

RAJAR DATA RELEASE



Quarter 2 2024 – August 1st 2024

ALL RADIO LISTENING CHARTS

1. All Radio Listening including share via platform
2. All Digital Radio listening
3. BBC Radio / Commercial Radio – weekly reach and share
4. BBC Radio / Commercial Radio – platform share

*Please note that in accordance with the annual population update, in Q2 2024 the UK population (adults 15+) is estimated to have increased by 1.3 million adults to 57.6 million adults.

"Please note that the information contained within this quarterly data release has yet to be announced or otherwise made public and as such could constitute relevant information for the purposes of section 118 of FSMA and non-public price sensitive information for the purposes of the Criminal Justice Act 1993. Failure to comply with this embargo could result in prosecution".

RAJAR DATA RELEASE

Q2 24 – August 1st 2024



	Q2 2023	Q1 2024	Q2 2024
All Radio Listening			
Weekly Reach ('000)	49,473	49,947	50,813
Weekly Reach (%)	87.8	88.6	88.2
Average hours per head	18.0	18.1	18.2
Average hours per listener	20.5	20.5	20.6
Total hours (millions)	1,016	1,023	1,048

All Radio Listening - Share Via Platform (%)			
AM/FM	31.4	27.0	26.3
Total Digital	68.6	73.0	73.7
DAB	40.3	42.6	42.8
DTV	3.5	2.6	2.7
Total Online	24.9	27.8	28.1
Website/Apps	10.5	11.2	11.1
Smart Speaker	14.4	16.6	17.0

RAJAR DATA RELEASE

Q2 24 – August 1st 2024



All Digital Radio Listening

Reach%			
--------	--	--	--

Hours in 000s		
---------------	--	--

Share%		
--------	--	--

	Q2 23	Q1 24	Q2 24
--	-------	-------	-------

Q2 23	Q1 24	Q2 24
-------	-------	-------

Q2 23	Q1 24	Q2 24
-------	-------	-------

All Radio	87.8	88.6	88.2
Total Digital	73.9	77.3	77.2
DAB	58.5	61.8	62.9
DTV	9.3	6.8	6.7
Total Online	40.6	43.0	42.8
Website/Apps	24.4	24.0	24.4
Smart Speaker	23.1	26.3	26.0

1,016	1,023	1,048
697	746	772
409	435	449
36	27	29
253	284	295
106	114	117
146	170	178

100	100	100
68.6	73.0	73.7
40.3	42.6	42.8
3.5	2.6	2.7
24.9	27.8	28.1
10.5	11.2	11.1
14.4	16.6	17.0

RAJAR DATA RELEASE

Q2 24 – August 1st 2024



Weekly Reach (000s)

BBC Radio Listening			
	Q2 23	Q1 24	Q2 24
All BBC Radio	31,680	31,303	32,019
All BBC Network Radio	28,808	28,680	29,472
All BBC Local / Regional Radio	7,657	6,852	7,046

Commercial Radio Listening			
	Q2 23	Q1 24	Q2 24
All Commercial Radio	39,192	39,670	40,457
All National Commercial	26,748	26,715	27,801
All Local Commercial	27,704	27,609	28,201

Share of Hours (%)

BBC Radio Listening			
	Q2 23	Q1 24	Q2 24
All BBC Radio	43.2	43.4	42.6
All BBC Network Radio	37.6	39.0	38.2
All BBC Local / Regional Radio	5.7	4.4	4.3

Commercial Radio Listening			
	Q2 23	Q1 24	Q2 24
All Commercial Radio	54.5	54.2	55.0
All National Commercial	26.3	25.8	26.1
All Local Commercial	28.1	28.3	28.9

Platform Share

All BBC Radio

	Q2 23	Q1 24	Q2 24
AM/FM	37.6	36.1	36.4
Total Digital	62.4	63.9	63.6
DAB	39.2	38.9	37.7
DTV	3.5	3.2	3.5
Total Online	19.7	21.9	22.4
Website/Apps	9.1	10.3	10.5
Smart Speaker	10.6	11.6	11.9

All Commercial Radio

	Q2 23	Q1 24	Q2 24
AM/FM	26.1	19.3	18.0
Total Digital	73.9	80.7	82.0
DAB	42.0	46.4	47.6
DTV	3.5	2.2	2.1
Total Online	28.3	32.1	32.3
Website/Apps	10.8	11.4	11.4
Smart Speaker	17.4	20.7	20.8