

RAJAR DATA RELEASE Q2 24 – August 1st 2024



SCOTTISH STATIONS

WEEKLY REACH: The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.
SHARE OF LISTENING: The percentage of total listening time accounted for by a station in the area (TSA) in an average week

PLEASE NOTE: only the data from stations which share the same TSAs can be compared.

STATIONS	SURVEY PERIOD	TSA SIZE	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
			'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
			Q2 23	Q1 24	Q2 24	Q2 24 vs. Q2 23	Q2 24 vs. Q1 24	Q2 23	Q1 24	Q2 24
BBC Radio Scotland	H	4666	867	801	788	-9.1%	-1.6%	7.8	5.8	5.1
Capital Scotland	H	2944	377	387	451	19.6%	16.5%	3.1	2.4	3.7
Central FM	Y	220	44	48	45	2.3%	-6.3%	9.1	7.6	7.2
Clyde 1	H	1961	652	706	706	8.3%	0.0%	15.5	20.3	18.6
Forth 1	H	1211	361	370	373	3.3%	0.8%	19.7	18.0	18.5
Greatest Hits Radio (Ayrshire & Dumfries & Galloway)	Y	396	81	67	62	-23.5%	-7.5%	10.9	12.0	11.8
Greatest Hits Radio (Edinburgh & the Lothians & Fife & Falkirk)	H	1211	123	131	123	0.0%	-6.1%	6.5	4.5	5.8
Greatest Hits Radio (Glasgow & the West)	H	1961	238	226	201	-15.5%	-11.1%	5.8	3.8	4.1
Greatest Hits Radio (North East Scotland)	Y	345	37	55	45	21.6%	-18.2%	3.9	6.8	6.7
Greatest Hits Radio (North of Scotland)	Y	257	17	22	19	11.8%	-13.6%	2.4	2.6	2.2
Greatest Hits Radio (Scottish Borders & North Northumberland)	Y	112	43	40	38	-11.6%	-5.0%	21.5	19.1	18.3
Greatest Hits Radio (Tayside & Fife)	Y	385	26	49	52	100.0%	6.1%	4.1	8.6	8.5
Heart Scotland East	H	1249	113	160	146	29.2%	-8.8%	2.9	3.5	2.6
Heart Scotland West	H	1671	232	231	231	-0.4%	0.0%	3.7	3.6	2.7
Kingdom FM	Y	296	57	52	49	-14.0%	-5.8%	8.3	5.2	4.4
MFR	Y	257	116	89	88	-24.1%	-1.1%	20.2	13.8	15.3
Nation Radio Scotland (East)	H	1211	16	21	23	43.8%	9.5%	0.1	0.1	0.1
Nation Radio Scotland (West)	H	1889	79	125	129	63.3%	3.2%	1.8	3.2	3.0
Northsound 1	Y	345	115	128	115	0.0%	-10.2%	12.9	11.6	12.2
Original 106 (Aberdeen)	Y	345	75	97	91	21.3%	-6.2%	10.8	15.8	14.5
Smooth Radio Scotland	H	1889	358	337	368	2.8%	9.2%	6.9	7.8	8.9
Tay FM	Y	385	119	110	114	-4.2%	3.6%	19.5	17.2	16.1
West FM	Y	288	94	106	105	11.7%	-0.9%	14.4	21.3	19.6