

## Platform Share

### All BBC Radio

	Q2 23	Q1 24	Q2 24
AM/FM	37.6	36.1	36.4
<b>Total Digital</b>	62.4	63.9	63.6
DAB	39.2	38.9	37.7
DTV	3.5	3.2	3.5
<b>Total Online</b>	19.7	21.9	22.4
Website/Apps	9.1	10.3	10.5
Smart Speaker	10.6	11.6	11.9

### All Commercial Radio

	Q2 23	Q1 24	Q2 24
AM/FM	26.1	19.3	18.0
<b>Total Digital</b>	73.9	80.7	82.0
DAB	42.0	46.4	47.6
DTV	3.5	2.2	2.1
<b>Total Online</b>	28.3	32.1	32.3
Website/Apps	10.8	11.4	11.4
Smart Speaker	17.4	20.7	20.8