

RAJAR DATA RELEASE Q3 24 – October 24th 2024



RAJAR DATA RELEASE

All Digital Radio Listening

Reach%				Hours in 000s				Share%			
	Q3 23	Q2 24	Q3 24		Q3 23	Q2 24	Q3 24		Q3 23	Q2 24	Q3 24
All Radio	87.9	88.2	88.3	1,016	1,048	1,045	100	100	100		
Total Digital	75.8	77.2	77.5	714	772	776	70.3	73.7	74.3		
DAB	61.3	62.9	63.4	429	449	460	42.3	42.8	44.0		
DTV	9.7	6.7	6.9	38	29	27	3.8	2.7	2.6		
Total Online	41.0	42.8	42.0	246	295	289	24.2	28.1	27.7		
Website/Apps	24.5	24.4	23.7	106	117	113	10.4	11.1	10.8		
Smart Speaker	23.3	26.0	26.5	140	178	176	13.8	17.0	16.9		