

# RAJAR DATA RELEASE



Quarter 2 2024 – August 1<sup>st</sup> 2024

## COMPARATIVE CHARTS

1. National Stations
2. Scottish Stations
3. London Stations
4. Breakfast Shows – National and London stations

\*Please note that in accordance with the annual population update, in Q2 2024 the UK population (adults 15+) is estimated to have increased by 1.3 million adults to 57.6 million adults.

"Please note that the information contained within this quarterly data release has yet to be announced or otherwise made public and as such could constitute relevant information for the purposes of section 118 of FSMA and non-public price sensitive information for the purposes of the Criminal Justice Act 1993. Failure to comply with this embargo could result in prosecution".

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## NATIONAL STATIONS – PAGE 1

STATIONS	SURVEY	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
	PERIOD	'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q2 23	Q1 24	Q2 24	Q2 24 vs. Q2 23	Q2 24 vs. Q1 24	Q2 23	Q1 24	Q2 24
<b>ALL RADIO</b>	Q	49473	49947	50813	2.7%	1.7%	100.0	100.0	100.0
<b>ALL BBC</b>	Q	31680	31303	32019	1.1%	2.3%	43.2	43.4	42.6
15-44	Q	11777	11623	12418	5.4%	6.8%	29.4	29.8	30.4
45+	Q	19903	19680	19601	-1.5%	-0.4%	49.8	49.4	48.3
<b>ALL BBC NETWORK RADIO</b>	Q	28808	28680	29472	2.3%	2.8%	37.6	39.0	38.2
BBC RADIO 1	Q	7694	7310	8122	5.6%	11.1%	4.7	4.5	5.2
BBC RADIO 1XTRA	H	762	786	829	8.8%	5.5%	0.3	0.3	0.4
BBC RADIO 2	Q	13456	13228	13318	-1.0%	0.7%	12.9	13.7	13.5
BBC RADIO 3	Q	1703	1995	1833	7.6%	-8.1%	1.3	1.6	1.3
BBC RADIO 4 (INCLUDING 4 EXTRA)	Q	9308	9633	9327	0.2%	-3.2%	11.4	12.3	11.4
BBC RADIO 4	Q	8971	9204	8976	0.1%	-2.5%	10.2	11.1	10.3
BBC RADIO 4 EXTRA	Q	1574	1506	1417	-10.0%	-5.9%	1.1	1.3	1.0
BBC RADIO 5 LIVE (INC. SPORTS EXTRA)	Q	5600	5252	5815	3.8%	10.7%	3.5	3.0	3.4
BBC RADIO 5 LIVE	Q	5045	4889	5367	6.4%	9.8%	2.9	2.9	3.1
BBC RADIO 5 SPORTS EXTRA	Q	1394	971	1115	-20.0%	14.8%	0.5	0.2	0.2
BBC 6 MUSIC	Q	2669	2548	2745	2.8%	7.7%	2.8	2.5	2.4
BBC ASIAN NETWORK UK	H	505	542	644	27.5%	18.8%	0.3	0.2	0.3
BBC WORLD SERVICE	Q	1078	1225	1194	10.8%	-2.5%	0.5	0.7	0.5
BBC LOCAL/REGIONAL	Q	7657	6852	7046	-8.0%	2.8%	5.7	4.4	4.3

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## NATIONAL STATIONS – PAGE 2

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q2 23	Q1 24	Q2 24	Q2 24 vs. Q2 23	Q2 24 vs. Q1 24	Q2 23	Q1 24	Q2 24
<b>ALL COMMERCIAL</b>	<b>Q</b>	<b>39192</b>	<b>39670</b>	<b>40457</b>	<b>3.2%</b>	<b>2.0%</b>	<b>54.5</b>	<b>54.2</b>	<b>55.0</b>
15-44	Q	18228	18541	19161	5.1%	3.3%	67.6	67.1	67.0
45+	Q	20964	21128	21296	1.6%	0.8%	48.3	48.4	49.4
<b>ALL NATIONAL COMMERCIAL</b>	<b>Q</b>	<b>26748</b>	<b>26715</b>	<b>27801</b>	<b>3.9%</b>	<b>4.1%</b>	<b>26.3</b>	<b>25.8</b>	<b>26.1</b>
ABSOLUTE RADIO NETWORK	H	5431	5483	5560	2.4%	1.4%	3.8	3.5	3.6
ABSOLUTE RADIO	Q	2357	2236	2075	-12.0%	-7.2%	1.6	1.5	1.4
ABSOLUTE RADIO 60S	H	146	123	152	4.1%	23.6%	0.1	*	0.1
ABSOLUTE RADIO 70S	H	306	287	327	6.9%	13.9%	0.1	0.1	0.1
ABSOLUTE 80S	Q	1720	1556	1587	-7.7%	2.0%	0.9	0.7	0.9
ABSOLUTE RADIO 90S	H	994	968	926	-6.8%	-4.3%	0.5	0.3	0.3
ABSOLUTE RADIO 00S	H	286	292	352	23.1%	20.5%	0.1	0.1	0.1
ABSOLUTE RADIO 10S	H	144	174	194	34.7%	11.5%	*	*	*
ABSOLUTE CLASSIC ROCK	H	844	852	847	0.4%	-0.6%	0.4	0.4	0.4
ABSOLUTE RADIO COUNTRY	H	358	392	458	27.9%	16.8%	0.2	0.2	0.3
BOOM RADIO	Q	641	602	621	-3.1%	3.2%	0.6	0.7	0.7
CAPITAL BRAND (UK)	H	7791	8308	9101	16.8%	9.5%	4.1	4.2	4.6
CAPITAL CHILL	Q	178	190	241	35.4%	26.8%	0.1	0.1	0.1
CAPITAL DANCE	Q	1044	995	1119	7.2%	12.5%	0.4	0.5	0.5
CAPITAL NETWORK (UK)	H	6013	6243	6992	16.3%	12.0%	3.0	2.9	3.2
CAPITAL XTRA BRAND UK	H	1706	2055	2125	24.6%	3.4%	0.6	0.7	0.9
CAPITAL XTRA (UK)	H	1448	1692	1698	17.3%	0.4%	0.5	0.6	0.6
CAPITAL XTRA RELOADED	Q	450	603	635	41.1%	5.3%	0.1	0.2	0.2
CLASSIC FM	Q	4475	4440	4453	-0.5%	0.3%	3.7	3.6	3.6
GB NEWS RADIO	Q	317	455	518	63.4%	13.8%	0.2	0.3	0.3
GOLD NETWORK (UK)	H	1817	1810	1834	0.9%	1.3%	1.2	1.2	1.2
GREATEST HITS NETWORK (EXC PARTNERS)	H	5929	7798	7640	28.9%	-2.0%	4.8	6.4	6.3
GREATEST HITS RADIO	H	5787	7687	7525	30.0%	-2.1%	4.7	6.3	6.2
HEART BRAND (UK)	H	11140	12393	12763	14.6%	3.0%	7.5	7.9	7.7
HEART 70S	Q	637	727	715	12.2%	-1.7%	0.2	0.2	0.2
HEART 80S	Q	1587	1860	1832	15.4%	-1.5%	0.6	0.8	0.8
HEART 90S	Q	1093	1117	1136	3.9%	1.7%	0.4	0.4	0.4
HEART 00S	Q	790	994	1020	29.1%	2.6%	0.3	0.4	0.4
HEART DANCE	Q	1044	970	1100	5.4%	13.4%	0.5	0.3	0.4
HEART NETWORK (UK)	H	8520	9442	9624	13.0%	1.9%	5.5	5.9	5.6
HEAT	H	474	504	609	28.5%	20.8%	0.2	0.1	0.2

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## NATIONAL STATIONS – PAGE 3

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q2 23	Q1 24	Q2 24	Q2 24 vs. Q2 23	Q2 24 vs. Q1 24	Q2 23	Q1 24	Q2 24
HITS RADIO NETWORK (EXC PARTNERS)	H	6561	6716	7071	7.8%	5.3%	5.0	4.9	5.0
HITS RADIO PRIDE	Q			300					0.1
HITS RADIO PORTFOLIO (EXC PARTNERS)	H	11390	13155	13242	16.3%	0.7%	9.8	11.3	11.3
HITS RADIO	H	1839	4533	4822	162.2%	6.4%	0.6	2.8	2.8
JAZZ FM	H	534	431	458	-14.2%	6.3%	0.2	0.2	0.2
KERRANG!	H	364	456	417	14.6%	-8.6%	0.2	0.2	0.2
KISS NETWORK	H	4244	4102	4047	-4.6%	-1.3%	2.1	1.8	1.7
KISS	Q	2486	2293	2007	-19.3%	-12.5%	1.0	0.8	0.8
KISS FRESH	H	298	225	213	-28.5%	-5.3%	0.1	0.1	0.1
KISSTORY	Q	2544	2089	2382	-6.4%	14.0%	1.1	0.9	0.9
LBC BRAND (UK)	H	3106	3260	3333	7.3%	2.2%	3.0	3.0	2.9
MAGIC NETWORK	H	3860	4417	4173	8.1%	-5.5%	2.1	2.3	2.0
MAGIC	Q	3032	3069	2650	-12.6%	-13.7%	1.5	1.5	1.5
MAGIC AT THE MUSICALS	H	158	200	259	63.9%	29.5%	0.1	0.1	0.1
MAGIC CHILLED	H	376	432	462	22.9%	6.9%	0.1	0.1	0.1
MAGIC SOUL	H	453	512	603	33.1%	17.8%	0.2	0.2	0.2
MELLOW MAGIC	H	523	499	443	-15.3%	-11.2%	0.3	0.2	0.2
PLANET ROCK	Q	1227	1039	1198	-2.4%	15.3%	1.1	1.0	0.9
SCALA RADIO	H	245	188	196	-20.0%	4.3%	0.2	0.2	0.2
SMOOTH BRAND (UK)	H	5878	6528	7215	22.7%	10.5%	4.1	4.1	4.6
SMOOTH RADIO CHILL	Q	564	402	531	-5.9%	32.1%	0.3	0.2	0.2
SMOOTH RADIO COUNTRY	Q	376	358	426	13.3%	19.0%	0.2	0.2	0.1
SMOOTH RELAX	Q		348	494		42.0%		0.1	0.2
SMOOTH RADIO NETWORK (UK)	H	5141	5804	6264	21.8%	7.9%	3.6	3.7	4.0
SUNRISE RADIO NATIONAL	Y	351	329	359	2.3%	9.1%	0.2	0.1	0.2
TALKRADIO	H	727	757	689	-5.2%	-9.0%	0.5	0.5	0.4
TALKSPORT	H	3221	3390	3410	5.9%	0.6%	2.0	2.1	2.2
TALKSPORT2	H	406	560	563	38.7%	0.5%	0.1	0.1	0.1
TIMES RADIO	H	523	503	478	-8.6%	-5.0%	0.4	0.4	0.4
VIRGIN RADIO	H	1438	1503	1628	13.2%	8.3%	0.9	0.9	0.8
VIRGIN RADIO 80S PLUS	H	144	158	236	63.9%	49.4%	*	*	*
VIRGIN RADIO ANTHEMS	H	317	255	329	3.8%	29.0%	0.1	0.1	0.1
VIRGIN RADIO CHILLED	H	349	299	249	-28.7%	-16.7%	0.1	0.1	0.1
RADIO X BRAND (UK)	H	2097	2217	2323	10.8%	4.8%	1.7	1.8	1.9
RADIO X CLASSIC ROCK	Q	275	241	299	8.7%	24.1%	0.1	0.1	0.2
RADIO X NETWORK (UK)	H	1975	2069	2153			1.6	1.7	1.7
ALL LOCAL COMMERCIAL	Q	27704	27609	28201	1.8%	2.1%	28.1	28.3	28.9
OTHER LISTENING	Q	4612	5982	6112	32.5%	2.2%	2.3	2.4	2.4

## SCOTTISH STATIONS

**WEEKLY REACH:**  
**SHARE OF LISTENING:**

The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.  
The percentage of total listening time accounted for by a station in the area (TSA) in an average week

*PLEASE NOTE: only the data from stations which share the same TSAs can be compared.*

STATIONS	SURVEY PERIOD	TSA SIZE	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
			'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
			Q2 23	Q1 24	Q2 24	Q2 24 vs. Q2 23	Q2 24 vs. Q1 24	Q2 23	Q1 24	Q2 24
BBC Radio Scotland	H	4666	867	801	788	-9.1%	-1.6%	7.8	5.8	5.1
Capital Scotland	H	2944	377	387	451	19.6%	16.5%	3.1	2.4	3.7
Central FM	Y	220	44	48	45	2.3%	-6.3%	9.1	7.6	7.2
Clyde 1	H	1961	652	706	706	8.3%	0.0%	15.5	20.3	18.6
Forth 1	H	1211	361	370	373	3.3%	0.8%	19.7	18.0	18.5
Greatest Hits Radio (Ayrshire & Dumfries & Galloway)	Y	396	81	67	62	-23.5%	-7.5%	10.9	12.0	11.8
Greatest Hits Radio (Edinburgh & the Lothians & Fife & Falkirk)	H	1211	123	131	123	0.0%	-6.1%	6.5	4.5	5.8
Greatest Hits Radio (Glasgow & the West)	H	1961	238	226	201	-15.5%	-11.1%	5.8	3.8	4.1
Greatest Hits Radio (North East Scotland)	Y	345	37	55	45	21.6%	-18.2%	3.9	6.8	6.7
Greatest Hits Radio (North of Scotland)	Y	257	17	22	19	11.8%	-13.6%	2.4	2.6	2.2
Greatest Hits Radio (Scottish Borders & North Northumberland)	Y	112	43	40	38	-11.6%	-5.0%	21.5	19.1	18.3
Greatest Hits Radio (Tayside & Fife)	Y	385	26	49	52	100.0%	6.1%	4.1	8.6	8.5
Heart Scotland East	H	1249	113	160	146	29.2%	-8.8%	2.9	3.5	2.6
Heart Scotland West	H	1671	232	231	231	-0.4%	0.0%	3.7	3.6	2.7
Kingdom FM	Y	296	57	52	49	-14.0%	-5.8%	8.3	5.2	4.4
MFR	Y	257	116	89	88	-24.1%	-1.1%	20.2	13.8	15.3
Nation Radio Scotland (East)	H	1211	16	21	23	43.8%	9.5%	0.1	0.1	0.1
Nation Radio Scotland (West)	H	1889	79	125	129	63.3%	3.2%	1.8	3.2	3.0
Northsound 1	Y	345	115	128	115	0.0%	-10.2%	12.9	11.6	12.2
Original 106 (Aberdeen)	Y	345	75	97	91	21.3%	-6.2%	10.8	15.8	14.5
Smooth Radio Scotland	H	1889	358	337	368	2.8%	9.2%	6.9	7.8	8.9
Tay FM	Y	385	119	110	114	-4.2%	3.6%	19.5	17.2	16.1
West FM	Y	288	94	106	105	11.7%	-0.9%	14.4	21.3	19.6

## LONDON STATIONS - PAGE 1

**SAMPLE SIZE:**  
Survey period - Q2 2024  
**Code Q (Quarter):** 6,042 Diaries 15+

**TERMS**  
**WEEKLY REACH:** The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.  
**SHARE OF LISTENING:** The percentage of total listening time accounted for by a station in the area (TSA) in an average week.

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q2 23	Q1 24	Q2 24	Q2 24 vs. Q2 23	Q2 24 vs. Q1 24	Q2 23	Q1 24	Q2 24
BBC Radio London	Q	607	510	673	10.9%	32.0%	1.6	0.9	1.0
Capital London	Q	1582	1486	1963	24.1%	32.1%	3.7	3.4	4.2
Capital XTRA (London)	Q	542	670	709	30.8%	5.8%	1.1	1.2	1.4
Gold London	Q	459	325	352	-23.3%	8.3%	1.0	0.7	1.0
Greatest Hits Radio (London)	Q	1145	1125	1065	-7.0%	-5.3%	3.6	3.1	2.8
Heart London	Q	1778	1906	2084	17.2%	9.3%	4.8	5.1	4.6
Kiss (London)	Q	904	875	723	-20.0%	-17.4%	1.9	1.5	1.5
LBC London	Q	1413	1287	1462	3.5%	13.6%	7.8	6.9	7.6
LBC News (London)	Q	431	422	444	3.0%	5.2%	0.7	0.9	0.8
Magic (London)	Q	1426	1421	1268	-11.1%	-10.8%	3.9	3.9	4.0
Smooth Radio London	Q	931	1049	1192	28.0%	13.6%	2.7	2.6	2.7
Radio X London	Q	453	467	490	8.2%	4.9%	1.7	1.8	1.9

## LONDON STATIONS – PAGE 2

### NATIONAL STATIONS ON LONDON TSA

	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q2 23	Q1 24	Q2 24	Q2 24 vs. Q2 23	Q2 24 vs. Q1 24	Q2 23	Q1 24	Q2 24
BBC Radio 1	Q	1330	1271	1396	5.0%	9.8%	3.5	3.5	4.0
BBC Radio 2	Q	2184	2191	2115	-3.2%	-3.5%	9.1	10.5	9.7
BBC Radio 3	Q	486	552	574	18.1%	4.0%	1.7	2.1	1.7
BBC Radio 4	Q	2275	2197	2085	-8.4%	-5.1%	12.6	14.0	13.2
BBC Radio 5 live	Q	1131	1076	1242	9.8%	15.4%	2.8	2.5	3.3
Classic FM	Q	1025	991	892	-13.0%	-10.0%	4.1	4.0	3.6

## BREAKFAST SHOWS (WEEKDAYS) NATIONAL STATIONS

STATIONS	SURVEY PERIOD	WEEKLY REACH '000s	WEEKLY REACH '000s	WEEKLY REACH '000s
		Q2 2023	Q1 2024	Q2 2024
<i>Time period varies per station</i>				
<b>NATIONAL STATIONS - MON-FRI</b>				
BBC Radio 1 - 07.00 - 10.30am*	Q		3950	4004
BBC Radio 2 - 06.30 - 09.30am	Q	6725	6622	6423
BBC Radio 3 - 06.30 - 09.30am	Q	773	806	749
BBC Radio 4 - 06.00 - 09.00am	Q	5498	5605	5465
BBC Radio 5 live - 06.00 - 09.00am	Q	1388	1246	1401
Absolute Radio Network - 06.00 - 10.00am	H	2275	2236	2212
Capital Network (UK) - 06.00 - 10.00am**	H	2534	2547	2808
Classic FM - 06.30 - 10.00am	Q	1992	2024	1995
GB News Radio - 06.00 - 09.30am	Q	133	189	214
Greatest Hits Radio - 06.00 - 10.00am***	H		2939	2980
Heart Network (UK) - 06.30 - 10.00am**	H	3857	4166	4150
Hits Radio - 06.00 - 10.00am***	H		371	453
KISS - 07.00 - 11.00am	Q	1003	871	939
Magic - 06.00 - 10.00am	Q	1097	1210	1059
Planet Rock - 06.00 - 10.00am	Q	560	513	546
TalkRadio - 06.30 - 10.00am	H	306	335	298
talkSPORT - 06.00 - 10.00am	H	1311	1262	1328
Times Radio - 06.00 - 10.00am	H	284	276	252
Virgin Radio Network - 06.30 - 10.00am	H	863	893	901
Radio X Network (UK) - 06.30 - 10.00am	H	1117	1160	1162



## BREAKFAST SHOWS (WEEKDAYS) LONDON STATIONS

*Please note: the table below does not list national radio stations which are listened to in the London area*

STATIONS	SURVEY PERIOD	WEEKLY REACH	WEEKLY REACH	WEEKLY REACH
		'000s	'000s	'000s
		Q2 2023	Q1 2024	Q2 2024
<i>Time period varies per station</i>				
<b>LONDON STATIONS - MON-FRI</b>				
BBC Radio London - 06.00 - 10.00am	Q	192	172	161
Capital London - 06.00 - 10.00am	Q	675	655	793
Capital XTRA (London) - 06.30 - 10.00am	Q	205	240	249
Gold London - 06.00 - 10.00am	Q	132	96	117
Greatest Hits Radio (London) - 06.00 - 10.00am	Q	404	396	393
Heart London - 06.30 - 10.00am	Q	670	760	777
KISS (London) - 07.00 - 11.00am	Q	382	309	325
LBC London - 07.00 - 10.00am	Q	798	689	734
LBC News (London) - 07.00 - 10.00am	Q	162	163	175
Magic (London) - 06.00 - 10.00am	Q	595	623	533
Smooth Radio London - 06.00 - 10.00am	Q	310	355	378
Radio X London - 06.30 - 10.00am	Q	236	232	202