

# QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING  
**15th September 2024**

**PART 1 - UNITED KINGDOM**  
(INCLUDING CHANNEL ISLANDS AND ISLE OF MAN)



ADULTS AGED 15 AND OVER:  
**POPULATION 57,640,000**



**Embargoed**  
until 00.01 am  
24th Oct 2024


	Survey Period	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
All Radio	Q	50898	88	18.1	20.5	1044785	100.0
All BBC Radio	Q	32620	57	8.1	14.3	465372	44.5
All BBC Radio 15-44	Q	12699	47	4.0	8.4	106613	31.8
All BBC Radio 45+	Q	19922	65	11.7	18.0	358759	50.6
All BBC Network Radio <sup>1</sup>	Q	30148	52	7.2	13.8	417551	40.0
BBC Local Radio	Q	6756	12	0.8	7.1	47821	4.6
All Commercial Radio	Q	40100	70	9.7	13.9	557052	53.3
All Commercial Radio 15-44	Q	19144	71	8.1	11.4	219188	65.3
All Commercial Radio 45+	Q	20957	68	11.0	16.1	337864	47.6
All National Commercial <sup>1</sup>	Q	27642	48	4.7	9.9	272395	26.1
All Local Commercial Radio (National TSA)	Q	28035	49	4.9	10.2	284657	27.2
Other Radio	Q	5942	10	0.4	3.8	22361	2.1

(1) See note on back cover.  
For survey periods and other definitions please see back cover.  
Please note that the information contained within this quarterly data release has yet to be announced or otherwise made public and as such could constitute relevant information for the purposes of section 118 of FSMA and non-public price sensitive information for the purposes of the Criminal Justice Act 1993. Failure to comply with this embargo could result in prosecution.

Source: "RAJAR/Ipsos/RSMB."

# QUARTERLY SUMMARY OF RADIO LISTENING

 SURVEY PERIOD ENDING **15th September 2024** **PART 2 - NATIONAL SERVICES**

 **Embargoed**  
until 00.01 am  
24th Oct 2024


	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
All BBC Network Radio <sup>1</sup>	Q	57640	30148	52	7.2	13.8	417551	40.0
BBC Radio 1	Q	57640	8179	14	1.0	6.8	55254	5.3
BBC Radio 1Xtra	H	57640	804	1	0.1	5.1	4073	0.4
BBC Radio 2	Q	57640	13309	23	2.4	10.5	139732	13.4
BBC Radio 3	Q	57640	2039	4	0.3	8.1	16479	1.6
BBC Radio 4 (including 4 Extra)	Q	57640	10091	18	2.2	12.6	127367	12.2
BBC Radio 4	Q	57640	9686	17	2.0	11.9	115419	11.0
BBC Radio 4 Extra	Q	57640	1521	3	0.2	7.9	11948	1.1
BBC Radio 5 live (inc. sports extra)	Q	57640	6715	12	0.7	6.4	43113	4.1
BBC Radio 5 live	Q	57640	6019	10	0.6	6.0	36264	3.5
BBC Radio 5 Sports Extra	Q	57640	1781	3	0.1	3.8	6849	0.7
BBC 6 Music	Q	57640	2725	5	0.4	8.7	23612	2.3
BBC Asian Network UK	H	57640	609	1	*	4.7	2842	0.3
BBC World Service	Q	57640	1099	2	0.1	4.3	4731	0.5
All National Commercial <sup>1</sup>	Q	57640	27642	48	4.7	9.9	272395	26.1
Absolute Radio Network <sup>2</sup>	H	57640	5660	10	0.7	6.8	38685	3.7
Absolute Radio	Q	57640	1974	3	0.2	7.1	13988	1.3
Absolute Radio 60s	H	57640	170	*	*	3.4	575	0.1
Absolute Radio 70s	H	57640	370	1	*	3.0	1125	0.1

Source: "RAJAR/Ipsos/RSMB."

(1-12) See note on back cover.

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Absolute 80s	Q	57640	1714	3	0.1	5.0	8619	0.8
Absolute Radio 90s	H	57640	975	2	0.1	3.5	3441	0.3
Absolute Radio 00s	H	57640	400	1	*	3.6	1423	0.1
Absolute Radio 10s	H	57640	240	*	*	1.5	368	*
Absolute Classic Rock	H	57640	837	1	0.1	5.9	4978	0.5
Absolute Radio Country	H	57640	541	1	0.1	5.6	3046	0.3
Boom Radio	Q	57640	701	1	0.1	11.0	7733	0.7
Capital Brand (UK) <sup>6</sup>	H	57640	9689	17	0.9	5.4	51935	5.0
Capital Chill	Q	57640	232	*	*	5.3	1222	0.1
Capital Dance	Q	57640	1016	2	0.1	4.8	4884	0.5
Capital Network (UK) <sup>2</sup>	H	57640	7502	13	0.6	4.9	37009	3.5
Capital XTRA Brand UK <sup>2</sup>	H	57640	2190	4	0.2	4.0	8768	0.8
Capital XTRA (UK) <sup>2</sup>	H	57640	1746	3	0.1	3.9	6783	0.7
Capital XTRA Reloaded	Q	57640	669	1	*	2.9	1910	0.2
Classic FM	H	57640	4416	8	0.6	8.4	37291	3.6
GB News Radio	Q	57640	611	1	0.1	6.4	3935	0.4
Gold Network (UK) <sup>2</sup>	H	57640	1824	3	0.2	6.6	12000	1.2
Greatest Hits Network (exc Partners) <sup>2</sup>	H	57640	7547	13	1.1	8.6	65022	6.2
Greatest Hits Radio <sup>2</sup>	H	57640	7435	13	1.1	8.6	64011	6.1

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	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
Heart Brand (UK) <sup>9</sup>	H	57640	12992	23	1.4	6.2	80893	7.8
Heart 70s	Q	57640	853	1	0.1	3.6	3056	0.3
Heart 80s	Q	57640	1847	3	0.1	4.0	7359	0.7
Heart 90s	Q	57640	1296	2	0.1	3.5	4571	0.4
Heart 00s	Q	57640	1001	2	0.1	3.8	3784	0.4
Heart Dance	Q	57640	1052	2	0.1	3.9	4109	0.4
Heart Network (UK) <sup>2</sup>	H	57640	9793	17	1.0	5.9	58133	5.6
Heat	H	57640	652	1	*	3.1	1999	0.2
Hits Radio Network (exc Partners)	H	57640	7225	13	0.8	6.7	48732	4.7
Hits Radio Chilled (surveyed as Magic Chilled)	H	57640	452	1	*	2.2	991	0.1
Hits Radio Pride	H	57640	321	1	*	1.7	558	0.1
Hits Radio Portfolio (exc Partners) <sup>11</sup>	H	57640	13269	23	2.0	8.6	113753	10.9
Hits Radio <sup>2</sup>	H	57640	4617	8	0.5	5.6	26060	2.5
Jazz FM	H	57640	537	1	*	4.9	2636	0.3
Kerrang!	H	57640	420	1	*	5.8	2451	0.2
KISS Network <sup>5</sup>	H	57640	3687	6	0.3	4.5	16450	1.6
KISS Fresh	H	57640	188	*	*	3.0	569	0.1
KISSTORY	Q	57640	2341	4	0.2	3.9	9184	0.9
LBC Brand (UK) <sup>2</sup>	H	57640	3396	6	0.5	9.3	31684	3.0

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	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
Magic Network <sup>8</sup>	H	57640	3669	6	0.4	5.6	20463	2.0
Magic at the Musicals	H	57640	264	*	*	4.3	1125	0.1
Magic Classical (surveyed as Scala Radio)	H	57640	219	*	*	8.4	1829	0.2
Magic Soul	H	57640	666	1	*	3.4	2293	0.2
Mellow Magic	H	57640	430	1	*	4.4	1877	0.2
Planet Rock	Q	57640	1003	2	0.2	9.5	9519	0.9
Smooth Brand (UK) <sup>7</sup>	H	57640	7668	13	0.8	6.3	48665	4.7
Smooth Chill	Q	57640	457	1	*	5.0	2284	0.2
Smooth Country	Q	57640	463	1	*	3.7	1732	0.2
Smooth Relax	Q	57640	542	1	*	4.4	2387	0.2
Smooth Radio Network (UK) <sup>2</sup>	H	57640	6626	11	0.7	6.4	42417	4.1
Sunrise Radio National	Y	57641	370	1	*	4.7	1745	0.2
Talk (was TalkRadio)	H	57640	576	1	0.1	8.7	5008	0.5
talkSPORT Network <sup>2</sup>	H	57640	3480	6	0.4	6.0	20794	2.0
Times Radio	H	57640	557	1	0.1	7.6	4215	0.4
Virgin Radio Network	H	57640	2351	4	0.2	4.8	11309	1.1
Radio X Brand (UK) <sup>12</sup>	H	57640	2352	4	0.3	7.9	18626	1.8
Radio X Classic Rock	Q	57640	213	*	*	4.2	885	0.1
Radio X Network (UK) <sup>2</sup>	H	57640	2170	4	0.3	8.0	17342	1.7

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# QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING  
15th September 2024

## PART 3 - INDIVIDUAL BBC SERVICES



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24th Oct 2024

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
<b>BBC NETWORK RADIO</b>								
BBC Radio 1	Q	57640	8179	14	1.0	6.8	55254	5.3
BBC Radio 1Xtra	H	57640	804	1	0.1	5.1	4073	0.4
BBC Radio 2	Q	57640	13309	23	2.4	10.5	139732	13.4
BBC Radio 3	Q	57640	2039	4	0.3	8.1	16479	1.6
BBC Radio 4 (including 4 Extra)	Q	57640	10091	18	2.2	12.6	127367	12.2
BBC Radio 4	Q	57640	9686	17	2.0	11.9	115419	11.0
BBC Radio 4 Extra	Q	57640	1521	3	0.2	7.9	11948	1.1
BBC Radio 5 live (inc. sports extra)	Q	57640	6715	12	0.7	6.4	43113	4.1
BBC Radio 5 live	Q	57640	6019	10	0.6	6.0	36264	3.5
BBC Radio 5 Sports Extra	Q	57640	1781	3	0.1	3.8	6849	0.7
BBC 6 Music	Q	57640	2725	5	0.4	8.7	23612	2.3
BBC Asian Network UK	H	57640	609	1	*	4.7	2842	0.3
BBC World Service	Q	57640	1099	2	0.1	4.3	4731	0.5
<b>NATIONAL REGIONAL</b>								
BBC Radio Scotland	H	4677	776	17	0.9	5.3	4090	4.8
BBC Radio Ulster <sup>3</sup>	H	1568	462	29	3.5	11.7	5430	17.3
BBC Radio Wales	H	2684	356	13	1.1	8.4	3009	5.8
BBC Radio Cymru <sup>3</sup>	H	2684	117	4	0.4	8.8	1028	2.0

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	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
<b>LOCAL</b>								
BBC Local Radio in England	Q	46331	4568	10	0.7	7.0	31998	3.9
BBC Radio Berkshire	H	731	46	6	0.9	14.0	640	5.4
BBC Radio Bristol	H	943	74	8	0.6	7.1	526	2.8
BBC Radio Cambridgeshire	H	878	65	7	0.5	6.6	429	2.8
BBC Radio Cornwall	H	502	122	24	3.5	14.5	1767	15.6
BBC CWR	H	671	48	7	0.9	12.2	578	5.2
BBC Radio Cumbria	H	433	74	17	1.1	6.3	462	5.2
BBC Radio Derby	H	700	104	15	1.5	10.1	1045	8.1
BBC Radio Devon	H	1077	134	12	0.9	7.1	955	4.6
BBC Essex	H	1365	137	10	0.9	8.8	1206	5.0
BBC Radio Gloucestershire	H	554	66	12	1.3	10.9	719	5.8
BBC Hereford & Worcester	H	549	98	18	1.7	9.2	906	7.9
BBC Radio Humberside	H	765	105	14	0.6	4.1	429	3.0
BBC Radio Kent	H	1796	129	7	0.2	3.3	426	1.1
BBC Radio Lancashire	H	1281	159	12	0.7	5.6	895	4.0
BBC Radio Leeds	H	1790	141	8	0.3	3.8	530	1.7
BBC Radio Leicester	H	903	104	12	0.9	7.7	802	5.1
BBC Radio Lincolnshire	H	563	58	10	0.7	6.5	373	3.1

Source: "RAJAR/Ipsos/RSMB."

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15th September 2024

## PART 3 - INDIVIDUAL BBC SERVICES



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until 00.01 am  
24th Oct 2024

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
BBC Radio London	Q	12783	495	4	0.1	3.0	1486	0.7
BBC Radio Manchester	H	2325	163	7	0.3	4.9	793	2.0
BBC Radio Merseyside	H	1692	169	10	0.7	7.2	1211	3.8
BBC Radio Newcastle	H	1519	194	13	0.8	6.0	1162	4.2
BBC Radio Norfolk	H	939	130	14	1.2	9.0	1166	6.1
BBC Radio Northampton	H	551	69	12	1.1	8.9	609	6.3
BBC Radio Nottingham	H	962	130	14	1.0	7.6	988	5.6
BBC Radio Oxford	H	592	69	12	0.5	4.6	322	3.2
BBC Radio Sheffield	H	1360	151	11	0.4	3.6	541	2.2
BBC Radio Shropshire	H	444	80	18	1.4	7.9	631	7.8
Total BBC Radio Solent	Y	1929	177	9	0.8	9.2	1624	4.1
BBC Radio Somerset	H	473	61	13	0.7	5.6	340	3.3
BBC Radio Stoke	H	537	109	20	1.6	7.7	844	9.2
BBC Radio Suffolk	H	598	82	14	0.9	6.8	561	4.7
BBC Radio Sussex and BBC Radio Surrey	H	2760	189	7	0.5	7.5	1424	2.6
BBC Radio Tees	H	826	96	12	0.5	4.4	423	2.5
BBC Three Counties Radio	H	1339	94	7	0.6	9.2	858	3.6
BBC Radio WM	H	2418	207	9	0.6	6.8	1417	3.6
BBC Radio Wiltshire/Swindon	H	682	71	10	0.7	6.3	448	3.2

Source: "RAJAR/Ipsos/RSMB."

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SURVEY PERIOD ENDING  
15th September 2024

## PART 3 - INDIVIDUAL BBC SERVICES



**Embargoed**  
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	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
BBC Radio York	H	579	49	8	0.5	6.5	317	3.1
BBC Radio Guernsey	Y	58	16	28	1.5	5.5	89	9.2
BBC Radio Jersey	Y	89	23	26	2.4	9.2	213	13.5

(1-12) See note on back cover.

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# QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING  
15th September 2024

## PART 4 - NATIONAL COMMERCIAL GROUPS



**Embargoed**  
until 00.01 am  
24th Oct 2024

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
Bauer Media Audio UK - Total (exc Partners)	H	57640	22129	38	3.6	9.3	205651	19.7
Absolute Radio Network <sup>2</sup>	H	57640	5660	10	0.7	6.8	38685	3.7
Absolute Radio	Q	57640	1974	3	0.2	7.1	13988	1.3
Absolute Radio 60s	H	57640	170	*	*	3.4	575	0.1
Absolute Radio 70s	H	57640	370	1	*	3.0	1125	0.1
Absolute 80s	Q	57640	1714	3	0.1	5.0	8619	0.8
Absolute Radio 90s	H	57640	975	2	0.1	3.5	3441	0.3
Absolute Radio 00s	H	57640	400	1	*	3.6	1423	0.1
Absolute Radio 10s	H	57640	240	*	*	1.5	368	*
Absolute Classic Rock	H	57640	837	1	0.1	5.9	4978	0.5
Absolute Radio Country	H	57640	541	1	0.1	5.6	3046	0.3
Hits Radio Portfolio (exc Partners) <sup>11</sup>	H	57640	13269	23	2.0	8.6	113753	10.9
Greatest Hits Network (exc Partners) <sup>2</sup>	H	57640	7547	13	1.1	8.6	65022	6.2
Downtown Country	H	1568	119	8	0.6	8.5	1011	3.2
Greatest Hits Radio	H	57640	7435	13	1.1	8.6	64011	6.1
Greatest Hits Radio (Ayrshire & Dumfries & Galloway)	Y	406	66	16	2.3	13.8	916	11.6
Greatest Hits Radio (Bath & South West)	Y	391	52	13	1.1	8.7	448	5.1
Greatest Hits Radio (Berkshire & North Hampshire)	H	794	83	10	1.5	14.2	1175	9.0
Greatest Hits Radio (Black Country & Shropshire)	H	1630	172	11	0.8	7.5	1291	4.5

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## PART 4 - NATIONAL COMMERCIAL GROUPS



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	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
Greatest Hits Radio (Bradford & West Yorkshire)	H	824	125	15	1.9	12.3	1540	10.7
Greatest Hits Radio (Bristol & South West)	H	937	147	16	0.7	4.8	703	3.7
Greatest Hits Radio (Bucks Beds & Herts)	H	1213	41	3	0.5	13.4	548	2.5
Greatest Hits Radio (Cambridgeshire)	H	547	39	7	0.4	6.3	246	2.6
Greatest Hits Radio (Cornwall)	H	530	107	20	1.7	8.4	899	7.5
Greatest Hits Radio (Coventry & Warwickshire)	H	829	61	7	0.6	8.2	503	3.6
Greatest Hits Radio (Cumbria)	Y	270	80	30	3.0	10.2	814	15.0
Greatest Hits Radio (Devon)	H	780	105	13	1.6	11.7	1223	8.4
Greatest Hits Radio (Dorset East)	Y	436	39	9	0.8	8.5	328	4.0
Greatest Hits Radio (Dorset West)	Y	196	58	30	3.3	11.2	650	13.8
Greatest Hits Radio (East Midlands)	H	2491	251	10	0.7	7.4	1851	4.2
Greatest Hits Radio (East Yorkshire & Northern Lincolnshire) <sup>3</sup>	H	951	140	15	1.1	7.7	1080	6.0
Greatest Hits Radio (Edinburgh & the Lothians & Fife & Falkirk)	H	1210	108	9	0.9	9.9	1067	5.4
Greatest Hits Radio (Essex)	H	596	68	11	1.4	12.4	839	7.9
Greatest Hits Radio (Glasgow & the West)	H	1961	200	10	0.9	8.9	1788	4.7
Greatest Hits Radio (Gloucestershire)	H	554	47	9	1.0	12.1	573	4.6
Greatest Hits Radio (Greater Manchester)	H	2722	341	13	1.1	8.8	2986	6.4
Greatest Hits Radio (Great Yarmouth)	Y	184	55	30	3.2	10.7	585	14.1
Greatest Hits Radio (Harrogate & Yorkshire Dales)	Y	261	48	18	1.9	10.2	489	11.0

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# QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING  
15th September 2024

## PART 4 - NATIONAL COMMERCIAL GROUPS



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	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
Greatest Hits Radio (Herefordshire & Worcestershire)	Y	522	61	12	1.1	9.8	600	5.6
Greatest Hits Radio (Kent)	H	1353	125	9	0.7	7.9	989	3.5
Greatest Hits Radio (Lancashire)	H	1686	190	11	1.1	10.0	1898	5.9
Greatest Hits Radio (Leeds & West Yorkshire)	H	778	159	21	1.8	9.0	1434	10.1
Greatest Hits Radio (Lincolnshire)	H	934	175	19	1.8	9.6	1675	9.2
Greatest Hits Radio (Liverpool)	H	2025	332	16	1.7	10.3	3412	8.8
Greatest Hits Radio (London)	Q	12783	1072	8	0.4	4.9	5247	2.6
Greatest Hits Radio (Northamptonshire)	H	647	58	9	0.8	8.4	486	4.3
Greatest Hits Radio (North Derbyshire)	Y	486	79	16	1.4	8.6	676	7.1
Greatest Hits Radio (North East Scotland)	Y	345	43	12	1.1	8.8	378	6.3
Greatest Hits Radio (Northern Ireland)	H	1568	72	5	0.3	6.2	444	1.4
Greatest Hits Radio (North of Scotland)	Y	257	22	9	0.6	7.2	160	3.3
Greatest Hits Radio (Norwich)	Y	606	148	24	2.1	8.8	1296	10.2
Greatest Hits Radio (Oxfordshire)	H	595	89	15	1.0	6.9	612	6.0
Greatest Hits Radio (Peterborough Stamford & Rutland)	H	490	52	11	1.5	13.8	718	7.9
Greatest Hits Radio (Plymouth)	Y	270	48	18	1.5	8.6	415	7.7
Greatest Hits Radio (Salisbury)	Y	132	31	24	1.8	7.6	239	8.0
Greatest Hits Radio (Scottish Borders & North Northumberland)	Y	112	39	35	3.7	10.8	420	20.9
Greatest Hits Radio (Somerset)	Y	474	77	16	1.6	10.0	774	7.4

Source: "RAJAR/Ipsos/RSMB."

(1-12) See note on back cover.

# QUARTERLY SUMMARY OF RADIO LISTENING



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	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
Greatest Hits Radio (South Coast) (was Wave 105)	H	1920	325	17	1.6	9.3	3020	7.6
Greatest Hits Radio (South Wales)	H	1695	130	8	0.4	5.5	715	2.4
Greatest Hits Radio (South Yorkshire)	H	1382	323	23	2.5	10.5	3406	13.7
Greatest Hits Radio (Staffordshire & Cheshire)	H	890	95	11	1.1	10.4	992	6.1
Greatest Hits Radio (Suffolk)	Y	491	72	15	1.5	10.2	728	7.3
Greatest Hits Radio (Surrey & East Hampshire)	H	634	44	7	0.5	7.5	328	3.0
Greatest Hits Radio (Sussex)	H	1331	170	13	0.9	6.8	1155	4.2
Greatest Hits Radio (Swindon)	Y	285	44	15	1.7	10.8	472	8.1
Greatest Hits Radio (Tayside & Fife)	Y	385	48	13	1.3	10.0	482	7.7
Greatest Hits Radio (Teesside)	H	854	85	10	0.7	7.5	634	3.5
Greatest Hits Radio (Tyne & Wear)	H	1568	131	8	0.7	8.4	1097	3.8
Greatest Hits Radio (Wakefield)	Y	333	57	17	1.5	8.8	506	9.7
Greatest Hits Radio (West Midlands)	H	4083	404	10	0.9	9.2	3709	5.3
Greatest Hits Radio (West Norfolk)	Y	199	39	20	2.0	10.3	402	11.4
Greatest Hits Radio (York & North Yorkshire)	Y	377	72	19	1.8	9.3	667	10.6
Greatest Hits Radio (Yorkshire Coast)	Y	129	38	30	2.5	8.6	329	11.6
Hits Radio Network (exc Partners) <sup>2</sup>	H	57640	7225	13	0.8	6.7	48732	4.7
Hits Radio Chilled (surveyed as Magic Chilled)	H	57640	452	1	*	2.2	991	0.1
Hits Radio Pride	H	57640	321	1	*	1.7	558	0.1

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Hits Radio <sup>2</sup>	H	57640	4617	8	0.5	5.6	26060	2.5
Hits Radio (Birmingham) (was Free Radio (Birmingham))	H	2377	217	9	0.5	5.1	1099	2.8
Hits Radio (Black Country & Shropshire) (was Free Radio (Black Country & Shropshire))	H	1630	90	6	0.3	5.5	501	1.8
Hits Radio (Cornwall) (was Pirate FM)	H	530	88	17	1.7	10.4	915	7.7
Hits Radio (Coventry & Warwickshire) (was Free Radio (Coventry & Warwickshire))	H	829	107	13	1.1	8.8	943	6.7
Hits Radio (Cumbria)	Y	270	13	5	0.3	6.0	80	1.5
Hits Radio (Dorset)	Y	436	29	7	0.2	2.4	70	0.8
Hits Radio (East Midlands) (was Gem)	H	2567	157	6	0.5	7.6	1194	2.6
Hits Radio (East Yorkshire & Northern Lincolnshire) (was Viking FM)	H	951	159	17	1.1	6.7	1063	5.9
Hits Radio (Herefordshire & Worcestershire) (was Free Radio (Herefordshire & Worcestershire))	Y	522	79	15	1.2	7.7	607	5.7
Hits Radio (Lancashire) (was Rock FM)	H	1656	214	13	1.1	8.4	1804	5.8
Hits Radio (London) (surveyed as KISS (London))	Q	12783	645	5	0.2	3.6	2341	1.2
Hits Radio (Lincs) (was Lincs FM)	H	934	99	11	0.8	7.5	736	4.0
Hits Radio (Liverpool & the North West) (was Radio City)	H	2025	255	13	0.8	6.2	1587	4.1
Hits Radio (Manchester)	H	2722	311	11	0.5	4.7	1473	3.2
Hits Radio (Norfolk) (surveyed as KISS (East))	H	714	33	5	0.1	1.7	54	0.4
Hits Radio (North East - Teesside) (was TFM)	H	854	136	16	0.7	4.5	611	3.4
Hits Radio (North East - Tyne & Wear) (was Metro Radio)	H	1568	338	22	1.7	7.9	2665	9.2
Hits Radio (Northern Ireland)	H	1568	11	1	*	1.1	13	*

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	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
Hits Radio (Oxfordshire)	H	595	27	5	0.1	1.9	52	0.5
Hits Radio (South Coast)	H	1257	46	4	0.2	4.1	193	0.7
Hits Radio (South Wales) (was 96.4 FM The Wave)	H	1695	156	9	0.4	4.0	623	2.1
Hits Radio (South Yorkshire) (was Hallam FM)	H	1382	330	24	1.9	8.1	2674	10.8
Hits Radio (Staffordshire & Cheshire) (was Signal One)	H	890	173	19	1.8	9.1	1573	9.6
Hits Radio (West of England) (surveyed as KISS (West))	H	1801	171	10	0.4	3.9	669	1.8
Hits Radio (West Yorkshire) (was Pulse 1)	H	1903	170	9	0.5	5.6	956	2.9
Clyde 1 (Ayrshire) (surveyed as West FM)	Y	287	105	36	3.5	9.7	1012	18.7
Clyde 1 (Glasgow & The West)	H	1961	747	38	3.6	9.5	7117	18.9
Cool FM	H	1568	503	32	2.7	8.5	4302	13.7
Downtown Radio	H	1568	289	18	1.7	9.2	2670	8.5
Forth 1	H	1210	383	32	3.0	9.3	3571	17.9
MFR	Y	257	91	35	2.9	8.3	752	15.5
Northsound 1	Y	345	117	34	2.2	6.6	773	13.0
Tay FM	Y	385	116	30	2.7	9.1	1051	16.7
Heat	H	57640	652	1	*	3.1	1999	0.2
Jazz FM	H	57640	537	1	*	4.9	2636	0.3
Kerrang!	H	57640	420	1	*	5.8	2451	0.2
KISS Network <sup>5</sup>	H	57640	3687	6	0.3	4.5	16450	1.6

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KISS	Q	57640	1666	3	0.1	3.9	6440	0.6
KISS Fresh	H	57640	188	*	*	3.0	569	0.1
KISSTORY	Q	57640	2341	4	0.2	3.9	9184	0.9
Magic Network <sup>8</sup>	H	57640	3669	6	0.4	5.6	20463	2.0
Magic <sup>2</sup>	Q	57640	2207	4	0.2	5.2	11412	1.1
Magic (London)	Q	12783	1066	8	0.4	4.6	4851	2.4
Magic at the Musicals	H	57640	264	*	*	4.3	1125	0.1
Magic Classical (surveyed as Scala Radio)	H	57640	219	*	*	8.4	1829	0.2
Magic Soul	H	57640	666	1	*	3.4	2293	0.2
Mellow Magic	H	57640	430	1	*	4.4	1877	0.2
Planet Rock	Q	57640	1003	2	0.2	9.5	9519	0.9
Total Global Radio (UK)	H	57640	27698	48	4.4	9.2	255468	24.5
Capital Brand (UK) <sup>6</sup>	H	57640	9689	17	0.9	5.4	51935	5.0
Capital Chill	Q	57640	232	*	*	5.3	1222	0.1
Capital Dance	Q	57640	1016	2	0.1	4.8	4884	0.5
Capital Network (UK) <sup>2</sup>	H	57640	7502	13	0.6	4.9	37009	3.5
Capital Liverpool <sup>10</sup>	H	1134	170	15	0.7	4.9	836	4.0
Capital London <sup>10</sup>	Q	12783	1786	14	0.7	4.8	8656	4.3
Capital Mid Counties	Y	1147	167	15	0.7	5.1	856	4.2

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Capital Mid Counties - North <sup>10</sup>	Y	283	34	12	0.5	3.9	135	2.7
Capital Mid Counties - South <sup>10</sup>	H	864	145	17	0.9	5.3	765	4.9
Capital Midlands	H	5868	989	17	0.8	4.9	4812	4.7
Capital Birmingham <sup>10</sup>	H	2398	360	15	0.5	3.6	1313	3.4
Capital East Midlands <sup>10</sup>	H	2488	453	18	1.0	5.7	2592	5.8
Capital East Midlands - Derbyshire	H	584	80	14	0.8	5.8	466	4.4
Capital East Midlands - Leicestershire	H	878	153	17	1.3	7.3	1112	7.4
Capital East Midlands - Nottinghamshire	H	1079	221	20	0.9	4.6	1018	5.1
Capital North East <sup>10</sup>	H	2334	440	19	1.0	5.2	2267	5.0
Capital North West	H	3814	579	15	0.8	5.0	2888	4.2
Capital Lancashire <sup>10</sup>	H	632	73	12	0.5	4.5	329	2.9
Capital Manchester <sup>10</sup>	H	3182	506	16	0.8	5.1	2559	4.5
Capital North West and Wales <sup>10</sup>	H	1072	143	13	0.6	4.9	695	3.1
Capital Scotland <sup>4</sup>	H	2944	462	16	0.8	5.1	2354	4.4
Capital South	H	1616	208	13	0.7	5.6	1159	3.5
Capital Brighton <sup>10</sup>	Y	379	30	8	0.4	4.6	136	1.8
Capital South Coast <sup>10</sup>	H	1237	176	14	0.8	5.7	1002	3.9
Capital South Wales <sup>4</sup>	H	1099	207	19	0.9	4.7	978	4.9
Capital Yorkshire <sup>10</sup>	H	4858	968	20	1.2	5.9	5705	6.6

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	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
Capital XTRA Brand UK <sup>2</sup>	H	57640	2190	4	0.2	4.0	8768	0.8
Capital XTRA (UK) <sup>2</sup>	H	57640	1746	3	0.1	3.9	6783	0.7
Capital XTRA (London)	Q	12783	664	5	0.2	3.3	2186	1.1
Capital XTRA Reloaded	Q	57640	669	1	*	2.9	1910	0.2
Classic FM	H	57640	4416	8	0.6	8.4	37291	3.6
Gold Network (UK) <sup>2</sup>	H	57640	1824	3	0.2	6.6	12000	1.2
Gold Cambridgeshire	H	978	33	3	0.3	7.7	259	1.5
Gold East Midlands	H	3121	115	4	0.3	7.9	907	1.6
Gold London	Q	12783	369	3	0.1	4.6	1689	0.8
Gold Manchester	H	3182	114	4	0.2	5.9	670	1.2
Heart Brand (UK) <sup>9</sup>	H	57640	12992	23	1.4	6.2	80893	7.8
Heart 70s	Q	57640	853	1	0.1	3.6	3056	0.3
Heart 80s	Q	57640	1847	3	0.1	4.0	7359	0.7
Heart 90s	Q	57640	1296	2	0.1	3.5	4571	0.4
Heart 00s	Q	57640	1001	2	0.1	3.8	3784	0.4
Heart Dance	Q	57640	1052	2	0.1	3.9	4109	0.4
Heart Network (UK) <sup>2</sup>	H	57640	9793	17	1.0	5.9	58133	5.6
Heart East	H	6043	1241	21	1.5	7.2	8933	8.1
Heart Cambridgeshire <sup>10</sup>	H	978	180	18	1.4	7.8	1413	8.2

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	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
Heart East Anglia	H	1262	370	29	2.3	7.8	2879	11.0
Heart East Anglia - Norfolk <sup>10</sup>	H	714	217	30	2.4	7.7	1678	11.0
Heart East Anglia - Suffolk <sup>10</sup>	H	549	152	28	2.2	7.9	1201	11.0
Heart Essex	H	1480	217	15	0.9	6.4	1399	5.4
Heart Essex - Chelmsford & Southend <sup>10</sup>	H	1161	165	14	0.9	6.5	1071	5.2
Heart Essex - Colchester <sup>10</sup>	Y	205	40	20	1.8	9.0	365	11.0
Heart Essex - Harlow <sup>10</sup>	Y	114	13	11	1.0	9.0	116	4.8
Heart Four Counties	H	2396	476	20	1.4	6.8	3243	7.6
Heart Four Counties - Bedfordshire <sup>10</sup>	Y	368	74	20	1.0	5.1	379	5.6
Heart Four Counties - Beds/Bucks/Herts <sup>10</sup>	H	757	149	20	1.0	5.2	781	5.7
Heart Four Counties - Milton Keynes <sup>10</sup>	Y	290	65	23	1.6	7.2	473	10.3
Heart Four Counties - Northamptonshire <sup>10</sup>	H	647	165	25	1.9	7.3	1202	10.5
Heart Hertfordshire <sup>4</sup>	H	746	96	13	0.6	4.3	411	3.0
Heart London <sup>10</sup>	Q	12783	1945	15	0.7	4.8	9273	4.6
Heart North East <sup>10</sup>	H	2392	486	20	1.3	6.2	3002	6.5
Heart North Wales <sup>4</sup>	H	739	124	17	1.1	6.6	814	5.3
Heart North West Group	H	6364	955	15	0.8	5.6	5342	4.6
Heart North Lancs & Cumbria	Y	292	83	29	2.7	9.6	801	14.2
Heart North West <sup>10</sup>	H	6072	869	14	0.7	5.2	4503	4.1

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Heart Scotland	H	2920	385	13	0.4	3.2	1226	2.3
Heart Scotland East <sup>10</sup>	H	1249	135	11	0.5	4.5	603	2.9
Heart Scotland West <sup>10</sup>	H	1672	250	15	0.4	2.5	623	1.9
Heart South	H	6455	1214	19	1.3	7.1	8580	6.7
Heart Kent <sup>10</sup>	H	1353	237	17	1.2	6.8	1614	5.7
Heart Solent	H	1943	345	18	1.3	7.3	2519	6.3
Heart Solent - Dorset <sup>10</sup>	H	654	112	17	1.6	9.5	1067	7.8
Heart Solent - Hampshire <sup>10</sup>	H	1289	233	18	1.1	6.2	1452	5.4
Heart Sussex	H	1504	304	20	1.5	7.7	2326	7.6
Heart Sussex - North <sup>10</sup>	Y	318	37	12	0.6	5.1	190	3.2
Heart Sussex - South <sup>10</sup>	H	1186	269	23	1.8	8.0	2155	8.8
Heart Thames Valley	H	1656	329	20	1.3	6.4	2120	7.4
Heart Thames Valley - Berks & N.Hants <sup>10</sup>	H	866	171	20	1.3	6.5	1103	7.7
Heart Thames Valley - Oxfordshire <sup>10</sup>	H	789	158	20	1.3	6.4	1017	7.0
Heart South Wales <sup>10</sup>	H	1977	479	24	1.7	7.0	3350	9.1
Heart West	H	4085	948	23	1.8	7.5	7153	8.5
Heart South West	H	1579	390	25	1.6	6.6	2589	8.0
Heart South West - Cornwall <sup>10</sup>	Y	472	121	26	1.7	6.5	788	7.4
Heart South West - Exeter <sup>10</sup>	Y	357	73	20	1.3	6.3	458	6.8

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Heart South West - North Devon <sup>10</sup>	Y	167	42	25	2.4	9.4	395	12.2
Heart South West - Plymouth & South Hams <sup>3,10</sup>	Y	361	88	24	1.6	6.7	592	8.3
Heart South West - Torbay <sup>10</sup>	Y	223	64	29	1.8	6.2	393	9.6
Heart West Country	H	2505	558	22	1.8	8.2	4564	8.7
Heart West Country - Bristol/Weston & Bath <sup>10</sup>	H	1029	224	22	1.7	7.8	1759	8.5
Heart West Country - Gloucestershire <sup>10</sup>	Y	477	108	23	1.6	7.1	767	7.5
Heart West Country - Somerset <sup>10</sup>	Y	452	111	25	1.8	7.4	824	8.4
Heart West Country - Wiltshire <sup>10</sup>	Y	549	133	24	1.8	7.6	1010	8.3
Heart West Midlands <sup>10</sup>	H	4083	645	16	0.9	5.7	3671	5.3
Heart Yorkshire <sup>4</sup>	H	3341	568	17	1.0	5.6	3205	5.4
LBC Brand (UK) <sup>2</sup>	H	57640	3396	6	0.5	9.3	31684	3.0
LBC (UK)	H	57640	2691	5	0.5	10.8	29182	2.8
LBC London	Q	12783	1415	11	1.4	12.4	17507	8.7
LBC News (UK)	H	57640	1015	2	*	2.5	2502	0.2
LBC News (London) <sup>10</sup>	Q	12783	434	3	0.1	2.5	1070	0.5
Smooth Brand (UK) <sup>7</sup>	H	57640	7668	13	0.8	6.3	48665	4.7
Smooth Chill	Q	57640	457	1	*	5.0	2284	0.2
Smooth Country	Q	57640	463	1	*	3.7	1732	0.2
Smooth Relax	Q	57640	542	1	*	4.4	2387	0.2

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Smooth Radio Network (UK) <sup>2</sup>	H	57640	6626	11	0.7	6.4	42417	4.1
Smooth Radio Devon	H	1152	62	5	0.4	7.3	450	2.0
Smooth Radio East Anglia	H	1341	95	7	0.4	5.6	534	2.0
Smooth Radio East Midlands <sup>4</sup>	H	3358	511	15	1.3	8.5	4321	7.1
Smooth Radio Essex	H	1480	81	5	0.4	7.2	589	2.3
Smooth Radio Kent	H	1353	109	8	0.5	5.7	616	2.2
Smooth Radio Lake District <sup>10</sup>	Y	54	10	20	2.4	12.2	127	12.0
Smooth Radio London <sup>10</sup>	Q	12783	1247	10	0.4	4.2	5253	2.6
Smooth Radio North East <sup>4</sup>	H	2392	621	26	1.9	7.2	4480	9.7
Smooth Radio North West <sup>4</sup>	H	6072	1239	20	1.6	7.7	9522	8.6
Smooth Radio North West and Wales	H	1072	103	10	0.4	4.7	478	2.1
Smooth Radio Scotland	H	1890	369	20	1.4	7.4	2737	7.5
Smooth Radio Solent	H	1943	117	6	0.3	4.3	509	1.3
Smooth Radio South Wales	H	1099	127	12	0.7	5.8	734	3.7
Smooth Radio Sussex	H	1521	81	5	0.2	4.2	341	1.1
Smooth Radio Thames Valley	H	1656	74	4	0.1	3.3	243	0.8
Smooth Radio Three Counties	H	1676	42	3	0.1	6.0	251	0.8
Smooth Radio West Country	H	2505	149	6	0.4	7.5	1122	2.1
Smooth Radio West Midlands	H	4083	592	14	1.0	6.7	3951	5.7

Source: "RAJAR/Ipsos/RSMB."

(1-12) See note on back cover.

# QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING  
15th September 2024

## PART 4 - NATIONAL COMMERCIAL GROUPS



**Embargoed**  
until 00.01 am  
24th Oct 2024

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
Radio X Brand (UK) <sup>12</sup>	H	57640	2352	4	0.3	7.9	18626	1.8
Radio X Classic Rock	Q	57640	213	*	*	4.2	885	0.1
Radio X Network (UK) <sup>2</sup>	H	57640	2170	4	0.3	8.0	17342	1.7
Radio X London	Q	12783	574	4	0.4	7.8	4500	2.2
Radio X Manchester	H	3182	206	6	0.5	7.4	1522	2.7
Total News Broadcasting	H	57640	6694	12	0.8	6.5	43778	4.2
News Broadcasting National Network	H	57640	6492	11	0.7	6.4	41327	4.0
News Broadcasting Speech Network	H	57640	4400	8	0.5	6.8	30018	2.9
Talk (was TalkRadio)	H	57640	576	1	0.1	8.7	5008	0.5
talkSPORT Network <sup>2</sup>	H	57640	3480	6	0.4	6.0	20794	2.0
talkSPORT	H	57640	3205	6	0.3	6.2	19948	1.9
talkSPORT2	H	57640	431	1	*	2.0	846	0.1
Times Radio	H	57640	557	1	0.1	7.6	4215	0.4
Virgin Radio Network	H	57640	2351	4	0.2	4.8	11309	1.1
Virgin Radio	H	57640	1551	3	0.1	5.5	8589	0.8
Virgin Radio 80s Plus	H	57640	301	1	*	1.4	426	*
Virgin Radio Anthems	H	57640	453	1	*	3.1	1408	0.1
Virgin Radio Chilled	H	57640	368	1	*	2.4	886	0.1
U105 (Greater Belfast)	H	948	200	21	2.4	11.4	2288	11.8

Source: "RAJAR/Ipsos/RSMB."

(1-12) See note on back cover.

# QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING  
15th September 2024

## PART 4 - NATIONAL COMMERCIAL GROUPS



**Embargoed**  
until 00.01 am  
24th Oct 2024

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
U105 (Outside Belfast)	Y	620	28	5	0.2	5.2	147	1.2
Sunrise Radio Group National	H	57640	404	1	*	5.0	2018	0.2
Sunrise Radio National	Y	57641	370	1	*	4.7	1745	0.2
Sunrise Radio Group London	H	12784	180	1	0.1	3.9	695	0.3
Sunrise Radio London	Y	12783	151	1	*	4.2	629	0.3
Sunrise Smooth	H	12784	44	*	*	2.1	90	*

(1-12) See note on back cover.

Source: "RAJAR/Ipsos/RSMB."



# QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING  
**15th September 2024**

## PART 5 - LOCAL COMMERCIAL GROUPS AND INDIVIDUAL SERVICES



**Embargoed**  
until 00.01 am  
24th Oct 2024

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
All Local Commercial Radio (ILR)	Q	57565	28034	49	4.9	10.2	284656	27.3
Bloomberg Radio	H	12784	67	1	*	3.1	205	0.1
Boom Radio	Q	57640	701	1	0.1	11.0	7733	0.7
Central FM	Y	220	39	18	1.2	7.0	273	6.6
Communicorp UK	H	20411	3892	19	1.3	6.8	26551	7.1
Capital Scotland	H	2944	462	16	0.8	5.1	2354	4.4
Capital South Wales	H	1099	207	19	0.9	4.7	978	4.9
Heart Hertfordshire	H	746	96	13	0.6	4.3	411	3.0
Heart North Wales	H	739	124	17	1.1	6.6	814	5.3
Heart Yorkshire	H	3341	568	17	1.0	5.6	3205	5.4
Smooth Radio East Midlands	H	3358	511	15	1.3	8.5	4321	7.1
Smooth Radio North East	H	2392	621	26	1.9	7.2	4480	9.7
Smooth Radio North West	H	6072	1239	20	1.6	7.7	9522	8.6
XS Manchester	H	3182	112	4	0.1	4.2	467	0.8
CountryLine Radio (was Chris Country Radio)	H	12784	35	*	*	2.3	81	*
DCT (Total)	Y	641	145	23	1.6	7.2	1046	9.3
Kingdom FM	Y	297	51	17	0.8	4.9	247	4.7
Original 106 (Aberdeen)	Y	345	94	27	2.3	8.5	798	13.4
Total Dee Radio Group	Y	3802	60	2	0.1	4.4	261	0.4

Source: "RAJAR/Ipsos/RSMB."

(1-12) See note on back cover.

# QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING  
15th September 2024

## PART 5 - LOCAL COMMERCIAL GROUPS AND INDIVIDUAL SERVICES



**Embargoed**  
until 00.01 am  
24th Oct 2024

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
Cheshire's Silk 106.9	Y	205	8	4	0.2	4.1	34	0.9
Chester's Dee 106.3 (Dee on DAB)	Y	211	11	5	0.3	6.0	64	1.6
Love 80s Liverpool	Y	1059	15	1	0.1	5.3	78	0.4
Love 80s Manchester	Y	2326	26	1	*	3.2	85	0.2
Total Radio Essex	H	1364	64	5	0.3	6.2	396	1.6
Radio Essex	H	764	31	4	0.2	5.6	170	1.2
Radio Essex DAB	Y	1363	38	3	0.2	8.4	318	1.3
3FM	Y	72	27	37	3.1	8.3	221	15.4
Fun Kids (London)	H	12784	81	1	*	1.7	139	0.1
GB News Radio	Q	57640	611	1	0.1	6.4	3935	0.4
IOW Radio	Y	124	34	27	2.3	8.3	281	11.2
KMFM Group	H	1353	177	13	0.7	5.0	880	3.1
KMFM East	H	617	83	13	0.7	5.4	453	3.5
KMFM West	H	735	94	13	0.6	4.6	426	2.7
Lyca Group	Y	12783	184	1	0.1	5.6	1028	0.5
1458 Lyca Radio	Y	12783	122	1	*	4.3	525	0.3
Lyca Gold (surveyed as 1035 Dilse Radio)	Y	12783	80	1	*	6.3	503	0.2
Radio Mansfield 103.2	Y	171	31	18	1.6	8.8	271	7.8
Manx Radio	Y	72	31	44	5.0	11.4	355	24.7

Source: "RAJAR/Ipsos/RSMB."

(1-12) See note on back cover.

# QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING  
15th September 2024

## PART 5 - LOCAL COMMERCIAL GROUPS AND INDIVIDUAL SERVICES

**Embargoed**  
until 00.01 am  
24th Oct 2024

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
Mi-Soul	H	12784	228	2	0.1	3.2	734	0.4
More Radio Total	H	485	62	13	1.4	10.6	657	6.2
More Radio East	Y	380	53	14	1.3	9.2	488	5.5
More Radio West	Y	105	10	10	0.9	9.1	94	4.4
Nation Broadcasting Group	H	22376	853	4	0.3	6.9	5864	1.5
106.3 Bridge FM	Y	137	18	13	0.7	5.1	90	4.0
Dragon Radio Wales	Y	2684	55	2	0.1	6.1	335	0.6
Easy Radio South	H	1257	38	3	0.2	7.8	300	1.2
Nation Radio North East	H	575	25	4	0.5	10.6	264	2.4
Nation Radio Scotland Total	H	3100	141	5	0.3	7.1	997	1.8
Nation Radio Scotland (East)	H	1210	22	2	*	0.7	14	0.1
Nation Radio Scotland (West)	H	1890	119	6	0.5	8.2	983	2.7
Nation Radio South	H	2241	127	6	0.5	9.7	1230	2.6
Nation Radio Suffolk	Y	503	26	5	0.5	9.8	252	2.4
Nation Radio UK	H	12784	171	1	*	2.3	396	0.2
Nation Radio Wales	H	1810	163	9	0.6	6.5	1066	3.1
Nation Radio Yorkshire (was Nation Radio East Yorkshire)	Y	489	56	11	1.0	8.9	493	5.0
Radio Carmarthenshire	Y	144	16	11	0.8	7.1	115	4.4
102.5 Radio Pembrokeshire	Y	104	21	20	1.4	7.1	149	6.6

Source: "RAJAR/Ipsos/RSMB."

(1-12) See note on back cover.

# QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING  
15th September 2024

## PART 5 - LOCAL COMMERCIAL GROUPS AND INDIVIDUAL SERVICES



**Embargoed**  
until 00.01 am  
24th Oct 2024

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
Swansea Bay Radio	H	597	20	3	0.1	2.6	51	0.5
Panjab Radio	Y	12783	104	1	0.1	6.4	663	0.3
Q Radio	H	1568	344	22	1.2	5.4	1856	5.9
Radio Exe	Y	580	51	9	0.5	5.9	302	2.8
Star Radio Cambridge	Y	569	35	6	0.3	4.1	145	1.4
Time FM 107.5	Y	504	14	3	0.3	9.2	129	2.2
Tindle Radio Group	Y	147	78	53	5.1	9.7	757	29.8
Channel 103 FM	Y	89	48	54	4.6	8.5	413	26.2
Island FM 104.7	Y	58	29	51	6.0	11.7	345	35.8
The Voice	Y	167	14	9	0.9	10.8	157	4.8

(1-12) See note on back cover.

Source: "RAJAR/Ipsos/RSMB."

# QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING  
15th September 2024

## PART 6 - DEMOGRAPHIC ANALYSIS



**Embargoed**  
until 00.01 am  
24th Oct 2024

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
ALL COMMERCIAL 15+	Q	57640	40100	70	9.7	13.9	557052	53.3
Children 10-14	Q	4101	2538	62	4.0	6.4	16301	63.1
15-24	Q	8288	5327	64	5.9	9.2	49113	66.8
25-44	Q	18634	13816	74	9.1	12.3	170075	64.9
45-64	Q	17513	12887	74	12.4	16.8	216467	55.3
65+	Q	13206	8069	61	9.2	15.0	121397	38.2
Main Shoppers	Q	49265	34378	70	10.1	14.5	497697	52.6
Main Shoppers with children	Q	12561	9446	75	10.4	13.8	130759	63.1
ABC1	Q	32409	22551	70	8.4	12.1	271765	47.6
C2DE	Q	25232	17549	70	11.3	16.3	285287	60.2
ALL BBC 15+	Q	57640	32620	57	8.1	14.3	465372	44.5
Children 10-14	Q	4101	1529	37	2.1	5.7	8671	33.6
15-24	Q	8288	3396	41	2.6	6.4	21624	29.4
25-44	Q	18634	9302	50	4.6	9.1	84989	32.4
45-64	Q	17513	10642	61	9.6	15.8	167750	42.8
65+	Q	13206	9279	70	14.5	20.6	191009	60.2
Main Shoppers	Q	49265	28674	58	8.7	15.0	429038	45.4
Main Shoppers with children	Q	12561	6537	52	5.7	11.0	72035	34.8
ABC1	Q	32409	20261	63	8.9	14.2	288097	50.5
C2DE	Q	25232	12359	49	7.0	14.3	177275	37.4

Source: "RAJAR/Ipsos/RSMB."

(1-12) See note on back cover.

# QUARTERLY SUMMARY OF RADIO LISTENING

DEFINITIONS	
(1)	Audiences in local analogue areas excluded from 'All BBC Network Radio' and 'All National Commercial' totals.
(2)	National groups that are a combination of analogue and digital broadcast.
(3)	Audience to 'Opt-out' services included.
(4)	Station owned by Communicorp Group Limited and includes listening to the national station.
(5)	Includes KISSTORY and KISS Fresh.
(6)	Includes Capital Network (UK), Capital XTRA (UK), Capital XTRA Reloaded, Capital Chill & Capital Dance.
(7)	Includes Smooth Radio Network (UK), Smooth Radio Chill, Smooth Relax & Smooth Radio Country.
(8)	Mellow Magic, Magic Soul, Magic Classical & Magic at the Musicals.
(9)	Includes Heart Network (UK), Heart 70s, 80s, 90s & Heart Dance.
(10)	Includes listening to the national station.
(11)	Includes Greatest Hits Network and Hits Radio Network.
(12)	Includes Radio X Classic Rock, Radio X London, Radio X Manchester

AREAS	
<b>United Kingdom</b> (Parts 1 and 6)	(including Channel Islands and Isle of Man)
<b>Editorial Areas</b> (Part 3)	BBC stations' defined service areas
<b>Total Survey Areas</b> (Parts 4 and 5)	Commercial stations' defined marketing areas
In Part 1 'BBC Local/Regional' and 'All Local Commercial' include listening to local stations outside their own Editorial/Total Survey Areas.	In Parts 3 and 5 'BBC Local Radio' and 'All Local Commercial Radio' are based on the net Editorial/Total Survey Area of the individual services making up the network.

SURVEY PERIODS		
Code	Fieldwork Dates	Sample size* (No. of diaries)
Q	24 <sup>th</sup> June 2024 – 15 <sup>th</sup> Sept 2024	34,596
H	1 <sup>st</sup> April 2024 – 15 <sup>th</sup> Sept 2024	69,383
Y	18 <sup>th</sup> Sept 2023 – 15 <sup>th</sup> Sept 2024	141,139

UNIQUE SAMPLE		
Code	Fieldwork Dates	Unique Sample
Q	24 <sup>th</sup> June 2024 – 15 <sup>th</sup> Sept 2024	22,561

TERMS	
<b>Weekly reach</b>	The number in thousands or as a percentage of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week
<b>Average hours</b>	The total hours of listening to a station during the course of a week, averaged:  <b>per head</b> – across the total adult population of the UK/area <b>per listener</b> – across all those listening to the station for at least 5 minutes
<b>Total hours</b>	The overall number of hours of adult listening to a station in the UK/area in an average week
<b>Share in TSA</b>	The percentage of total listening time accounted for by a station in the UK/area in an average week

please note that Sample Sizes refer to the number of diaries rather than participants, and includes panellists who may contribute up to 3 diaries per Quarter.