

RAJAR DATA RELEASE Q2 24 – August 1st 2024



All Digital Radio Listening

Reach%			
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Hours in 000s		
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Share%		
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	Q2 23	Q1 24	Q2 24
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Q2 23	Q1 24	Q2 24
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Q2 23	Q1 24	Q2 24
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All Radio	87.8	88.6	88.2
Total Digital	73.9	77.3	77.2
DAB	58.5	61.8	62.9
DTV	9.3	6.8	6.7
Total Online	40.6	43.0	42.8
Website/Apps	24.4	24.0	24.4
Smart Speaker	23.1	26.3	26.0

1,016	1,023	1,048
697	746	772
409	435	449
36	27	29
253	284	295
106	114	117
146	170	178

100	100	100
68.6	73.0	73.7
40.3	42.6	42.8
3.5	2.6	2.7
24.9	27.8	28.1
10.5	11.2	11.1
14.4	16.6	17.0