

RAJAR DATA RELEASE Q3 24 – October 24th 2024



RAJAR DATA RELEASE rajar Audio measurement

	Q3 2023	Q2 2024	Q3 2024
All Radio Listening			
Weekly Reach ('000)	49,529	50,813	50,898
Weekly Reach (%)	87.9	88.2	88.3
Average hours per head	18.0	18.2	18.1
Average hours per listener	20.5	20.6	20.5
Total hours (millions)	1,016	1,048	1,045

All Radio Listening - Share Via Platform (%)			
AM/FM	29.7	26.3	25.7
Total Digital	70.3	73.7	74.3
DAB	42.3	42.8	44.0
DTV	3.8	2.7	2.6
Total Online	24.2	28.1	27.7
Website/Apps	10.4	11.1	10.8
Smart Speaker	13.8	17.0	16.9