

RAJAR DATA RELEASE Q2 24 – August 1st 2024



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STATIONS	SURVEY	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
	PERIOD	'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q2 23	Q1 24	Q2 24	Q2 24 vs. Q2 23	Q2 24 vs. Q1 24	Q2 23	Q1 24	Q2 24
ALL RADIO	Q	49473	49947	50813	2.7%	1.7%	100.0	100.0	100.0
ALL BBC	Q	31680	31303	32019	1.1%	2.3%	43.2	43.4	42.6
15-44	Q	11777	11623	12418	5.4%	6.8%	29.4	29.8	30.4
45+	Q	19903	19680	19601	-1.5%	-0.4%	49.8	49.4	48.3
ALL BBC NETWORK RADIO	Q	28808	28680	29472	2.3%	2.8%	37.6	39.0	38.2
BBC RADIO 1	Q	7694	7310	8122	5.6%	11.1%	4.7	4.5	5.2
BBC RADIO 1XTRA	H	762	786	829	8.8%	5.5%	0.3	0.3	0.4
BBC RADIO 2	Q	13456	13228	13318	-1.0%	0.7%	12.9	13.7	13.5
BBC RADIO 3	Q	1703	1995	1833	7.6%	-8.1%	1.3	1.6	1.3
BBC RADIO 4 (INCLUDING 4 EXTRA)	Q	9308	9633	9327	0.2%	-3.2%	11.4	12.3	11.4
BBC RADIO 4	Q	8971	9204	8976	0.1%	-2.5%	10.2	11.1	10.3
BBC RADIO 4 EXTRA	Q	1574	1506	1417	-10.0%	-5.9%	1.1	1.3	1.0
BBC RADIO 5 LIVE (INC. SPORTS EXTRA)	Q	5600	5252	5815	3.8%	10.7%	3.5	3.0	3.4
BBC RADIO 5 LIVE	Q	5045	4889	5367	6.4%	9.8%	2.9	2.9	3.1
BBC RADIO 5 SPORTS EXTRA	Q	1394	971	1115	-20.0%	14.8%	0.5	0.2	0.2
BBC 6 MUSIC	Q	2669	2548	2745	2.8%	7.7%	2.8	2.5	2.4
BBC ASIAN NETWORK UK	H	505	542	644	27.5%	18.8%	0.3	0.2	0.3
BBC WORLD SERVICE	Q	1078	1225	1194	10.8%	-2.5%	0.5	0.7	0.5
BBC LOCAL/REGIONAL	Q	7657	6852	7046	-8.0%	2.8%	5.7	4.4	4.3

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		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q2 23	Q1 24	Q2 24	Q2 24 vs. Q2 23	Q2 24 vs. Q1 24	Q2 23	Q1 24	Q2 24
ALL COMMERCIAL	Q	39192	39670	40457	3.2%	2.0%	54.5	54.2	55.0
15-44	Q	18228	18541	19161	5.1%	3.3%	67.6	67.1	67.0
45+	Q	20964	21128	21296	1.6%	0.8%	48.3	48.4	49.4
ALL NATIONAL COMMERCIAL	Q	26748	26715	27801	3.9%	4.1%	26.3	25.8	26.1
ABSOLUTE RADIO NETWORK	H	5431	5483	5560	2.4%	1.4%	3.8	3.5	3.6
ABSOLUTE RADIO	Q	2357	2236	2075	-12.0%	-7.2%	1.6	1.5	1.4
ABSOLUTE RADIO 60S	H	146	123	152	4.1%	23.6%	0.1	*	0.1
ABSOLUTE RADIO 70S	H	306	287	327	6.9%	13.9%	0.1	0.1	0.1
ABSOLUTE 80S	Q	1720	1556	1587	-7.7%	2.0%	0.9	0.7	0.9
ABSOLUTE RADIO 90S	H	994	968	926	-6.8%	-4.3%	0.5	0.3	0.3
ABSOLUTE RADIO 00S	H	286	292	352	23.1%	20.5%	0.1	0.1	0.1
ABSOLUTE RADIO 10S	H	144	174	194	34.7%	11.5%	*	*	*
ABSOLUTE CLASSIC ROCK	H	844	852	847	0.4%	-0.6%	0.4	0.4	0.4
ABSOLUTE RADIO COUNTRY	H	358	392	458	27.9%	16.8%	0.2	0.2	0.3
BOOM RADIO	Q	641	602	621	-3.1%	3.2%	0.6	0.7	0.7
CAPITAL BRAND (UK)	H	7791	8308	9101	16.8%	9.5%	4.1	4.2	4.6
CAPITAL CHILL	Q	178	190	241	35.4%	26.8%	0.1	0.1	0.1
CAPITAL DANCE	Q	1044	995	1119	7.2%	12.5%	0.4	0.5	0.5
CAPITAL NETWORK (UK)	H	6013	6243	6992	16.3%	12.0%	3.0	2.9	3.2
CAPITAL XTRA BRAND UK	H	1706	2055	2125	24.6%	3.4%	0.6	0.7	0.9
CAPITAL XTRA (UK)	H	1448	1692	1698	17.3%	0.4%	0.5	0.6	0.6
CAPITAL XTRA RELOADED	Q	450	603	635	41.1%	5.3%	0.1	0.2	0.2
CLASSIC FM	Q	4475	4440	4453	-0.5%	0.3%	3.7	3.6	3.6
GB NEWS RADIO	Q	317	455	518	63.4%	13.8%	0.2	0.3	0.3
GOLD NETWORK (UK)	H	1817	1810	1834	0.9%	1.3%	1.2	1.2	1.2
GREATEST HITS NETWORK (EXC PARTNERS)	H	5929	7798	7640	28.9%	-2.0%	4.8	6.4	6.3
GREATEST HITS RADIO	H	5787	7687	7525	30.0%	-2.1%	4.7	6.3	6.2
HEART BRAND (UK)	H	11140	12393	12763	14.6%	3.0%	7.5	7.9	7.7
HEART 70S	Q	637	727	715	12.2%	-1.7%	0.2	0.2	0.2
HEART 80S	Q	1587	1860	1832	15.4%	-1.5%	0.6	0.8	0.8
HEART 90S	Q	1093	1117	1136	3.9%	1.7%	0.4	0.4	0.4
HEART 00S	Q	790	994	1020	29.1%	2.6%	0.3	0.4	0.4
HEART DANCE	Q	1044	970	1100	5.4%	13.4%	0.5	0.3	0.4
HEART NETWORK (UK)	H	8520	9442	9624	13.0%	1.9%	5.5	5.9	5.6
HEAT	H	474	504	609	28.5%	20.8%	0.2	0.1	0.2

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		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q2 23	Q1 24	Q2 24	Q2 24 vs. Q2 23	Q2 24 vs. Q1 24	Q2 23	Q1 24	Q2 24
HITS RADIO NETWORK (EXC PARTNERS)	H	6561	6716	7071	7.8%	5.3%	5.0	4.9	5.0
HITS RADIO PRIDE	Q			300					0.1
HITS RADIO PORTFOLIO (EXC PARTNERS)	H	11390	13155	13242	16.3%	0.7%	9.8	11.3	11.3
HITS RADIO	H	1839	4533	4822	162.2%	6.4%	0.6	2.8	2.8
JAZZ FM	H	534	431	458	-14.2%	6.3%	0.2	0.2	0.2
KERRANG!	H	364	456	417	14.6%	-8.6%	0.2	0.2	0.2
KISS NETWORK	H	4244	4102	4047	-4.6%	-1.3%	2.1	1.8	1.7
KISS	Q	2486	2293	2007	-19.3%	-12.5%	1.0	0.8	0.8
KISS FRESH	H	298	225	213	-28.5%	-5.3%	0.1	0.1	0.1
KISSTORY	Q	2544	2089	2382	-6.4%	14.0%	1.1	0.9	0.9
LBC BRAND (UK)	H	3106	3260	3333	7.3%	2.2%	3.0	3.0	2.9
MAGIC NETWORK	H	3860	4417	4173	8.1%	-5.5%	2.1	2.3	2.0
MAGIC	Q	3032	3069	2650	-12.6%	-13.7%	1.5	1.5	1.5
MAGIC AT THE MUSICALS	H	158	200	259	63.9%	29.5%	0.1	0.1	0.1
MAGIC CHILLED	H	376	432	462	22.9%	6.9%	0.1	0.1	0.1
MAGIC SOUL	H	453	512	603	33.1%	17.8%	0.2	0.2	0.2
MELLOW MAGIC	H	523	499	443	-15.3%	-11.2%	0.3	0.2	0.2
PLANET ROCK	Q	1227	1039	1198	-2.4%	15.3%	1.1	1.0	0.9
SCALA RADIO	H	245	188	196	-20.0%	4.3%	0.2	0.2	0.2
SMOOTH BRAND (UK)	H	5878	6528	7215	22.7%	10.5%	4.1	4.1	4.6
SMOOTH RADIO CHILL	Q	564	402	531	-5.9%	32.1%	0.3	0.2	0.2
SMOOTH RADIO COUNTRY	Q	376	358	426	13.3%	19.0%	0.2	0.2	0.1
SMOOTH RELAX	Q		348	494		42.0%		0.1	0.2
SMOOTH RADIO NETWORK (UK)	H	5141	5804	6264	21.8%	7.9%	3.6	3.7	4.0
SUNRISE RADIO NATIONAL	Y	351	329	359	2.3%	9.1%	0.2	0.1	0.2
TALKRADIO	H	727	757	689	-5.2%	-9.0%	0.5	0.5	0.4
TALKSPORT	H	3221	3390	3410	5.9%	0.6%	2.0	2.1	2.2
TALKSPORT2	H	406	560	563	38.7%	0.5%	0.1	0.1	0.1
TIMES RADIO	H	523	503	478	-8.6%	-5.0%	0.4	0.4	0.4
VIRGIN RADIO	H	1438	1503	1628	13.2%	8.3%	0.9	0.9	0.8
VIRGIN RADIO 80S PLUS	H	144	158	236	63.9%	49.4%	*	*	*
VIRGIN RADIO ANTHEMS	H	317	255	329	3.8%	29.0%	0.1	0.1	0.1
VIRGIN RADIO CHILLED	H	349	299	249	-28.7%	-16.7%	0.1	0.1	0.1
RADIO X BRAND (UK)	H	2097	2217	2323	10.8%	4.8%	1.7	1.8	1.9
RADIO X CLASSIC ROCK	Q	275	241	299	8.7%	24.1%	0.1	0.1	0.2
RADIO X NETWORK (UK)	H	1975	2069	2153			1.6	1.7	1.7
ALL LOCAL COMMERCIAL	Q	27704	27609	28201	1.8%	2.1%	28.1	28.3	28.9
OTHER LISTENING	Q	4612	5982	6112	32.5%	2.2%	2.3	2.4	2.4