midlands	H	4076	589	14	1.0	7.0	4114	5.8

Source: "RAJAR/Ipsos/RSMB."

(1-12) See note on back cover.

# QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING  
23rd June 2024

## PART 4 - NATIONAL COMMERCIAL GROUPS



**Embargoed**  
until 00.01 am  
1st August 2024

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
Radio X Brand (UK) <sup>12</sup>	H	57640	2323	4	0.3	8.6	19903	1.9
Radio X Classic Rock	Q	57640	299	1	*	5.3	1585	0.2
Radio X Network (UK) <sup>2</sup>	H	57640	2153	4	0.3	8.5	18258	1.7
Radio X London	Q	12783	490	4	0.3	7.7	3784	1.9
Radio X Manchester	H	3182	219	7	0.6	8.9	1953	3.6
Total News Broadcasting	H	57640	6817	12	0.8	6.7	45978	4.4
News Broadcasting National Network	H	57640	6626	11	0.8	6.6	43988	4.2
News Broadcasting Speech Network	H	57640	4684	8	0.6	7.0	32921	3.2
TalkRadio	H	57640	689	1	0.1	6.8	4661	0.4
talkSPORT Network <sup>2</sup>	H	57640	3738	6	0.4	6.4	24013	2.3
talkSPORT	H	57640	3410	6	0.4	6.6	22485	2.2
talkSPORT2	H	57640	563	1	*	2.7	1528	0.1
Times Radio	H	57640	478	1	0.1	8.9	4247	0.4
Virgin Radio Network	H	57640	2192	4	0.2	5.0	11067	1.1
Virgin Radio	H	57640	1628	3	0.2	5.4	8762	0.8
Virgin Radio 80s Plus	H	57640	236	*	*	1.9	443	*
Virgin Radio Anthems	H	57640	329	1	*	3.4	1129	0.1
Virgin Radio Chilled	H	57640	249	*	*	2.9	733	0.1
U105 (Greater Belfast)	H	947	189	20	2.0	10.2	1919	9.6

Source: "RAJAR/Ipsos/RSMB."

(1-12) See note on back cover.

# QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING  
**23rd June 2024**

## PART 4 - NATIONAL COMMERCIAL GROUPS



**Embargoed**  
until 00.01 am  
1st August 2024

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
U105 (Outside Belfast)	Y	619	30	5	0.2	3.9	118	1.0
Sunrise Radio Group National	H	57640	406	1	*	4.7	1912	0.1
Sunrise Radio National	Y	57640	359	1	*	4.8	1731	0.2
Sunrise Radio Group London	H	12783	192	2	*	4.06	781	0.3
Sunrise Radio London	Y	12783	146	1	*	4.2	610	0.3
Sunrise Smooth	H	12783	38	*	*	1.6	62	*

(1-12) See note on back cover.

Source: "RAJAR/Ipsos/RSMB."



# QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING  
**23rd June 2024**

## PART 5 - LOCAL COMMERCIAL GROUPS AND INDIVIDUAL SERVICES



**Embargoed**  
until 00.01 am  
1st August 2024

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
All Local Commercial Radio (ILR)	Q	57278	28199	49	5.3	10.7	302739	29.1
Bloomberg Radio	H	12783	83	1	*	2.6	215	0.1
Boom Radio	Q	57640	621	1	0.1	12.1	7496	0.7
Central FM	Y	220	45	20	1.3	6.3	282	7.2
Communicorp UK	H	20411	3695	18	1.2	6.8	25115	6.8
Capital Scotland	H	2944	451	15	0.6	4.1	1865	3.7
Capital South Wales	H	1099	190	17	0.9	5.1	959	4.9
Heart Hertfordshire	H	747	83	11	0.6	5.5	456	3.4
Heart North Wales	H	739	133	18	1.1	6.3	835	5.2
Heart Yorkshire	H	3342	514	15	0.8	5.1	2641	4.5
Smooth Radio East Midlands	H	3359	507	15	1.2	8.3	4189	6.5
Smooth Radio North East	H	2393	602	25	1.8	7.3	4421	9.8
Smooth Radio North West	H	6073	1145	19	1.5	8.1	9272	8.5
XS Manchester	H	3182	103	3	0.1	4.6	477	0.9
CountryLine Radio (was Chris Country Radio)	H	12783	35	*	*	2.4	84	*
DCT (Total)	Y	641	140	22	1.7	7.7	1080	9.9
Kingdom FM	Y	296	49	17	0.7	4.4	214	4.4
Original 106 (Aberdeen)	Y	345	91	26	2.5	9.5	866	14.5
Total Dee Radio Group	Y	3790	76	2	0.1	3.6	273	0.4

Source: "RAJAR/Ipsos/RSMB."

(1-12) See note on back cover.

# QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING  
**23rd June 2024**

## PART 5 - LOCAL COMMERCIAL GROUPS AND INDIVIDUAL SERVICES



**Embargoed**  
until 00.01 am  
1st August 2024

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
Cheshire's Silk 106.9	Y	194	9	5	0.2	3.4	31	0.8
Chester's Dee 106.3 (Dee on DAB)	Y	211	14	7	0.5	8.0	112	2.7
Love 80s Liverpool	Y	1060	20	2	0.1	4.0	80	0.4
Love 80s Manchester	Y	2324	33	1	*	1.5	49	0.1
Total Radio Essex	H	1363	80	6	0.5	7.7	615	2.4
Radio Essex	H	764	56	7	0.4	5.7	318	2.2
Radio Essex DAB	Y	1364	38	3	0.2	7.8	297	1.2
3FM	Y	72	26	36	2.6	7.4	188	15.1
Fun Kids (London)	H	12783	74	1	*	1.8	136	0.1
GB News Radio	Q	57640	518	1	0.1	6.4	3316	0.3
IOW Radio	Y	125	39	31	2.9	9.1	356	13.9
KMFM Group	H	1352	185	14	0.7	5.3	990	3.3
KMFM East	H	617	83	13	0.8	5.8	485	3.6
KMFM West	H	735	102	14	0.7	4.9	504	3.1
Lyca Group	Y	12783	176	1	0.1	6.3	1106	0.5
1458 Lyca Radio	Y	12783	114	1	*	5.1	584	0.3
Lyca Gold (surveyed as 1035 Dilse Radio)	Y	12783	83	1	*	6.3	522	0.3
Radio Mansfield 103.2	Y	172	30	17	1.4	8.2	245	7.2
Manx Radio	Y	72	28	39	4.2	10.6	301	24.3

Source: "RAJAR/Ipsos/RSMB."

(1-12) See note on back cover.

# QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING  
**23rd June 2024**

## PART 5 - LOCAL COMMERCIAL GROUPS AND INDIVIDUAL SERVICES



**Embargoed**  
until 00.01 am  
1st August 2024

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
Mi-Soul	H	12783	279	2	0.1	3.2	882	0.4
More Radio Total	H	484	60	12	1.3	10.3	616	5.5
More Radio East	Y	380	50	13	1.1	8.6	429	4.6
More Radio West	Y	104	9	9	0.9	10.1	95	4.4
Nation Broadcasting Group	H	22382	880	4	0.2	6.1	5365	1.4
106.3 Bridge FM	Y	137	20	14	0.7	4.7	92	4.1
Dragon Radio Wales	Y	2684	55	2	0.1	7.0	382	0.7
Easy Radio South	H	1257	29	2	0.2	7.9	233	0.9
Nation Radio North East (was Sun FM)	H	574	25	4	0.5	10.8	268	2.5
Nation Radio Scotland Total	H	3100	152	5	0.3	7.0	1058	2.0
Nation Radio Scotland (East)	H	1211	23	2	*	0.8	18	0.1
Nation Radio Scotland (West)	H	1889	129	7	0.6	8.1	1040	3.0
Nation Radio South	H	2249	101	4	0.4	8.7	873	1.9
Nation Radio Suffolk	Y	503	29	6	0.5	9.3	266	2.5
Nation Radio UK	H	12783	208	2	*	1.4	291	0.1
Nation Radio Wales	H	1810	177	10	0.6	5.9	1054	3.3
Nation Radio Yorkshire (was Nation Radio East Yorkshire)	Y	488	51	10	1.0	9.7	494	5.1
Radio Carmarthenshire	Y	144	19	13	0.9	7.3	137	5.2
102.5 Radio Pembrokeshire	Y	105	24	23	1.4	6.3	152	6.9

Source: "RAJAR/Ipsos/RSMB."

(1-12) See note on back cover.

# QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING  
**23rd June 2024**

## PART 5 - LOCAL COMMERCIAL GROUPS AND INDIVIDUAL SERVICES



**Embargoed**  
until 00.01 am  
1st August 2024

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
Swansea Bay Radio (was Easy Radio Wales)	H	596	13	2	0.1	2.9	39	0.4
Panjab Radio	Y	12783	82	1	0.1	8.9	727	0.4
Q Radio	H	1567	378	24	1.5	6.4	2425	7.7
Radio Exe	Y	580	49	9	0.5	5.9	291	2.7
Star Radio Cambridge	Y	570	35	6	0.3	5.5	195	1.9
Time FM 107.5	Y	504	14	3	0.2	7.5	102	1.8
Tindle Radio Group	Y	147	76	52	5.2	10.0	763	30.3
Channel 103 FM	Y	90	48	53	4.7	8.8	419	27.4
Island FM 104.7	Y	58	29	50	6.0	12.0	345	34.6
The Voice	Y	167	14	9	1.0	11.3	161	5.0

(1-12) See note on back cover.

Source: "RAJAR/Ipsos/RSMB."

# QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING  
23rd June 2024

## PART 6 - DEMOGRAPHIC ANALYSIS



**Embargoed**  
until 00.01 am  
1st August 2024

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
ALL COMMERCIAL 15+	Q	57640	40457	70	10.0	14.3	576521	55.0
Children 10-14	Q	4101	2564	63	4.9	7.8	19933	74.9
15-24	Q	8288	5422	65	6.0	9.2	49815	68.3
25-44	Q	18633	13739	74	9.3	12.6	173686	66.7
45-64	Q	17514	13304	76	13.1	17.2	229223	57.0
65+	Q	13206	7992	61	9.4	15.5	123797	39.6
Main Shoppers	Q	49090	34514	70	10.4	14.8	512479	54.2
Main Shoppers with children	Q	12813	9722	76	10.8	14.3	138876	65.1
ABC1	Q	32409	22507	69	8.7	12.5	281617	49.3
C2DE	Q	25232	17950	71	11.7	16.4	294904	61.8
ALL BBC 15+	Q	57640	32019	56	7.7	13.9	446313	42.6
Children 10-14	Q	4101	1576	38	1.5	3.8	5992	22.5
15-24	Q	8288	3368	41	2.5	6.1	20707	28.4
25-44	Q	18633	9050	49	4.3	8.9	80626	31.0
45-64	Q	17514	10481	60	9.4	15.6	163785	40.7
65+	Q	13206	9119	69	13.7	19.9	181195	58.0
Main Shoppers	Q	49090	28105	57	8.4	14.6	410541	43.4
Main Shoppers with children	Q	12813	6509	51	5.5	10.8	70328	33.0
ABC1	Q	32409	19864	61	8.6	14.0	278325	48.8
C2DE	Q	25232	12156	48	6.7	13.8	167988	35.2

Source: "RAJAR/Ipsos/RSMB."

(1-12) See note on back cover.

# QUARTERLY SUMMARY OF RADIO LISTENING

DEFINITIONS	
(1)	Audiences in local analogue areas excluded from 'All BBC Network Radio' and 'All National Commercial' totals.
(2)	National groups that are a combination of analogue and digital broadcast.
(3)	Audience to 'Opt-out' services included.
(4)	Station owned by Communicorp Group Limited and includes listening to the national station.
(5)	Includes Kisstory and Kiss Fresh.
(6)	Includes Capital Network (UK), Capital XTRA (UK), Capital XTRA Reloaded, Capital Chill & Capital Dance.
(7)	Includes Smooth Radio Network (UK), Smooth Radio Chill, Smooth Relax & Smooth Radio Country.
(8)	Includes Magic Chilled, Mellow Magic, Magic Soul & Magic at the Musicals.
(9)	Includes Heart Network (UK), Heart 70s, 80s, 90s & Heart Dance.
(10)	Includes listening to the national station.
(11)	Includes Greatest Hits Network and Hits Radio Network.
(12)	Includes Radio X Classic Rock, Radio X London, Radio X Manchester

AREAS	
<b>United Kingdom</b> (Parts 1 and 6)	(including Channel Islands and Isle of Man)
<b>Editorial Areas</b> (Part 3)	BBC stations' defined service areas
<b>Total Survey Areas</b> (Parts 4 and 5)	Commercial stations' defined marketing areas
In Part 1 'BBC Local/Regional' and 'All Local Commercial' include listening to local stations outside their own Editorial/Total Survey Areas.	In Parts 3 and 5 'BBC Local Radio' and 'All Local Commercial Radio' are based on the net Editorial/Total Survey Area of the individual services making up the network.

SURVEY PERIODS		
Code	Fieldwork Dates	Sample size* (No. of diaries)
Q	1 <sup>st</sup> Apr 2024 – 23 <sup>rd</sup> June 2024	34,787
H	1 <sup>st</sup> Jan 2024 – 23 <sup>rd</sup> June 2024	71,097
Y	26 <sup>th</sup> June 2023 – 23 <sup>rd</sup> June 2024	141,012

UNIQUE SAMPLE		
Code	Fieldwork Dates	Unique Sample
Q	1 <sup>st</sup> Apr 2024 – 23 <sup>rd</sup> June 2024	22,618

TERMS	
<b>Weekly reach</b>	The number in thousands or as a percentage of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week
<b>Average hours</b>	The total hours of listening to a station during the course of a week, averaged:  <b>per head</b> – across the total adult population of the UK/area <b>per listener</b> – across all those listening to the station for at least 5 minutes
<b>Total hours</b>	The overall number of hours of adult listening to a station in the UK/area in an average week
<b>Share in TSA</b>	The percentage of total listening time accounted for by a station in the UK/area in an average week

please note that Sample Sizes refer to the number of diaries rather than participants, and includes panellists who may contribute up to 3 diaries per Quarter.